



## Transcript from February 6, 2010 to February 8, 2010

All times are Pacific Time

### February 6, 2010

- 12:17 am **samuelsmith:** #ec10 @mstallings @mizcity @jessicalevin in buffalo hats #eventprofs <http://yfrog.com/1yb9eoj>
- 12:18 am **psalinger:** appropriate that our social media for events get together is starting with social meetup IRL <http://twitpic.com/11ks7z> #EC10
- 12:19 am **tonyveroeven:** Made it to #ec10! Ready to head to lilys to hopefully see some familiar faces!
- 12:19 am **PinkDeb:** #eventprofs entrance #ec10 yes it is water buffalo hats! <http://twitpic.com/11ksg2>
- 12:21 am **tonyveroeven:** Can't wait to see our grand poohbahs. #ec10
- 12:32 am **MsStallings:** @Gregruby?Water Buffalo hat. No further explanation needed. #ec10 <http://yfrog.com/ae66apj>
- 12:37 am **mmcallen:** RT @MsStallings: @Gregruby?Water Buffalo hat. No further explanation needed. #ec10 <http://yfrog.com/ae66apj> {crazy sexy}
- 12:39 am **mmcallen:** RT @samueljsmith: #ec10 @mstallings @mizcity @jessicalevin in buffalo hats #eventprofs <http://yfrog.com/1yb9eoj> {I wanna join that club}
- 12:44 am **MsStallings:** This. Is. Awesome. #ec10
- 12:45 am **tracibrowne:** @dberkowitz awesome and thank you! #ec10
- 12:49 am **Izgiannini:** @MsStallings WOW! Love the photo. Just landed @ LGA for #ec10...
- 12:50 am **dbreakenridge:** Watching the weather report and thinking I'll be sledding to Event Camp tomorrow :) Determined and won't let the snow stop me! #EC10
- 12:54 am **Mizcity:** #EC10 Dinner! Welcome!!! (@ Piola w/ @pasakorn @iamjennbee @beeahna) <http://4sq.com/5ZGJBr>
- 12:56 am **missmotorcade:** @Mizcity miss you! i hope everything is going great! good luck with #EC10 tomorrow, it's going to be amazing. xoxo
- 1:01 am **ValerieSimon:** Stay safe & warm! RT @dbreakenridge Watching weather & thinking I'll be sledding to Event Camp tomorrow :) won't let snow stop me! #EC10
- 1:01 am **mikemcallen:** #ec10 test tweet testing 1 2 3
- 1:01 am **mmcallen:** #ec10 test tweet testing 1 2 3
- 1:03 am **jamiemontague:** Sounds like if tomorrow is as informative as tonight is fun, #ec10 will be a whopping success.
- 1:10 am **mikemcallen:** #ec10 darn just went down stairs to say hi and caught the tail end of folks leaving---
- 1:10 am **mmcallen:** #ec10 darn just went down stairs to say hi and caught the tail end of folks leaving---
- 1:10 am **MsStallings:** Sorry, servers. #ec10 just took over. (@ Piola w/ @gregruby @psalinger @mizcity) <http://4sq.com/5ZGJBr>
- 1:12 am **ericlukazewski:** RT @samueljsmith: #ec10 @mstallings @mizcity @jessicalevin in buffalo hats #eventprofs <http://yfrog.com/1yb9eoj>
- 1:15 am **cameronthoth:** #eventprofs at Piola's getting ready to have fun and dine. #EC10 <http://yfrog.com/4flnqzj>
- 1:15 am **Freemanco\_Andy:** @mmcallen Reply to test tweet...1...2...3 #ec10. Made it to NYC after all, man. Barreling toward Manhattan in a rocket/taxi. See you soon.
- 1:20 am **EmilieBarta:** RT @mikemcallen: #ec10 test tweet testing 1 2 3 ME: It works, it works...so come on down!! :o)
- 1:23 am **EmilieBarta:** Too funny...I am reading the tweets from the people with whom I am sharing a table. But there are 20 of us so it makes sense!! ;o) #EC10

1:26 am **mikemcallen:** #ec10 any eventprofs still in the Roger smith?

1:26 am **mmcallen:** #ec10 any eventprofs still in the Roger smith?

1:28 am **mikemcallen:** Walking the streets looking for power strips for @jeffhurt #ec10

1:28 am **mmcallen:** Walking the streets looking for power strips for @jeffhurt #ec10

1:31 am **PinkDeb:** Yes so cool to meet all #eventprofs ! This. Is. Awesome. #ec10 /via @MsStallings

1:31 am **PinkDeb:** RT @tracibrowne: @dberkowitz awesome and thank you! #ec10

1:32 am **EmilieBarta:** RT @mikemcallen: Looking 4 power strips 4 @jeffhurt #ec10 ME: Hey Jeff, why is Mike doing your dirty work? Is it because he's from San Fran?

1:32 am **PinkDeb:** @missmotorcade miss you. This is great!!! #ec10

1:34 am **missmotorcade:** @PinkDeb i am UBER jealous! i really wish i was there. #ec10 #damnihatewhenhubbyhasashootonsaturdayanditssupposedtosnow

1:35 am **theexpogroup:** RT @MsStallings: This. Is. Awesome. #ec10 [Quit. Rubbing. It. In. :) Just Kidding!]

1:35 am **ericlukazewski:** @JeffHurt Likewise Jeff! I won't be missing Event Camp next time! #EC10

1:37 am **EmilieBarta:** @theexpogroup Miss you Dana!! #EC10

1:40 am **Caravents:** @PinkDeb wish I was at #ec10. Sounds amazing. Share the conversation with your tweeps! #eventprofs.

1:47 am **GregRuby:** @theexpogroup but it really is awesopme #EC10

1:47 am **MsStallings:** @theexpogroup I'm sorry!! It's just so cool! Wish you and @andrewortaleteg were here! #ec10 <http://yfrog.com/4e9gzj>

1:58 am **rayhansen:** @samueljsmith could talk to this guy for hours #ec10

2:01 am **theexpogroup:** @msstallings @emiliebarta @gregruby thanks guys. I am sorry to miss 1st #ec10. Have fun fun fun!

2:03 am **Mizcity:** RT @samueljsmith #ec10 @mstallings @mizcity @jessicalevin in buffalo hats #eventprofs <http://yfrog.com/1yb9eoj>

2:03 am **D\_Elms:** Thanks for ## @josedramirez: @BackdropsBeauti @Craig\_Little ... Busy getting ready to get to #EC10 still!! #eventprofs

2:14 am **maryboone:** Hi to all at Event Camp. I have client work this weekend; sorry I couldn't join you. Will look forward to tweets! #ec10

2:24 am **Mizcity:** Holy cow, @rayhansen just gave a 40 min lecture over dinner abt @imlworldwide!!! #EC10

2:30 am **Jeffhurt:** Sitting w/ @rayhansen talking about @imlworldwide at #ec10

2:32 am **rayhansen:** RT @JeffHurt: Sitting w/ @rayhansen talking about @imlworldwide at #ec10 @randomrock should I buy a round?

2:34 am **Jeffhurt:** Having a gr8 convo with 1 smart #tradeshaw blogger @tracibrowne 1 of coolest ppl I know. #ec10 #eventprofs

2:37 am **Jeffhurt:** @tojulius wish u were here. #ec10 toasting you now.

2:40 am **rayhansen:** RT @Mizcity: Holy cow, @rayhansen just gave a 40 min lecture over dinner abt @imlworldwide!!! #EC10

2:41 am **EmilieBarta:** So wonderful to be sitting with #eventprofs who are passionate about the value of F2F meetings & events at #EC10!!!

2:41 am **Partyaficionado:** RT @Mizcity Holy cow, @rayhansen just gave a 40 min lecture over dinner abt @imlworldwide!!! #EC10

2:42 am **samueljsmith:** My fishbowl discussion just started w/ @psalinger and @kimgeralds at dinner #ec10 #eventprofs

2:42 am **Jeffhurt:** @mmcallen so you're streetwalking now? Production biz not so good lately? #ec10

2:46 am **VelChain:** Ya'll have fun @ #ec10. Wish I could be there to help you paint the town red.

2:47 am **Mizcity:** I am awestruck right now. I am sitting with 20 of the most amazing #eventprofs from around the world & enthralled with the convo #EC10

2:51 am **PinkDeb:** #ec10 heading next to Jack. 1st drinks on me ! 11th street and university. Right around the corner!!

2:53 am **missmotorcade:** @PinkDeb i'm crying that i'm not with y'all right now. literally. #ec10

2:56 am **tonyveroeven:** Sitting at piolas pizza, with some rocking #eventprofs at #ec10

2:56 am **tracibrowne:** I'm at the best conference/event for #eventprofs I've ever been to...great peeps...great convos...#ec10

3:18 am **Jeffhurt:** #ec10 @Mizcity and @pinkdeb of Pink Inc Design at #eventprofs Piola dinner <http://ow.ly/i/rCK>

3:19 am **psalinger:** great conversations with @samueljsmith @spkrinteractive @camerontoth @kimgeralds at #EC10 dinner

3:21 am **rayhansen:** RT @VelChain: Ya'll have fun @ #ec10. Wish I could be there to help you paint the town red. We interpret that as @Jeffhurt is buying?

3:25 am **camerontoth:** Great Time! RT @psalinger great conversations with @samueljsmith @spkrinteractive @camerontoth @kimgeralds at #EC10 dinner

3:26 am **Jeffhurt:** @maryboone we toasted you & wish u were here! #ec10

3:26 am **VelChain:** @rayhansen and @samueljsmith R U guys at mcdonalds #ec10

3:28 am **pnv123:** #ec10 wish I had een at dinner with everyone. Sounds like you all have had great conversation. See you in the morning.

3:28 am **missmotorcade:** I wish I were attending Event Camp 2010. My walkies (@herbie\_wy20 & @remi\_wy20) are! My Community profile: <http://bit.ly/dpClTv> #ec10

3:30 am **Jeffhurt:** Ever feel like someone you never met is your long lost friend? #eventprofs :- ) (via @lyksumlikrish) #ec10

3:31 am **pnv123:** @pinkdeb.. c u in the a.m.at #EC10

3:33 am **Craig\_Little:** @D\_Elms #ff #EC10 #eventprofs Thanks for the mention

3:34 am **pnv123:** RT @Jeffhurt: @mmcallen so you're streetwalking now? Production biz not so good lately?gr8 comment! #ec10

3:48 am **klrichardson:** RT @VelChain: Ya'll have fun @ #ec10. Wish I could be there to help you paint the town red. Totall agree Dave. Ready for stream 2morrow

3:50 am **klrichardson:** @mmcallen @jeffhurt they sell those on the street in NYC but call them "Powder Strips". Pick me up a "Romex" watch while you're there #ec10

4:03 am **PinkDeb:** #ec10! #eventprofs (@ Jack's Bistro Bar w/ 3 others) <http://4sq.com/5qwAZ4>

4:06 am **viglet:** I'm attending Event Camp 2010. My Community profile: <http://bit.ly/chg90w> #ec10

4:13 am **Freemanco\_Andy:** Just met @GregRuby with @MichaelMcCurry at Lily's. Wish they had brought us some pizza... #ec10

4:20 am **lyksumlikrish:** RT @GreenA\_V: Catch @michaelmccurry on hybrid meetings. #EC10 live feed 2/6: <http://ow.ly/13Gw5> (thx 2 work of @mikemcallen) #eventprofs

4:23 am **Freemanco\_Andy:** @Izgiannini just said @johndaly is following her. I know I shouldn't be but I'm soooo jealous! #ec10

4:36 am **ASegar:** Great whirlwind conversations at Piolas with 21 #eventprofs at #ec10. So cool to finally meet f2f. Now I'm off to bed, but tomorrow awaits!

4:38 am **spkrinteractive:** Just met @lyksumlikrish @MsStallings @JeffHurt @CameronToth @GregRuby @MichaelMcCurry @JessicaLevin ... so many more. #ec10 in tha house!

4:39 am **spkrinteractive:** @psalinger So true. How we gonna convince the rest re: what we all know? @samueljsmith @camerontoth @kimgeralds #EC10

4:46 am **spkrinteractive:** @psalinger @samueljsmith @camerontoth @kimgeralds #EC10 Thx for the dinner chat. Ppl like u push the envelope.

4:49 am **spkrinteractive:** When u wake up, hopefully we'll be on livestream feed: <http://twebevent.com/ec10> for #ec10

4:56 am **psalinger:** RT @samueljsmith: My fishbowl discussion just started w/ @psalinger and @kimgeralds at dinner #ec10 #eventprofs >glad to contribute :-)

4:59 am **psalinger:** #EC10 folks and #eventprofs - this is relevant to our conversation tonight about geo-location - <http://bit.ly/duc9HV>

5:08 am **EmilieBarta:** RT @psalinger: #EC10 folks and #eventprofs - this is relevant to our conversation tonight about geo-location - <http://bit.ly/duc9HV>

5:08 am **rayhansen:** I could sit and chat with @pinkdeb @jeffhurt and @samueljsmith all night. Good times #ec10

5:09 am **EmilieBarta:** Good night #eventprofs...thanks for a fun evening! See you bright & early tomorrow morning at #EC10!!

5:15 am **rayhansen:** #eventprofs "my tribe" by @samueljsmith well put #ec10

5:18 am **MsStallings:** Wow, NYC is noisy! Shhhhhh! @jessicalevin and @mizcity need and \*deserve\* some rest! :) #ec10

5:20 am **Freemanco\_Andy:** @klrichardson Wish you were here at #ec10 Next time fo-sho

5:22 am **MsStallings:** RT @tracibrowne Ever feel like someone u never met is ur long lost friend? #eventprofs (via @lyksumlikrish @Jeffhurt) #ec10

5:31 am **klrichardson:** RT @Freemanco\_Andy: @klrichardson Wish you were here at #ec10 Next time fo-sho >> You and me both. No doubt you'll represent #yo

5:46 am **Freemanco\_Andy:** Here for last call with @Izgiannini and the "Social media supreme commander" Can we call that the best alcohol-induced nickname of #ec10 ?

5:52 am **klrichardson:** @Freemanco\_Andy "Galactic Thunderlizard Overlord" would be up there as a nickname too #ec10

5:54 am **klrichardson:** @Freemanco\_Andy hey @Izgiannini. Looking forward to catching up with everyone at #ec10 via the stream tomorrow <http://ow.ly/14v4Q>

5:54 am **camerontoth:** @kimgeralds - You are awesome! Great to meet you tonight! Looking forward to a great day for #eventprofs tomorrow for #EC10

5:54 am **PinkDeb:** #eventprofs "my tribe" by veryvry cool! @samueljsmith well put #ec10 /via @rayhansen

5:55 am **PinkDeb:** Andy meet u tomorrow!!!! @klrichardson Wish you were here at #ec10 Next time fo-sho /via @Freemanco\_Andy

5:58 am **PinkDeb:** Thank you for your hard work!!!! Wow, NYC is noisy! Shhhhhh! @jessicalevin @mizcity need \*deserve\* some rest! :) #ec10 /via @MsStallings

6:06 am **GregRuby:** So many good #eventprofs 2 spend the evening with 2 name. Closed down Lily's with @Izgiannini and @Freemanco\_Andy. #ec10

6:22 am **db:** Spending the night here before @EventCampNYC #EC10 (@ Roger Smith Hotel) <http://4sq.com/DRef>

6:24 am **stevecbriggs:** Jealous of all the #ec10 -ers. Sounds like too much fun!

6:25 am **Mizcity:** Mwahahaha #EC10 (@ Roger Smith Penthouse) <http://4sq.com/1ddmsz>

6:29 am **PinkDeb:** Still at Jacks thank you all #eventprofs for coming to #ec10 eventcamp. Love meeting you all F2F!!! Very very exciting!

6:55 am **Mizcity:** We are still on for @EventCampNYC no matter the weather. No rain, nor sleet nor snow will keep #eventprofs from camping! #EC10

7:30 am **camerontoth:** How To Use Social Media: Twitter, Facebook and LinkedIn (Especially for Events) <http://ow.ly/14vPP> #eventprofs #socialmedia #MPI #ec10

7:31 am **camerontoth:** The Power of Brief <http://ow.ly/14vPW> #business #MPI #EC10 #MD10 #eventprofs

8:04 am **tojulius:** @JeffHurt aaargh hope you had a good one - well done guys, I'll be at the next one #ec10 #ec11

10:15 am **Jeffhurt:** @viglet looking forwArd to meeting you at #ec10! Welcome to #eventprofs!

10:21 am **jeanpol:** Komisch. Für mich ist internet bildungsraum schlechthin. #ec10

10:25 am **mindlounge:** RT @jeanpol: Komisch. Für mich ist internet bildungsraum schlechthin. #ec10

10:26 am **MichaelMcCurry:** What fantastic opening #ec10 night with #eventprofs .. so energizing and so much fun. 22 of us at Piola Italian Resataurant!

11:24 am **bianalog:** It's a miracle. I'm awake and on my way to event camp #ec10!!! Excited to help out, but also in need of coffee!

11:33 am **MichaelMcCurry:** Good morning all #ec10 colleagues... are you ready for a great program? We are ready for you!

11:37 am **mikemcallen:** #ec10 good morning

11:44 am **MichaelMcCurry:** Yay, we have a live webcast feed today and it is up and operating.. #ec10

11:46 am **ctreacy:** Picking up breakfast & coffee for the #ec10 volunteers (@ Dunkin Donuts Baskin Robbins UES) <http://4sq.com/6dosAl>

11:47 am **MsStallings:** Snooze button is my worst enemy. See you soon #eventprofs. #ec10

11:54 am **mikemcallen:** Good morning test test #ec10

11:56 am **mikemcallen:** Good morning #ec10

11:56 am **EmilieBarta:** The only thing that got me out of bed before the sun rose today? The excitement of attending @EventCampNYC!! #EC10

11:59 am **psalinger:** RT @mikemcallen: Good morning #ec10

12:00 pm **MichaelMcCurry:** RT @EmilieBarta: The only thing that got me out of bed before the sun rose today? excitement of attending @EventCampNYC!! #EC10 -->yay!

12:08 pm **spkrinteractive:** @mmcallen @MichaelMcCurry Heading up to #ec10 now. See you in about 25mins

12:16 pm **JessicaLevin:** Good morning from Event Camp Headquarters #ec10

12:17 pm **hdueitt:** EventCamp for Social Media Week #ec10 #smw (@ Roger Smith Hotel) <http://4sq.com/DRef>

12:17 pm **ASegar:** Not a dream. Met @JessicaLevin @MsStallings @PinkDeb @psalinger @tracibrowne @SpkrInteractive @samueljsmith @MichaelMcCurry at #ec10

12:24 pm **EventCampNYC:** testing 1-2-3 (need coffee for testing this much) #ec10

12:25 pm **EventCampNYC:** @spkrinteractive hey things are looking good! Thanks for all your help #ec10

12:25 pm **JavaManStan:** RT @EventCampNYC: testing 1-2-3 (need coffee for testing this much) #ec10

12:27 pm **MsStallings:** #EC10 people - can some one please bring their iPhone charger to EventCamp meeting room ?? I cannot find mine anywhere.... :(

12:29 pm **KenaSiu:** @EventCampNYC at what time are you starting this session in <http://twebevent.com/ec10> ? #ec10 (At least I can join them like this =( ) #ec10

12:31 pm **dwheeler11:** East coast mornings come far too soon, but I'm looking forward to #EC10 (and some coffee!!) so hurrying to get ready by 8am!

12:37 pm **prettymagical:** RT @MsStallings #EC10 people - can some one please bring their iPhone charger to EventCamp meeting room ? I cant find mine #twittovation

12:37 pm **klrichardson:** RT @EmilieBarta: The only thing that got me out of bed before the sun rose today? excitement of attending @EventCampNYC!! #EC10 -->yay!

12:40 pm **JustJon:** EventCamp #ec10 (@ Roger Smith Hotel w/ @passionmd) <http://4sq.com/DRef>

12:44 pm **adamnichelin:** Having Sat Morning coffee and bagels with #eventprofs at #ec10.

12:49 pm **ctreacy:** Working at #ec10 (@ Roger Smith Hotel w/ @justjon @passionmd) <http://4sq.com/DRef>

12:53 pm **PinkDeb:** On my way #ec10! We miss you @ready2spark!!!! #eventprofs founder!

12:54 pm **clintonbon:** Good news for those attending #EC10 ... I've got an extra McMuffin! ... Though I'm only in New Haven ... v possible its gone by Stamford.

12:55 pm **GregRuby:** It is now snowing at #ec10

1:03 pm **EmilieBarta:** The un-event of the @EventCampNYC un-conference? The snow storm! #eventprofs #EC10. Glad everyone is arriving safe!!

1:03 pm **Mizcity:** All of our @EventCampNYC virtual attendees, live cast starts at 8:30AM! #EC10

1:04 pm **COVETTES:** RT @MichaelMcCurry: RT @EmilieBarta: The only thing that got me out of bed before the sun rose today? excitement of attending @EventCampNYC!! #EC10 -->yay!

1:05 pm **hdueitt:** @Jasonfalls did ya make it up here ok?I'm volunteering at #ec10. Finally get to meet ya IRL. Ha.

1:06 pm **COVETTES:** RT @tracibrowne I'm at the best conference/event for #eventprofs I've ever been to...great peeps...great convos...#ec10

1:07 pm **COVETTES:** RT @rayhansen: #eventprofs "my tribe" by @samueljsmith well put #ec10

1:13 pm **tonyveroeven:** RT @Mizcity: All of our @EventCampNYC virtual attendees, live cast starts at 8:30AM! #EC10

1:15 pm **psalinger:** RT @tonyveroeven: RT @Mizcity: All of our @EventCampNYC virtual attendees, live cast starts at 8:30AM! #EC10

1:17 pm **Freemanco\_Andy:** @MsStallings If you did not find a cord, I have an extra handy... #ec10

1:18 pm **tonyveroeven:** At #ec10 with #eventprofs folks. make sure you join the event community. Eventcamp.org

1:18 pm **adamnichelin:** @lyndabauer nice meeting you at #EC10!

1:20 pm **EmilysPearl:** Good luck @mizcity on @eventcampnyc!!! #EC10

1:23 pm **JustJon:** 12seconds - Live from EventCamp #ec10 <http://tiny12.tv/AKEIV>

1:23 pm **Cassel:** @mizcity Good luck on @eventcampnyc! Look forward to following the tweets! #EC10

1:25 pm **EmilysPearl:** RT @JustJon: 12seconds - Live from EventCamp #ec10 <http://tiny12.tv/AKEIV>

1:27 pm **psalinger:** #EC10 about to start. first up is @dberkowitz from 360i talking about social media playbook for events

1:28 pm **adamnichelin:** How many #eventprofs can you fit in an elevator? #ec10

1:29 pm **nettap:** RT @EmilysPearl: Good luck @mizcity on @eventcampnyc!!! #EC10

1:30 pm **rayhansen:** Live tweets by @justjon very cool! #ec10

1:31 pm **JessicaRandazza:** Good luck @mizcity on @eventcampnyc!!! #EC10 /via @EmilysPearl

1:32 pm **hdueitt:** @missmotorcade hey babe. Here's a pic for WY20: <http://twitpic.com/11ogfk> miss ya. #ec10

1:33 pm **Jeffhurt:** Watching @mizcity & @jessicalevin start EventCamp 2010. Getting ready for @dberkowitz to present. Hi all virtual. #ec10

1:34 pm **dberkowitz:** Silly hat day at @eventcampnyc #ec10 <http://twitpic.com/11ogsm>

1:34 pm **PinkDeb:** RT @Mizcity: All of our @EventCampNYC virtual attendees, live cast starts at 8:30AM! #EC10

1:34 pm **twchat:** online peeps....how is the video feed coming through? #ec10

1:34 pm **psalinger:** RT @dberkowitz: Silly hat day at @eventcampnyc #ec10 <http://twitpic.com/11ogsm>

1:35 pm **KenaSiu:** @twchat it's dark! the streaming it's great #ec10

1:36 pm **tonyveroeven:** RT @Jeffhurt: Watching @mizcity & @jessicalevin start EventCamp 2010. Getting ready for @dberkowitz to present. #ec10

1:36 pm **MsStallings:** Sitting in the back of the opening session with @psalinger and @jeffhurt - feel like the press with all of our laptops/netbooks #EC10

1:36 pm **Jeffhurt:** @KenaSiu Yea, we've been waiting for more light as the snow falls. Yea it's a little dark. Sorry. #ec10

1:36 pm **psalinger:** #EC10 completely planned through social media, but still a need for F2F, thus this intimate one-day gathering

1:37 pm **DavidAdler:** at event camp #eventprofs #ec10 nice to hear that the first comments involved the need for face to face .

1:38 pm **ctreacy:** Event Camp is underway. Sessions are just about to begin and we have a great turnout here @RSHotel #EC10

1:38 pm **psalinger:** #EC10 is unconference model with lots of non-traditional ways of doing sessions. A good experiment by the #eventprofs community

1:38 pm **passionistaevnt:** RT @ctreacy: Event Camp is underway. Sessions are just about to begin and we have a great turnout here @RSHotel #EC10

1:39 pm **MsStallings:** @prettymagical @Freemanco\_Andy Thank you both. @lyksunikrish hooked it up!! My phone is charging in her room. :) #EC10

1:39 pm **KenaSiu:** @Jeffhurt thanks Jeff. I'm so excited even though I'm in the other side of the pound. Now the streaming is offline :( #ec10

1:40 pm **adamnichelin:** #ec10 is an unconference, an experimental meeting format says @jessicalevin #eventprofs

- 1:40 pm **MichaelMcCurry:** RT @psalinger: #EC10 is unconference model with lots of non-traditional ways 4 doing sessions. A good experiment by #eventprofs community
- 1:41 pm **Freemanco\_Andy:** Glad to be guinea pigs in your experiment, @jessicalevin ! Great opening of #ec10 with@mizcity
- 1:41 pm **spkrinteractive:** @KenaSiu Having some bandwidth issues, may switch to just audio. Keep us posted with how it is looking. #ec10
- 1:42 pm **JustJon:** <http://twitpic.com/11oi41> - The EventCamp keynote address #ec10
- 1:42 pm **MichaelMcCurry:** RT @KenaSiu: I'm excited even though I'm in the other side of pound. streaming is offline :( #ec10 sorry Kena, we r having tech challenges
- 1:42 pm **KenaSiu:** @spkrinteractive Ok, I will ;) #ec10
- 1:43 pm **MsStallings:** RT @Freemanco\_Andy: Glad to be guinea pigs in your experiment, @jessicalevin ! Great opening of #ec10 with@mizcity
- 1:43 pm **PinkDeb:** RT @Jeffhurt: Watching @mizcity & @jessicalevin start EventCamp 2010. Getting ready for @dberkowitz to present. Hi all virtual. #ec10
- 1:43 pm **Izgiannini:** @MizCity love the water buffalo hats #ec10
- 1:44 pm **MichaelMcCurry:** David Berkowitz is up, top 100 in social media, you should follow him #EC10
- 1:44 pm **theexpogroup:** @spkrinteractive It looks great, sounds even better #ec10 Good morning!
- 1:44 pm **KenaSiu:** @MichaelMcCurry thanks Mike, I'll keep post @spkrinteractive #ec10
- 1:46 pm **psalinger:** you can get @dberkowitz presentation from #EC10 at bit.ly/ecdavid
- 1:47 pm **MichaelMcCurry:** @tracibrowne congrats on winning book from david berkowitz at #ec10
- 1:48 pm **theexpogroup:** Not too late: #ec10 tweekat & watch live eventcamp stream on same page go to [#http://twebevent.com/ec10](http://twebevent.com/ec10) #eventprofs (via #ec10 team)
- 1:48 pm **theexpogroup:** RT @psalinger: you can get @dberkowitz presentation from #EC10 at bit.ly/ecdavid #ec10
- 1:48 pm **theexpogroup:** RT @psalinger: you can get @dberkowitz presentation from #EC10 at bit.ly/ecdavid
- 1:48 pm **Jeffhurt:** David Berkowitz @dberkowitz has an addiction to \*Cat Paint\* - follow him on Twitter or Facebook to learn my how to paint by cats. #ec10
- 1:49 pm **JessicaLevin:** @dberkowitz is speaking on social media - Kicking off Event Camp. #EC10
- 1:49 pm **spkrinteractive:** David's free playbook at [#http://www.360i.com/playbook](http://www.360i.com/playbook) #ec10
- 1:49 pm **MsStallings:** Thank you for telling us about Cat Paint, @dberkowitz. Will be downloading as soon as I get to my iPhone. Great talk so far!! #EC10 :)
- 1:49 pm **psalinger:** social media playbook from @dberkowitz available at 360i.com/playbook #EC10
- 1:50 pm **psalinger:** What's different today in social media/events - hint, a lot #EC10 according to @dberkowitz
- 1:50 pm **Izgiannini:** Enjoy keynote David Berkowitz's sense of humor. Great kick-off #ec10
- 1:51 pm **KenaSiu:** Hi Mike @MichaelMcCurry Kena here joining from Romania #ec10
- 1:51 pm **Jeffhurt:** People talk about you and your events when you're not in the room: at Starbucks, water cooler, bar, conferences says @dberkowitz #ec10
- 1:51 pm **MichaelMcCurry:** RT @psalinger: What's different today in social media/events - hint, a lot #EC10 according to @dberkowitz
- 1:51 pm **MsStallings:** I love that "thrilling Q & A" and "thunderous applause" are on the agenda. #EC10
- 1:52 pm **Jeffhurt:** Today, there's a new bigger room where people talk about you and your brand says @dberkowitz [The Internet, online] #ec10
- 1:52 pm **KenaSiu:** @MsStallings "thunderous applause" ? I like that! #ec10
- 1:52 pm **psalinger:** the internet delivers tremendous scale to WOM that wasn't possible before - @dberkowitz #EC10
- 1:53 pm **VelChain:** @michaelmccurry I'm on for a few. Still on way back to Ohio. Erie, PA is place you want to be! Lots of Hockey moms at the Days Inn #ec10
- 1:53 pm **kimgeralds:** @ready2spark missing you at #ec10 Lara :-).
- 1:53 pm **psalinger:** @dberkowitz - "today brands must engage WITH customers" do you think that is

- true for all brands, even B2B? #EC10
- 1:53 pm **JessicaLevin:** @VelChain How does the webcast look? #ec10
- 1:53 pm **tojulius:** my beat to all the EventCampers - have a good one for me as well! #ec10
- 1:54 pm **EmilieBarta:** Social media - which do u choose? Cover ur ears and ignore or engage and interact with ur audience. #EC10
- 1:54 pm **JessicaLevin:** Special thanks to @ready2spark and @mizcity for bringing us all together today. #ec10 #ec10
- 1:54 pm **JessicaLevin:** RT @EmilieBarta: Social media - which do u choose? Cover ur ears and ignore or engage and interact with ur audience. #ec10
- 1:54 pm **MichaelMcCurry:** RT @kimgeralds: @ready2spark missing you at #ec10 Lara :( --> We are missing you Lara!
- 1:55 pm **psalinger:** social marketing strategic lens - "Does it meet our marketing objectives" So true!! #EC10 question #1 from @dberkowitz
- 1:55 pm **MichaelMcCurry:** RT @tojulius: my beat to all the EventCampers - have a good one for me as well! #ec10 -->Julius we wish you were here!
- 1:56 pm **Jeffhurt:** The Social Marketing Strategic Lens: Does it meet our marketing objectives & does it use our social media arsenal says @dberkowitz #ec10
- 1:56 pm **bialog:** Opening General Session is underway here at #ec10
- 1:56 pm **VelChain:** @JessicaLevin Screen looks a bit dark, but readable. Can't see @dberkowitz face when camera is on screen. Audio great! #ec10
- 1:56 pm **JessicaLevin:** @dberkowitz: Does SM meeting your marketing objectives? #ec10 #ec10
- 1:56 pm **psalinger:** Q#2 - does it use our social media arsenal? @dberkowitz #EC10
- 1:56 pm **PinkDeb:** PPT preso of @dberkowitz at <http://bitly.ecdavid>. Cool. #ec10 /via @JeffHurt
- 1:57 pm **Mizcity:** Thanks Liz! RT @lzgiannini @MizCity love the water buffalo hats #ec10
- 1:57 pm **Freemanco\_Andy:** Listen and participate or cover your ears and pretend it's not happening... Your choice on SM--from opening session with @dberkowitz @ #ec10
- 1:57 pm **Jeffhurt:** More SM Strategic lens: Does it follow SM best practices, what is the value exchange between consume & marketer says @dberkowitz #ec10
- 1:57 pm **psalinger:** Q#3 does it follow social media best practices, #4 is what is the value exchange btwn consumers and marketers #EC10
- 1:58 pm **db:** @holaphil - @dberkowitz just gave @PegShot a shoutout in his @EventCampNYC #EC10 keynote. :)
- 1:58 pm **MsStallings:** what are your goals? attendance, buzz, engagement, sponsor opps - @dberkowitz #EC10
- 1:59 pm **Jeffhurt:** Possible goals for using social media 4 events: attendance, buzz, engagement, sponsored opps says @dberkowitz #ec10
- 1:59 pm **psalinger:** RT @Jeffhurt: Possible goals for using social media 4 events: attendance, buzz, engagement, sponsored opps says @dberkowitz #ec10
- 1:59 pm **spkrinteractive:** @dberkowitz has a weighted scorecard for social media value #ec10
- 2:00 pm **tonyveroeven:** Enjoying @dberkowitz keynote at eventcamp #ec10 #engage365 <http://ow.ly/i/rLW>
- 2:00 pm **Jeffhurt:** Custome SM Scorecard used w/ action & weighting: Impression, view video, click throughs, rate vid, share vid, embed vid, create vid #ec10
- 2:00 pm **tojulius:** @MichaelMcCurry me too - see you all at #ec11 #ec10
- 2:00 pm **Mizcity:** Thank YOU to everyone for joining us at @EventCampNYC!!! Hello to our virtual audience ;) #EC10
- 2:00 pm **MsStallings:** It may just be all of the laptops surrounding me...but is it a tad warm in here? #EC10
- 2:01 pm **mmcallen:** Hey virtual audience (not at the Roger Smith) how does the shot look? Rather just have slides or Davids handsome face? #ec10
- 2:01 pm **mmcallen:** @MsStallings i will check it out @msstallings #ec10
- 2:02 pm **MsStallings:** Read the full list of ways to measure social media: [bit.ly/100ways](http://bit.ly/100ways) #EC10

- 2:02 pm **theexpogroup:** @Mizcity Hello! Kudos to you and the whole team! @mmcallen I like the variety you're giving us -- though I know it's more work! #ec10
- 2:02 pm **MichaelMcCurry:** RT @Mizcity: Thank YOU to everyone for joining us at @EventCampNYC!!! Hello to our virtual audience ;) #EC10 -->Absolutely!
- 2:02 pm **JessicaLevin:** @MsStallings Are you having hot flashes? #ec10
- 2:02 pm **Jeffhurt:** 100 ways to use social media by @dberkowitz <http://bit.ly/GG5d0> #ec10
- 2:03 pm **psalinger:** RT @MsStallings: Read the full list of ways to measure social media: [bit.ly/100ways](http://bit.ly/100ways) #EC10
- 2:03 pm **db:** At @EventCampNYC #EC10! (@ Roger Smith Hotel w/ @webmetricsguru @chriscassanello @mknell @ctreacy @justjon) <http://4sq.com/DRef>
- 2:04 pm **MichaelMcCurry:** RT @Jeffhurt: 100 ways to use social media by @dberkowitz <http://bit.ly/GG5d0> #ec10 --check it out!
- 2:05 pm **MsStallings:** @mmcallen You're the best!!! :) #EC10
- 2:05 pm **MsStallings:** With H&R block, they used MANY different channels, with MANY different goals ? some are better than others - @dberkowitz #EC10
- 2:05 pm **bevisible:** hello to all my friends at event camp #ec10 hope you are having a gr8 time!
- 2:06 pm **mmcallen:** @MsStallings I spoke with the hotel engineering they are going to bring you some snowballs from outside to cool you off :) #ec10
- 2:06 pm **tonyveroeven:** Don't just join social media outlets for the sake of doing so. No to checklists. #ec10 #engage365 via @dberkowitz
- 2:06 pm **adamnichelin:** RT @MsStallings: Read the full list of ways to measure social media: [bit.ly/100ways](http://bit.ly/100ways) #EC10 #eventprofs
- 2:06 pm **Freemanco\_Andy:** Avoid the social media checklist--the "just get me on FB,Twitter." instead establish an architecture that works for you-- @dberkowitz #ec10
- 2:07 pm **MsStallings:** It's not just amplification ? we make headlines - @dberkowitz #EC10
- 2:07 pm **JessicaLevin:** Wow, people keep pouring into the Event Camp room. Attendance is great! #ec10
- 2:07 pm **tonyveroeven:** RT @MichaelMcCurry: RT @Jeffhurt: 100 ways to use social media by @dberkowitz <http://bit.ly/GG5d0> #ec10 --check it out!
- 2:07 pm **EmilieBarta:** Im in the only row at #EC10 where every1 is taking notes on paper, but 50% of us have r smart phones out as well. Integration of old & new!
- 2:08 pm **MichaelMcCurry:** General Session room is full at #ec10 standing room only... great turnout !
- 2:08 pm **kimgeralds:** @dberkowitz - "establish your architecture." Messages and tacticals differ across the mediums. #marketing #ec10
- 2:08 pm **MsStallings:** @mmcallen That seems fair. :) #EC10
- 2:08 pm **bevisible:** RT @db: @holaphil - @dberkowitz just gave @PegShot a shoutout in his @EventCampNYC #EC10 keynote. ;)
- 2:09 pm **Freemanco\_Andy:** RT @MsStallings I love that "thrilling Q & A" and "thunderous applause" are on the agenda. #EC10
- 2:09 pm **spkrinteractive:** @eventcampNYC is soon to be standing room only. Sweeeettt! What a turnout. #ec10
- 2:09 pm **JessicaLevin:** @MsStallings We are making history! ;) #ec10
- 2:09 pm **adamnichelin:** [bit.ly/ecdavid](http://bit.ly/ecdavid) David Berkowitz #ec10 presentation #eventprofs
- 2:09 pm **landmarcevents:** Snowed under and watching #ec10 live stream. Great opportunity, service. Thanks for including us! #eventprofs
- 2:10 pm **psalinger:** Rule # 1 of social media - when going someplace new - learn the language @dberkowitz #EC10
- 2:10 pm **MsStallings:** BE A PILGRIM, not a tourist! On ?traveling? to new social media tools - @dberkowitz #EC10
- 2:10 pm **JessicaLevin:** RT @psalinger: Rule # 1 of social media - when going someplace new - learn the language @dberkowitz #ec10
- 2:10 pm **dbreakenridge:** Awesome! RT @spkrinteractive: @eventcampNYC is soon to be standing room only. Sweeeettt! What a turnout. #ec10

2:10 pm **kimgeralds:** "Be a pilgrim, not a tourist." @dberkowitz #ec10

2:11 pm **Jeffhurt:** Rule #2 of Social Media [& Travel] : Be a pilgrim, not a tourist says @dberkowitz [Plan to settle, earn respect] #ec10

2:11 pm **susancohan:** RT @JessicaLevin: RT @psalinger: Rule # 1 of social media - when going someplace new - learn the language @dberkowitz #ec10

2:12 pm **socialmediafltr:** RT @JeffHurt 100 ways to use social media by @dberkowitz <http://bit.ly/GG5d0> #ec10

2:12 pm **marketingfltr:** RT @JeffHurt 100 ways to use social media by @dberkowitz <http://bit.ly/GG5d0> #ec10

2:12 pm **MsStallings:** Calling out delta . . . def not ?non-stop service? on Twitter, DEAD STOP - @dberkowitz #EC10

2:12 pm **JessicaLevin:** @DeltaAirline - are you listening? @DBerkowitz doesn't think so. #ec10

2:12 pm **db:** Haha! @dberkowitz showed a slide of me saying "I really DIGG this article". I don't even use it. ;) #EC10 <http://twitpic.com/11on7j>

2:12 pm **MichaelMcCurry:** You need to be a pilgrim, not tourist with #socialmedia build a community by @dberkowitz #ec10 settle in

2:12 pm **psalinger:** RT @Jeffhurt: Rule #2 of Social Media [& Travel] : Be a pilgrim, not a tourist says @dberkowitz [Plan to settle, earn respect] #ec10

2:13 pm **swoodruff:** @MsStallings @JessicaLevin @EmilieBarta @dberkowitz @jasonfalls @dbreakenridge Have a great time at #ec10 - wish I could join you!

2:13 pm **MichaelMcCurry:** RT @landmarcevents: Snowed under & watching #ec10 live stream. Great opportunity, svc. Thanks for including us! #eventprofs -->Welcome Ian!

2:13 pm **Jeffhurt:** Rule 4 of Social Media: You don't have to travel alone-every1 welcome on the journey. Rule 5 Learn how 2 listen says @dberkowitz #ec10

2:14 pm **Jeffhurt:** @swoodruff We wish U were here too! Thx 4 the words of encouragement and all your support. #ec10

2:14 pm **psalinger:** RT @Jeffhurt: Rule 4 of SM: U dont have 2 travel alone-every1 welcome on the journey. Rule 5 Learn how 2 listen says @dberkowitz #ec10

2:14 pm **jspellos:** RT @JeffHurt 100 ways to use social media by @dberkowitz <http://bit.ly/GG5d0> #ec10

2:15 pm **dbreakenridge:** Thx! RT @swoodruff: @MsStallings @JessicaLevin @EmilieBarta @dberkowitz @jasonfalls @dbreakenridge Have a great time at #ec10 ...

2:15 pm **JessicaLevin:** RT @jspellos: RT @JeffHurt 100 ways to use social media by @dberkowitz <http://bit.ly/GG5d0> #ec10

2:15 pm **COVETTES:** <http://covettes.com/> with a new pdf publishing interface -create your event online -publish it on the web, as pdf and as an iPhone app #ec10

2:15 pm **Jeffhurt:** Rule 6 of social media: Keep eyes peeled in every direction [push-1 dir, dialogue-2 dir, social-every direction says @dberkowitz #ec10

2:16 pm **mmcallen:** any virtual attendees out there? Hit me up @mmcallen #ec10

2:16 pm **lyksumlikrish:** Social marketing-are you a pilgrim or a tourist? - @dberkowitz #ec10 #eventprofs

2:16 pm **spkrinteractive:** We're walking the walk w/ <http://twebevent.com/ec10> at 10am ET we r gonna talk the talk re: Hybrid Events #ec10

2:17 pm **adammmichelin:** RT @lyksumlikrish: Social marketing-are you a pilgrim or a tourist? - @dberkowitz #ec10 #eventprofs

2:17 pm **psalinger:** RT @spkrinteractive: We're walking the walk w/ <http://twebevent.com/ec10> at 10am ET we r gonna talk the talk re: Hybrid Events #ec10

2:18 pm **psalinger:** RT @Jeffhurt: Rule 6: Keep eyes peeled in every direction [push-1 dir, dialogue-2 dir, social-every direction says @dberkowitz #ec10

2:19 pm **TRDonnelly:** RT @JessicaLevin love the web cast for #ec10 Join the webcast of #eventprofs thoughleaders at <http://tinyurl.com/ybcwp2m>

2:19 pm **theexpogroup:** Tweet me if you have a layover at DFW on way to SXSW! #ec10

2:19 pm **MichaelMcCurry:** RT @psalinger: RT @spkrinteractive: walking the walk w/ <http://bit.ly/9PCju9> @ 10am ET we r gonna talk the talk re: Hybrid Events #ec10

2:20 pm **Jeffhurt:** #eventprofs @dberkowitz says we'll have a tweetup at #SxSW in March...he

suggested Salt Lick - Yum! #ec10

2:21 pm **COVETTES:** @samueljsmith how is it goin' via iPhone right now Sam!? #covettes #ec10 #e.

2:21 pm **JessicaLevin:** @TRDonnelly Wish you were here. Thanks for joining virtually. #ec10

2:21 pm **missmotorcade:** @hdueitt thanks! how's it going there? seems like it's such a great crowd!! please send more pix and xo to everyone! #ec10

2:22 pm **camerontho:** RT @TRDonnelly: RT @JessicaLevin love the web cast for #ec10 Join the webcast of #eventprofs thoughtleaders at <http://tinyurl.com/ybcwp2m>

2:22 pm **tonyveroeven:** Coveritlive! ---see it in use at engage365.Org #ec10 #engage365

2:22 pm **PinkDeb:** RT @bevisible: @mizcity think you have a winner w/ur event camp #ec10 i'm following along!

2:23 pm **MichaelMcCurry:** RT @TRDonnelly: RT @JessicaLevin luv web cast for #ec10 Join webcast of #eventprofs thoughtleaders at <http://tinyurl.com/ybcwp2m> -->Welcome!

2:23 pm **MsStallings:** RT @JessicaLevin: @TRDonnelly Wish you were here. Thanks for joining virtually. #ec10

2:24 pm **adammichelin:** Social marketing playbook by @dberkowitz <http://ow.ly/1obOMJ> #ec10 #eventprofs

2:24 pm **RL\_EVENTSINAZ:** RT @JeffHurt: Possible goals for using social media 4 events: attendance, buzz, engagement, sponsored opps says @dberkowitz #ec10

2:24 pm **Jeffhurt:** 5 2010 Social Trends for #eventprofs from @dberkowitz 1) Social goes mobile - foursquare, World, Loopt, Causeworld, MyTown, Buzzd #ec10

2:24 pm **JessicaLevin:** Check-in at Loopt, FourSquare, CauseWorld, MyTown, Buzzd via @dberkowitz #ec10

2:25 pm **WindsorGrace:** Ok, what is #ec10? I see it and I'm too lazy to google it

2:25 pm **MichaelMcCurry:** RT @adammichelin: Social marketing playbook by @dberkowitz <http://ow.ly/1obOMJ> #ec10 #eventprofs

2:25 pm **JessicaLevin:** And don't forget @jeffhurt's favorite GoWalla for social mobile apps. #ec10

2:26 pm **TRDonnelly:** @MsStallings sorry I am not at #ec10 either in 3 ft snow. Digging out

2:26 pm **tonyveroeven:** RT @WindsorGrace: Ok, what is #ec10? I see it and I'm too lazy to google it ///see eventcamp.org

2:26 pm **MichaelMcCurry:** RT @PinkDeb: RT @bevisible: @mizcity think you have a winner w/ur event camp #ec10 i'm following along! -->Absolutely, thanks Bevisible

2:27 pm **ASegar:** @WindsorGrace EventCamp 2010 today at Roger Smith Hotel NYC #ec10

2:27 pm **Jeffhurt:** 2010 Social Media Trend 2) Social metrics mature - weighted score cards, metrics start to show real sales data says @dberkowitz #ec10

2:27 pm **MsStallings:** EventCamp NYC - implementing and measuring social media to optimize events - it's awesome! RT @WindsorGrace: Ok, what is #ec10?

2:27 pm **pegshot:** RT @bevisible: RT @db: @holaphil - @dberkowitz just gave @PegShot a shoutout in his @EventCampNYC #EC10 keynote [This Peg's Smiling/Dancing]

2:28 pm **TRDonnelly:** Via #ec10 @dberkowitz Dell Computers is only tech company that is transparent with earnings and social media

2:29 pm **adammichelin:** Social media metrics will expand in 2010 says @dberkowitz #ec10 #eventprofs

2:29 pm **Jeffhurt:** Social Media Trend 3) Earned, paid & owned media unite says @dberkowitz Using example of Twitpic Photo op in Waco, TX @drpeppermuseum #ec10

2:30 pm **MsStallings:** Earned | paid | owned |Types of media that unite w/ social media - @dberkowitz #EC10

2:31 pm **adammichelin:** @WindsorGrace #ec10 is the hashtag for Event Camp 2010 in NYC. An unconference on social media for events.

2:31 pm **MsStallings:** @WindsorGrace Solution: Webcast - <http://tinyurl.com/ybcwp2m> #EC10. Welcome!!

2:31 pm **matthewknell:** Serving as a Camp Counselor at #ec10 (EventCamp NYC) - come say hi in the "Blogger Lounge" on 16th Floor!

2:31 pm **Mizcity:** Keep up all the tweeting and blogging @EventCampNYC attendees! We're getting some newbies following #EC10

- 2:32 pm **DavidAdler:** #ec10 Event Camp Speaker David Berkowitz gets boo'ed when he attacked New York Cup Cake industry in favor of Dallas.
- 2:32 pm **Freemanco\_Andy:** Want to make a "Go Cowboys" comment but feel outmatched while in NYC... #ec10
- 2:32 pm **JessicaLevin:** RT @matthewknell: Serving as a Camp Counselor at #ec10 (EventCamp NYC) - come say hi in the "Blogger Lounge" on 16th Floor! #ec10
- 2:32 pm **Jeffhurt:** Corr typo Social Media Trend 3) Earned, paid & owned media unite says @dberkowitz Twitpic Photo op in Waco, TX @drpeppermuseum #ec10 #ec10
- 2:32 pm **MsStallings:** Ooops ? billboard w/ digital tweetfeed: ?3 accused of gang rape? with three newscasters' pics next to it. #fail #EC10
- 2:32 pm **kimgeralds:** Loved it. RT: @samueljsmith My fishbowl discussion just started w/ @psalinger and @kimgeralds at dinner #ec10 #eventprofs
- 2:32 pm **psalinger:** 5 social trends 4 event planners 1)going mobile, 2)social metrics mature 3) earned, paid, owned media unite #EC10
- 2:33 pm **Jeffhurt:** 2010 Social Media Tip 4) Augmented reality gets ... real says [laying digital content over real] @dberkowitz #ec10
- 2:34 pm **psalinger:** 4) augmented reality gets ..real 5)a Connect-ed World #EC10
- 2:34 pm **Jeffhurt:** 2010 Social Media Trend 5) A connect-ed world ie Facebook Connect lowering the barrier to entry says dberkowitz #ec10
- 2:34 pm **bianalog:** Me too! RT @MatthewKnell: Serving as a Camp Counselor at #ec10 (EventCamp NYC) - come say hi in the "Blogger Lounge" on 16th Floor!
- 2:35 pm **MsStallings:** Clearly @dberkowitz was a cat lady in a previous life. :) #EC10 . . i'm not hating, I think I was too.
- 2:35 pm **JessicaLevin:** @MsStallings I want to be a cat in my next life. #ec10
- 2:35 pm **Jeffhurt:** Visit the Blogger's Lounge and get some Social Media Counseling @RShotel Penthouse #ec10
- 2:35 pm **Mizcity:** Thx @2b2p 4 the logo! Looks grt! RT @chriscassanello Really impressed by the tech setup at EventCamp #ec10 <http://twitpic.com/110lhc>
- 2:36 pm **MsStallings:** Q&A - virtual audience, any questions for @dberkowitz? #EC10
- 2:36 pm **TRDonnelly:** @MichaelMcCurry is in the way of the camera @ #ec10
- 2:37 pm **MichaelMcCurry:** Any questions from teh virtual audience please let me know. #EC10
- 2:37 pm **JessicaLevin:** @dberkowitz is bribing the audience with chocolate covered peeps. #ec10
- 2:38 pm **JustJon:** @dberkowitz tossing out chocolate covered Peeps to question askers. Best Q&A ever #ec10
- 2:38 pm **Jeffhurt:** #eventprofs Tweeps getting chocolate covered Peeps. @dberkowitz taking Q & A with incentives involved. [Hilarious] #ec10
- 2:39 pm **MichaelMcCurry:** RT @TRDonnelly: @MichaelMcCurry is in the way of the camera @ #ec10 sorry guys... big head in the way
- 2:39 pm **JessicaLevin:** @samueljsmith just asked a question - about slide 27. Is counting slides like counting cards? #ec10
- 2:39 pm **JustJon:** RT @mknell: Official drink of EventCamp <http://twitpic.com/110ocr> #ec10
- 2:40 pm **MsStallings:** LOL! Wowza! RT @JessicaLevin: @samueljsmith just asked a question - about slide 27. Is counting slides like counting cards? #ec10
- 2:40 pm **JessicaLevin:** RT @JustJon: RT @mknell: Official drink of EventCamp <http://twitpic.com/110ocr> (LOVE THIS) #ec10
- 2:40 pm **EmilieBarta:** Question & answer time (i.e. Interaction) with @dberkowitz at #EC10. He's trading for chocolate covered peeps <http://tweetphoto.com/10574351>
- 2:41 pm **MsStallings:** Don't make me laugh like that, I'm creeping out @gregruby RT @JustJon @mknell: Official drink of EventCamp <http://twitpic.com/110ocr> #ec10
- 2:41 pm **Jeffhurt:** Establishing Yr Architecture: Hub & Spoke Approach w/ new hub, w/ brand as hub, matrix/interconnected w/o dest says @dberkowitz #ec10
- 2:41 pm **ctreacy:** Who wants chocolate covered peeps? @dberkowitz is giving out chocolate covered Peeps to the best audience question #ec10

- 2:41 pm **Freemanco\_Andy:** Not by me. @Sprinkles rules! RT @DavidAdler #ec10 Speaker David Berkowitz boo'ed when he attacked NY Cup Cake industry in favor of Dallas.
- 2:41 pm **theexpogroup:** @mmcallen LOL #ec10
- 2:42 pm **JessicaLevin:** That's @mikemcallen who keeps sticking his face in the camera. #ec10
- 2:43 pm **TRDonnelly:** @dberkowitz @MichaelMcCurry #ec10 should event organizers have dedicated staff to inbound marketing? is their a ratio of staff vs audience?
- 2:43 pm **matthewknell:** iTunes link for CatPaint iPhone app for iPhone users (99 cents) <http://tgsm.us/91n3Q3> #ec10
- 2:43 pm **mmcallen:** @theexpogroup how is the stream? #ec10
- 2:43 pm **JessicaLevin:** RT @matthewknell: iTunes link for CatPaint iPhone app for iPhone users (99 cents) <http://tgsm.us/91n3Q3> #ec10
- 2:44 pm **theexpogroup:** @mmcallen Stream is strong. Thank you. #ec10
- 2:44 pm **TRDonnelly:** @dberkowitz says at #ec10 that is OK to provide relevant feedback to SM comments
- 2:45 pm **JessicaLevin:** RT @TRDonnelly: @dberkowitz should event organizers have dedicated staff to inbound marketing? is their a ratio of staff vs audience? #ec10
- 2:45 pm **ctreacy:** RT @JustJon: RT @mknell: Official drink of EventCamp <http://twitpic.com/11oocr> #ec10
- 2:46 pm **Izgiannini:** The humor continues...virtual choc covered peeps & Pepperidge Farm "Connecting thru Cookies" #ec10
- 2:46 pm **samuelsmith:** Thanks @davidberkowitz for the chocolate covered peeps! (I am a secret peeps fan) #ec10
- 2:46 pm **lyksumlikrish:** RT @db: People are counting & referencing slide numbers for questions in @dberkowitz's presentation at #EC10. The slides have no #s
- 2:46 pm **TRDonnelly:** @MichaelMcCurry here's the site to Farmville <http://bit.ly/3HIWY> #ec10
- 2:46 pm **Jeffhurt:** Can you cat paint in Farmville @dberkowitz ? #ec10
- 2:47 pm **theexpogroup:** @mmcallen Which sessions will be streamed today? Is there a schedule somewhere? #ec10
- 2:47 pm **Freemanco\_Andy:** SM/inbound mktg staffing question deferred by @dberkowitz to floor-- staffing decisions are so dependent upon goals and strategy. #ec10
- 2:48 pm **db:** Farmville was mentioned at #EC10. DRINK!!!! #SMbingo
- 2:48 pm **ctreacy:** RT @Jeffhurt: Visit the Blogger's Lounge and get some Social Media Counseling @RShotel Penthouse #ec10
- 2:48 pm **Jeffhurt:** @theexpogroup Schedule is at <http://eventcamp.conferencespot.org/meetings> #ec10
- 2:49 pm **Jeffhurt:** RT @ctreacy: RT @JustJon: RT @mknell: Official drink of EventCamp <http://twitpic.com/11oocr> [Hilarious] #ec10
- 2:49 pm **MsStallings:** WOW. Thank you @mizcity @jessicalevin @jeffhurt @michaelmccurry for lining up an awesome keynote w/ @dberkowitz #EC10
- 2:49 pm **TRDonnelly:** Great job @dberkowitz at #ec10. Very informative. Follow at <http://tinyurl.com/ybcwp2m> #eventprofs
- 2:49 pm **theexpogroup:** @Jeffhurt I thought it changed? #ec10
- 2:49 pm **samuelsmith:** @MsStallings @jessicalevin yes - except I lost track after slide 32 #ec10
- 2:53 pm **passionistaevnt:** RT @ctreacy: RT @Jeffhurt: Visit the Blogger's Lounge and get some Social Media Counseling @RShotel Penthouse #ec10
- 2:57 pm **mkrafferty:** Attending Event Camp NY ; see #ec10
- 2:57 pm **sofianegron:** Taking "A" to her first ballet class in NYC! Then onto #EC10
- 2:58 pm **Izgiannini:** Thanks to all the great sponsors of the event. Nice recognition slide #ec10
- 3:00 pm **mmcallen:** Next up Hybrid events! #ec10
- 3:01 pm **Izgiannini:** Look forward to seeing you @sofianegron! Creating a Hybrid Event up next #ec10

3:06 pm **LyndaBauer:** #ec10 Keynote David Berkowitz, 360i, share top 100 ways to use SM for events <http://bit.ly/100ways>

3:08 pm **matthewkneil:** Check-in to EventCamp NYC on Hot Potato <http://http.to/c2rbsp> #ec10

3:09 pm **db:** "Official @EventCampNYC Hot Potato chat room. It pulls in all #EC10 tweets!" <http://http.to/93Bs0l> #ec10

3:09 pm **MsStallings:** Panel with @psalinger, @spkrinteractive and @MichaelMcCurry getting started - creating hybrid events #EC10

3:09 pm **LyndaBauer:** #SMWnyc #ec10 Event Camp Michael McCurry, Paul Salinger Robert Swanwick Creating Hybrid Event

3:10 pm **MsStallings:** @chrismrogan You should be here at EventCamp NYC!! #EC10

3:10 pm **LyndaBauer:** "Determine which is your SM hub, your brand, site or a matrix between communities" Dave Berkowitz #ec10 #SMWnyc

3:11 pm **Jeffhurt:** Creating a hybrid event session now w/ @michaelmcurry @psalinger @SpkrInteractive #eventprofs watch live <http://twebevent.com/ec10> #ec10

3:11 pm **ayolo:** It's a good thing it's raining today. I'm following tweets from #EC10, #gov20, #ixda10 while staying dry here at home.

3:11 pm **dberkowitz:** Thanks @eventprofsnyc for having me at #ec10. My talk is already at <http://bit.ly/ecdavid> #eventprofs

3:12 pm **Jeffhurt:** @ayolo Thx for following us. Glad you're able to engage in polylogues - following multiple convos at once #ec10

3:12 pm **Jeffhurt:** RT @dberkowitz: Thanks @eventprofsnyc for having me at #ec10. My talk is already at <http://bit.ly/ecdavid> #eventprofs #ec10

3:13 pm **MsStallings:** No, thank you! RT @dberkowitz: Thanks @eventprofsnyc for having me at #ec10. My talk is already at <http://bit.ly/ecdavid> #eventprofs

3:13 pm **aspenmarketing:** RT @LyndaBauer: #ec10 Keynote David Berkowitz, 360i, share top 100 ways to use SM for events <http://bit.ly/100ways>

3:13 pm **hdueitt:** RT @LyndaBauer: #ec10 Keynote David Berkowitz, 360i, share top 100 ways to use SM for events <http://bit.ly/100ways>

3:13 pm **matthewkneil:** #ec10 Livestream link: <http://bit.ly/ec10ls>

3:14 pm **cameronthoth:** At #EC10 and enjoying seeing all of the people that I have been talking with for so long. #eventprofs

3:15 pm **cameronthoth:** @psalinger is an urban farmer! #ec10

3:15 pm **mmcallen:** @psalinger actually plays Farmville live and not virtual. He likes to get his hands dirty real time #ec10

3:15 pm **Jeffhurt:** Pitch: Looking 4 gr8 social media spkr 4 your next event or conf? Consider @dberkowitz - He was awesome! #assnchat #eventprofs #ec10

3:15 pm **Izgiannini:** How can you extend the reach of your event through SM? Stay tuned #ec10

3:16 pm **Mizcity:** RT @dberkowitz Thanks @eventprofsnyc for having me at #ec10. My talk is already at <http://bit.ly/ecdavid> #eventprofs

3:16 pm **amandahennel:** Too funny! (RT @db: Farmville was mentioned at #EC10. DRINK!!!! #SMbingo)

3:16 pm **Izgiannini:** Agree! @Jeffhurt Pitch: Looking 4 gr8 social media spkr 4 your next event or conf? Consider @dberkowitz - He was awesome! #assnchat #ec10

3:17 pm **cameronthoth:** @SpkrInteractive is a home brewer!! #EC10 awesome! At Hybrid Event session with @MichaelMcCurry @psalinger and @SpkrInteractive

3:18 pm **districtbelle:** @ctreacy Snag some choc covered Peeps from #ec10 for #karaokeup. Pretty please??

3:18 pm **ctreacy:** I'm now following #ec10 <http://http.to/c2rbsp>

3:18 pm **Jeffhurt:** Hybrid event def: live event with 1 component that includes virtual audience w/ f2f audience by @MichaelMcCurry #ec10

3:19 pm **Izgiannini:** Hybrid event - at least one virtual component to a live event. #ec10

3:19 pm **PinkDeb:** #ec10 got my iPhone bAck Thank you. Ty Ty!!! @mizcity @ctreacy

3:21 pm **mmcallen:** hybrid streaming tip don't have the event camp over @MichaelMcCurry face #ec10

- 3:21 pm **ASegar:** At Hybrid Events session @psalinger Oracle's European event #s dropping; making them hybrid events made #s go up #ec10
- 3:21 pm **Izgiannini:** Do any of our virtual participants have a hybrid event example to share? #ec10
- 3:21 pm **MsStallings:** @PinkDeb now we need to find my charger. :( #EC10. @lyksumlikrish is helping me out for now, thankfully!
- 3:22 pm **misskatiemo:** At #ec10 reviewing and editing #smwnyc video, drafting and scheduling blog posts, and hanging around to answer questions/say hi!
- 3:22 pm **dberkowitz:** Couldn't resist: cats invade @eventprofsnyc hybrid marketing panel #ec10 #eventprofs <http://twitpic.com/11p057>
- 3:23 pm **MsStallings:** LOVES IT! RT @dberkowitz: Couldn't resist: cats invade @eventprofsnyc hybrid marketing panel #ec10 #eventprofs <http://twitpic.com/11p057>
- 3:24 pm **EmilieBarta:** Discussing common objections to social media and coming up with the best rebuttal with @jessicalevin at #EC10!
- 3:24 pm **Jeffhurt:** RT @dberkowitz: Couldn't resist: cats invade @eventprofsnyc hybrid marketing panel #ec10 #eventprofs <http://twitpic.com/11p057> #ec10
- 3:25 pm **rayhansen:** Well done! RT @dberkowitz: Couldn't resist: cats invade @eventprofsnyc hybrid marketing panel #ec10 #eventprofs <http://twitpic.com/11p057>
- 3:25 pm **Jeffhurt:** @misskatiemo Thx for being here. We appreciate our #ec10 camp counselors!
- 3:25 pm **tracibrowne:** Couldn't resist: cats invade @eventprofsnyc hybrid marketing panel #ec10 #eventprofs <http://twitpic.com/11p057> (via @dberkowitz)ha!
- 3:25 pm **beeevents:** To everyone at #ec10. Thanks for the updates. Wish I could be there with you enjoying the dialogue!
- 3:25 pm **matthewknell:** @dberkowitz you inspired the official #ec10 meme: <http://twitpic.com/11oocr> and <http://tgsn.us/dvGCyw>
- 3:26 pm **Jeffhurt:** @beeevents We wish you were here too. Glad you're following virtually. #ec10
- 3:26 pm **Izgiannini:** @beeevents thanks for participating and following along. Wish you were here! #ec10
- 3:27 pm **db:** Cats think @mtn\_dew Throwback should be fulltime - Official drink of @EventCampNYC <http://twitpic.com/11oocr> /via @mknell #EC10
- 3:28 pm **AshLP:** Haha! RT @dberkowitz Couldn't resist: cats invade @eventprofsnyc hybrid marketing panel #ec10 #eventprofs <http://tinyurl.com/ylmvdvz>
- 3:28 pm **MsStallings:** Freemium versus premium content - seen in virtual vs. F2F at events - @Psalinger #EC10
- 3:29 pm **JasonFalls:** On the ground in New York. #ec10 #eventcamp here I come. Wheeeee!
- 3:29 pm **Freemanco\_Andy:** Love this open q&a format for "Hybrid Events" discussion. @ #ec10
- 3:30 pm **cwebba1:** Listening to #SMWNYC Event Camp live broadcast #ec10
- 3:30 pm **Jeffhurt:** Wahoo! @JasonFalls is on the ground in NYC & on his way to #ec10 for Eventcamp 2010 for #eventprofs. #ec10
- 3:32 pm **Izgiannini:** Audience comment - recent event offered in webcast & F2F drew equal participation @ same price. Wow! #ec10
- 3:33 pm **klrichardson:** Premium content online - touchy subject. What about the #whuffiefactor of giving it away to members? HUGE me thinks #ec10 #ec10
- 3:33 pm **theexpogroup:** RT @Izgiannini: Audience comment - recent event offered in webcast & F2F drew equal participation @ same price. Wow! #ec10
- 3:34 pm **Jeffhurt:** RT @klrichardson: Premium content online touchy subject. What about #whuffiefactor of giving away 2 members? HUGE me thinks #ec10 #ec10
- 3:36 pm **theexpogroup:** @Izgiannini I believe it. I would have paid same fee for this. Anyone seen/tried Paypal/pay-if-you-like on webcasts? #ec10
- 3:36 pm **klrichardson:** Streaming with video & networking. Conversation seems to be going the route of video plus social networks. #ec10 #ec10
- 3:36 pm **ASegar:** #ec10 Hybrid Events: virtual event platforms - @psalinger "not a fan" #ec10
- 3:36 pm **cameronthoth:** RT @psalinger "What you really want [for your event] is people to talk to other people. #ec10 #eventprofs

- 3:37 pm **AnnaOBrien:** Everyone looks better with cat paint <http://yfrog.com/3laclej> #ec10 cc: @db
- 3:38 pm **Jeffhurt:** Yeah, #eventprofs tying Hybrid events back to @dberkowitz 's preso. That's way to retain new lning. Gr8 tip in action. Thx @psalinger #ec10
- 3:38 pm **MsStallings:** Virtual component gives you a great oppty to track and measure participation/success/engagement #EC10
- 3:39 pm **cecipf:** #ec10 how often are u refreshing the tweetchat screen?
- 3:39 pm **klrichardson:** key to hybrid event - work in virtual space prior to event. Seed & then sow. Compliment content for virtual audience #ec10 #ec10
- 3:39 pm **tonyveroeven:** RT @camerontho: RT @psalinger "What you really want [for your event] is people to talk to other people. #ec10 #engage365
- 3:40 pm **klrichardson:** RT @MsStallings: Virtual component gives you a great oppty to track and measure participation/success/engagement #ec10
- 3:40 pm **theexpogroup:** Invoice me. :) #ec10
- 3:40 pm **MsStallings:** Great questions, @theexpogroup!! #EC10
- 3:40 pm **theexpogroup:** @lziannini Thanks Liz! #ec10
- 3:41 pm **Freemanco\_Andy:** Virtual works best when it compliments the content of a face to face event. -- Hybrid event discussion #ec10
- 3:41 pm **klrichardson:** Donation based model for online events. Interesting idea @theexpogroup #ec10
- 3:41 pm **MsStallings:** Will the the ?pay if you want to? model for virtual events? Q from @theexpogroup #EC10
- 3:41 pm **Jeffhurt:** @cecipf It's set to refresh in real time on twebevent. U can watch just twitter stream & set your refresh rate setting in Tweetchat #ec10
- 3:42 pm **klrichardson:** RT @Freemanco\_Andy: Virtual works best when it compliments the content of a face to face event. --Hybrid event discussion #ec10
- 3:42 pm **lziannini:** @theexpogroup great question! #ec10
- 3:42 pm **PinkDeb:** RT @Freemanco\_Andy: Virtual works best when it compliments the content of a face to face event. --Hybrid event discussion #ec10
- 3:42 pm **ericlukazewski:** RT @LyndaBauer: #ec10 Keynote David Berkowitz, 360i, share top 100 ways to use SM for events <http://bit.ly/100ways>
- 3:42 pm **klrichardson:** @PCMAHQ had a GREAT seeding experience prior to #pcma10. Great learning experience in and of itself #ec10
- 3:43 pm **Mizcity:** ?cont) audience #ec10 #ec10
- 3:43 pm **Freemanco\_Andy:** RT @klrichardson key to hybrid event - work in virtual space prior to event. Seed & then sow. Compliment content for virtual audience #ec10
- 3:43 pm **cwebba1:** RT: #ec10 Keynote David Berkowitz, 360i, share top 100 ways to use SM for events <http://bit.ly/100ways>
- 3:44 pm **MsStallings:** Maybe give free access to people who RT a promotional message for the virtual event? #EC10
- 3:44 pm **viewlivetweets:** Live Tweets is proud to be part of EventCamp and to be displaying Twitter live for attendees. #ec10
- 3:44 pm **mmcallen:** @ericlukazewski Hey Eric are you watching the stream? #ec10
- 3:44 pm **Freemanco\_Andy:** RT @klrichardson Premium content online - touchy subject. What about the #whuffiefactor of giving it away to members? HUGE me thinks #ec10
- 3:44 pm **klrichardson:** Feedback from virtual world: twitter feed in the meeting room brings us together in real time #ec10
- 3:44 pm **klrichardson:** RT @cwebba1: RT: #ec10 Keynote David Berkowitz, 360i, share top 100 ways to use SM for events <http://bit.ly/100ways> #ec10
- 3:44 pm **theexpogroup:** Like idea of facilitator for virtual aspect. Similar to @michaelmccurry being the connection to PCMA chapter/Disney talk #ec10
- 3:44 pm **Jeffhurt:** Using facilitators & moderators to help engage virtual attendees with hybrid events says @psalinger [Gr8 Tip] #ec10
- 3:44 pm **BeverlyMacy:** RT @bevisible: hello to all my friends at event camp #ec10 hope you are having a gr8 time!

- 3:45 pm **Izgiannini:** Interesting idea RT @MsStallings Maybe give free access to people who RT a promotional message for the virtual event? #EC10 #ec10
- 3:45 pm **Jeffhurt:** @BeverlyMacy @bevisible We r having gr8 time. Wish you both were here. Glad you're with us virtually. #ec10
- 3:46 pm **theexpogroup:** @klrichardson Thx I optimistically believe members want to see their organizations/communities succeed & want to contribute (if value) #ec10
- 3:46 pm **camerontho:** RT @klrichardson: Feedback from virtual world: twitter feed in the meeting room brings us together in real time #EC10
- 3:46 pm **MsStallings:** Man....I'd really love to see a flash mob while I'm here in NYC #EC10 :)
- 3:47 pm **Jeffhurt:** We are proud to have @viewlivetweets as part of EventCamp 2010 sponsorship and for displaying our tweets onsite. Thanks Jon #ec10
- 3:48 pm **tracibrowne:** Does anyone have example of virtual event in b2c #ec10
- 3:48 pm **AshleyPGlover:** Strategizing virtual events with live events really makes me feel like comm. is the hybrid of psychology + business. Thought provoking! #ec10
- 3:48 pm **rayhansen:** So what are the tools for virtual events? #ec10
- 3:48 pm **Freemanco\_Andy:** Cost should match value when deciding on pricing for virtual. Expectation is the wildcard. Each attendee/customer values differently #ec10
- 3:48 pm **camerontho:** EventCamp 2010 LIVE FEED - web event <http://ow.ly/14A8o> #EC10 #Eventprofs #MPI #MD10
- 3:49 pm **ericlukazewski:** Not right now, but I'm trying to race home to get in front of it RT @mmcallen Hey Eric are you watching the stream? #ec10
- 3:49 pm **hubbtweet:** RT @MsStallings Virtual component gives you a great oppty to track and measure participation/success/engagement #EC10
- 3:50 pm **Jeffhurt:** RT @AshleyPGlover: Strategizing virtual events w/ live events really makes me feel like comm. is hybrid of psychology + business. [yes] #ec10
- 3:50 pm **PinkDeb:** #ec10 publish hashtag, what are your objectives, bandwidth is super important
- 3:50 pm **klrichardson:** Biggest problem with tech events online is bandwidth and venues. Huge opportunity for providers #ec10
- 3:51 pm **hubbtweet:** Right on! RT @CameronToth RT @klrichardson: Feedback from virtual world: twitter feed in meeting room brings us together in real time #EC10
- 3:51 pm **camerontho:** RT @klrichardson: Biggest problem with tech events online is bandwidth and venues. Huge opportunity for providers #ec10
- 3:51 pm **MsStallings:** @mattstech hey buddy, whats #pcampati? I'm a camper at #EC10 in NYC. . . .Now I'm craving trail mix
- 3:51 pm **Izgiannini:** @klrichardson great thoughts. Any questions for the panel? #ec10
- 3:52 pm **Jeffhurt:** A dedicated internet line [drop] is best for hybrid event of livestreaming sessions says @SpkrInteractive #ec10
- 3:52 pm **theexpogroup:** Now that's community -- when panel moderator knows the name of everyone in the room! #ec10
- 3:52 pm **hubbtweet:** Absolutely. RT @CameronToth RT @psalinger "What you really want [for your event] is people to talk to other people. #ec10 #eventprofs
- 3:52 pm **pcmaconvene:** #1 challenge at events: bandwidth -- Robert Swanwick #ec10
- 3:53 pm **lyksumlikrish:** You can turn your website into a virtual event by providing specific content related to webcast on your site @psalinger #ec10 #eventprofs
- 3:53 pm **ASegar:** #1 tech problem for hybrid events - Enough Bandwidth! says @spkrinteractive #ec10
- 3:53 pm **cindybutts:** Hilarious: RT @dberkowitz: Couldn't resist: cats invade @eventprofsnyc hybrid marketing panel #ec10 #eventprofs <http://twitpic.com/11p057>
- 3:53 pm **dberkowitz:** sorry #eventprofs RT @matthewkneel: @dberkowitz you inspired the official #ec10 meme: <http://twitpic.com/11oocr> and <http://tgsu.us/dvGCYw>
- 3:53 pm **MsStallings:** It's AWESOME. Wish u were here. RT @theexpogroup: Now that's community -- when panel moderator knows the name of everyone in the room! #ec10
- 3:53 pm **klrichardson:** there is a movement and opportunity to democratize the show floor at events. Show mgmt better be listening. They can help or lose #ec10

3:53 pm **ready2spark:** Where's #ec10 livestream?

3:54 pm **michellebruno:** Re: bandwidth. I think the show organizers are held hostage by the convention centers. #ec10

3:54 pm **Jeffhurt:** #eventprof with hybrid bandwidth road tracks all of her. [Hilarious!] #ec10

3:54 pm **KenaSiu:** @ready2spark <http://twebevent.com/ec10> #ec10

3:54 pm **stevecbriggs:** Very cool to be watching #ec10 live - feels like I'm there! <http://twebevent.com/ec10>

3:54 pm **ready2spark:** Found it! #ec10

3:54 pm **Jeffhurt:** @ready2spark <http://twebevent.com/ec10> #ec10

3:55 pm **MsStallings:** @klrichardson can you explain this a bit further? not always in show mgmts hands, its the convention center #EC10

3:55 pm **landmarcevents:** Thanks @MichaelMcCurry - How about turning on the lights when no slides showing so we can see your speakers, participants? #ec10

3:55 pm **Jeffhurt:** We're glad you're participating virtually @stevecbriggs . Welcome to EventCamp 2010. Part of our #eventprofs family. #ec10

3:56 pm **MsStallings:** Thank you. RT @michellebruno: Re: bandwidth. I think the show organizers are held hostage by the convention centers. #ec10

3:56 pm **ready2spark:** RT @MsStallings: @klrichardson can you explain this a bit further? not always in show mgmts hands, its the convention center #ec10

3:56 pm **Jeffhurt:** @landmarcevents Sorry about that. Actually, the lights are on. It's got poor lighting. We'll try fix that in next session. #ec10

3:57 pm **ready2spark:** Working on a story right now "How to hire a SM speaker" <- will get ur input (gr8 fodder here) #ec10

3:57 pm **tracibrowne:** there's a movement & opp 2 democratize th show floor at events Show mgmt better be listening. They cn help or lose #ec10 (via @klrichardson)

3:57 pm **Izgiannini:** RT @ready2spark: Working on a story right now "How to hire a SM speaker" <- will get ur input (gr8 fodder here) #ec10

3:57 pm **ready2spark:** @psalinger - webcam...that would be us :) #ec10

3:58 pm **theexpogroup:** RT @tracibrowne: there's a movement & opp 2 democratize th show floor at events Show mgmt better be listening. They cn help or lose #ec10 (via @klrichardson)

3:58 pm **MsStallings:** bandwidth is a great sponsorship oppty. convention centers are charging way too much for it, regardless. #EC10

4:00 pm **theexpogroup:** @MsStallings Show mgrs need to remember they have negotiating power in all things relating to their exhibitors. #ec10

4:00 pm **MsStallings:** I'm predicting live tweetfeeds on stage at events will go away. Many of us in here have the feed right in front of us. #EC10

4:00 pm **Jeffhurt:** Expectation from aud (f2f & virtual) is transparency. Can monitor backchannel for awareness & respond as requested says @psalinger #ec10

4:00 pm **pcmaconvenc:** Mike McCurry is a fantastic moderated. #ec10

4:00 pm **cindybutts:** Great slides & content for marketing events: RT @dberkowitz: My talk is already at <http://bit.ly/ecdavid> #eventprofs #ec10

4:01 pm **klrichardson:** RT @pcmaconvenc: Mike McCurry is a fantastic moderated. AGREED! #ec10

4:01 pm **pcmaconvenc:** RT @MsStallings: bandwidth is a great sponsorship oppty. convention centers are charging way too much for it, regardless. #EC10

4:01 pm **ready2spark:** Ack. Lost my video & sound feed. Am I the only one? #ec10

4:01 pm **theexpogroup:** Remember what @blogworld said at #expoexpo: Only have to be afraid of SM "if your event sucks" #ec10

4:01 pm **tracibrowne:** Mike McCurry is a fantastic moderated. #ec10 (via @pcmaconvenc)

4:02 pm **MsStallings:** @theexpogroup Clearly I'm outnumbered here. Just saying, show mgmt wants/needs exhibitors to be successful--dont think were not trying #EC10

4:02 pm **nicolegalletta:** RT @MsStallings: bandwidth is a great sponsorship oppty. convention centers are charging way too much for it, regardless. #EC10

4:02 pm **theexpogroup:** @ready2spark I'm good but on <http://www.livestream.com/eventcampec10> #ec10

4:02 pm **klrichardson:** @lzgiannini Question: how do you convince show management that online collab during event is here to stay and embrace? #ec10

4:02 pm **KenaSiu:** @ready2spark livestreaming it's good for me here #ec10

4:02 pm **PinkDeb:** We need the connectivity!!! bandwidth is a great sponsorship oppty. convention centers charge way too much for it! #EC10 /via @MsStallings

4:03 pm **MsStallings:** Holy backchannel. #EC10

4:03 pm **pnv123:** #ec10: hybrid events - must engage,,various inexpensive ways 2 stream

4:03 pm **pcmaconvene:** Use Twitter backchannel as a concierge service - Paul Salinger #ec10

4:04 pm **theexpogroup:** @MsStallings Would never think that! #ec10

4:04 pm **ready2spark:** 18 viewers on line. #ec10

4:04 pm **GregRuby:** @michellebruno Many CC's are switching 2 free wifi in public areas but not in halls or meeting rooms to maintain revenues. #ec10

4:04 pm **michellebruno:** I'm not there but I feel like I am #ec10

4:04 pm **Freemanco\_Andy:** Grt disc around show bandwidth--are short-sighted decisions on this line limiting f2f connection at showsite and hence self-defeating? #ec10

4:04 pm **ready2spark:** Use the collective intelligence of the audience 2 create event #ec10

4:05 pm **PinkIncDesign:** 18 viewers on line. #ec10 /via @ready2spark great! Thanks!!!

4:05 pm **lyksumlikrish:** You can use backchannel as a concierge service 2 monitor & respond 2 complaints questions@conferences - @psalinger #ec10

4:05 pm **shafferj:** I'm now watching #ec10 <http://htp.to/c2rbasp>

4:05 pm **Jeffhurt:** @michellebruno We're glad you're with us virtually. Thanks for joining Michelle. #ec10

4:05 pm **ReadingItAll:** RT @JeffHurt: Aud Expectation (f2f & virtual) is transparency-monitor backchannel 4 awareness-respond as requested says @psalinger #ec10

4:05 pm **adammmichelin:** Live webcast site is gr8 sponsorship opportunity U can brand with rotation of sponsor logos #ec10 #eventprofs

4:05 pm **MsStallings:** @theexpogroup Live tweetfeeds were a great traffic driver for the exhibitors who had them at #expoexpo IMO #EC10

4:05 pm **GregRuby:** RT @theexpogroup: Remember what @blogworld said at #expoexpo: Only have to be afraid of SM "if your event sucks" #ec10

4:05 pm **matthewknell:** Damn you "Hot Pockets" #ec10

4:05 pm **ready2spark:** "What happens at this event, stays at this event" <- old thinking or relevant? #ec10

4:06 pm **shafferj:** "Really enjoying the EventCamp livestream. We added it to the hotpotato event here as well. " <http://htp.to/cxvhAz> #ec10

4:06 pm **tonyveroeven:** Use the collective of the audience to answer questions -Twitter #ec10 #engage365

4:06 pm **lbbinc:** @klrichardson as long as they see online as competition to ppl actually attending show, it's a hard battle #ec10

4:06 pm **Freemanco\_Andy:** RT @Jeffhurt Expect. from aud (f2f & virtual) is transparency. Can monitor backchannel for awareness & respond as req says @psalinger #ec10

4:06 pm **mmcallen:** @shafferj thanks for joining us... fire any questions over #ec10

4:06 pm **adammmichelin:** RT @pcmaconvene: RT @MsStallings: bandwidth is a gr8 sponsorship oppty. conv centers are charging way too much for it, regardless. #EC10

4:07 pm **db:** Just learned that microwaving and live streaming is a no, no. #ec10 (via @ready2spark)

4:07 pm **Genuine:** @theexpogroup Apropos. <http://bit.ly/bLHXW6> #expoexpo #ec10

4:07 pm **tonyveroeven:** RT @shafferj: I'm now watching #ec10 <http://htp.to/c2rbasp>

4:07 pm **ready2spark:** Great session, gentlemen #ec10

4:07 pm **klrichardson:** @Freemanco\_Andy They also expect engagement. RT is a must from the

sponsoring bodies #ec10

4:07 pm **PYMLive:** What's Robert's last name? I jumped in late... #ec10

4:07 pm **camerontho:** Great session on Hybrid Events at #EC10

4:07 pm **cwebba1:** #ec10 #SMWNYC Confidential Spaces are still essential for certain types of work.

4:08 pm **ready2spark:** @michaelmccurry Can you share the speaker tip sheet with online audience? #ec10

4:08 pm **ready2spark:** @PYMLive Swanwick #ec10

4:08 pm **lbbinc:** @ready2spark i did big evnts for many years & 1 thing i can say, there is no collective intelligence when it comes to evnts #ec10

4:08 pm **MsStallings:** Great session @MichaelMcCurry @Psalinger @spkrinteractive. Cool to thank u 4 basically moderating #eventprofs chat IRL. #EC10

4:08 pm **mmcallen:** @PYMLive he is @SpkrInteractive robert swanwick #ec10

4:08 pm **Freemanco\_Andy:** Good answer. RT @MsStallings ...I'm outnumbered here...show mgmt wants/needs exh to be successful so don't think were not trying #EC10

4:09 pm **ready2spark:** RT @lbbinc: @ready2spark i did big evnts 4 many years & 1 thing i can say, there is no collective intelligence when it comes to evnts #ec10

4:09 pm **lbbinc:** @ready2spark there are just too many opinions @ what ppl like. i never liked working with event committees #ec10

4:09 pm **shafferj:** "@klrichardson We're keeping Event Camp tweets as well as Hot Potato commentary live, great way to show how ..." <http://htp.to/d4FG5A> #ec10

4:09 pm **KenaSiu:** @PYMLive Swanwick #ec10

4:09 pm **TwadeShow:** @ready2spark Tuning in late. Watching #EC10 right now & working for me: <http://www.livestream.com/eventcampec10> | #TradeShow #eventprofs

4:09 pm **klrichardson:** RT @MsStallings Great session @MichaelMcCurry @Psalinger @spkrinteractive. Cool to thank u 4 basically moderating #eventprofs chat IRL #ec10

4:09 pm **shafferj:** "Excellent panel, thanks!" <http://htp.to/bWT2BF> #ec10

4:09 pm **chadlybrown:** @JessicaLevin how's #ec10 going? No snow in Hampton's, so good here. Bringing back cookies! :)

4:09 pm **PYMLive:** @ready2spark @mmcallen @kenasui Thanks! and the other speaker was @psalinger? #ec10

4:10 pm **klrichardson:** Did I just see @Freemanco\_Andy wearing a sportcoat? #rare #ec10

4:10 pm **ready2spark:** @lbbinc Are u participating in the EventCamp live streaming? #ec10

4:10 pm **ready2spark:** @PYMLive Yes, Paul Salinger. #ec10

4:10 pm **KenaSiu:** Excellent session!! #ec10

4:10 pm **dshiao:** Watching EventCamp #EC10 @livestream <http://bit.ly/4zCDyx>

4:10 pm **KenaSiu:** @PYMLive yes, and no problem :) #ec10

4:11 pm **PYMLive:** I really love that we can tune in from home. Thanks for setting this up! #ec10

4:12 pm **AKthe5th:** @mizcity Good luck today #ec10. Reading the tweets, looks like a great crowd! Wish i was there but @ready2spark is great T.O representation!

4:12 pm **eventwist:** Some very good points being made about how to best use(and not use) Twitter walls at events #EC10

4:12 pm **lzgiannini:** Haha! Yes, he wore one last night, too @klrichardson Did I just see @Freemanco\_Andy wearing a sportcoat? #rare #ec10

4:13 pm **theexpogroup:** RT Genuine @theexpogroup Apropos. <http://bit.ly/bLHXW6> #expoexpo #ec10 [If content isn't king...you've lost]

4:13 pm **klrichardson:** Was the morning session recorded for future review? #ec10

4:14 pm **PYMLive:** @klrichardson That's a great question ... Will the sessions be archived somewhere? #ec10

4:14 pm **ready2spark:** @AKthe5th Ur sweet. Not there. We'll have 2 create a TO EventCamp next time.

- #ec10
- 4:14 pm **sjbowerman**: Agree! RT @MsStallings: I'm predicting live tweetfeeds on stage at events will go away. Many of us have the feed right in front of us. #EC10
- 4:14 pm **ready2spark**: All archives here <http://www.livestream.com/eventcampec10> #ec10
- 4:15 pm **heidithorne**: @EmilieBarta Thanks for RT. We are so #Lost... pun intended. Hope you're having a fun weekend at #EC10!
- 4:15 pm **klrichardson**: @PYMLive beauty is we have the hashtag, just would like to share the session/QA with others #ec10
- 4:15 pm **PYMLive**: THANKS! RT @ready2spark: All archives here <http://www.livestream.com/eventcampec10> #ec10
- 4:16 pm **ready2spark**: @AKthe5th ...after all there was a TO Social Media Week. #ec10
- 4:16 pm **klrichardson**: Ready to create the ultimate example of social conf. Hmm social media conf expo? #ec10
- 4:17 pm **mmcallen**: RT @PYMLive: @klrichardson We are hoping to get them archived- the stream was our achive but the hotel internet has been challenging #ec10
- 4:17 pm **Freemanco\_Andy**: Dapper huh? You're just jealous of my fly style ...RT @klrichardson Did I just see @Freemanco\_Andy wearing a sportcoat? #rare #ec10
- 4:18 pm **ready2spark**: @mmcallen Mike, it looks like there is an archive at livestream.com #ec10
- 4:18 pm **klrichardson**: RT @ready2spark: @mmcallen Mike, it looks like there is an archive at livestream.com >>AWESOME #ec10
- 4:19 pm **ready2spark**: I've participated in live streaming/tweeting b4, but it's never felt more like a family discussion. #ec10
- 4:19 pm **adamnichelin**: RT @ready2spark: All archives here <http://www.livestream.com/eventcampec10> #ec10 #eventprofs
- 4:19 pm **michellebruno**: @klrichardson: social media conf expo? I f you do, fix what's broken #ec10
- 4:19 pm **ready2spark**: ...except I'm having separation anxiety. #ec10
- 4:20 pm **klrichardson**: @michellebruno What I really meant was a place to do nothing but showcase what CAN be done. Show the future today #ec10
- 4:20 pm **kimgeralds**: Excellent panel with @MichaelMcCurry @psalinger @SpkrInteractive #ec10. Great discussion from the audience. Important topics. #eventprofs
- 4:21 pm **ready2spark**: Is there any way to zoom in the video on the feed? #ec10
- 4:21 pm **adamnichelin**: RT @cameronth: Great session on Hybrid Events at #EC10 #eventprofs
- 4:21 pm **theexpogroup**: @ready2spark Agreed. It's like your whole family is together for Thanksgiving dinner but you couldn't make it. #ec10
- 4:21 pm **psalinger**: integrating social media into events - fishbowl format by @samueljsmith is next. looking forward to this format #EC10
- 4:22 pm **MsStallings**: @michellebruno Wish you were here. #EC10
- 4:22 pm **lbbinc**: @ready2spark just finding out about it thru your tweets, so trying to catch up #ec10
- 4:22 pm **KenaSiu**: @theexpogroup I agree with you too (for not being there) #ec10
- 4:22 pm **dberkowitz**: Since I'm now getting more ?s about this than anything else at #ec10, the Cat Paint app is at <http://catpaint.info>
- 4:23 pm **klrichardson**: Fishbowl discussion happening right now. Very dynamic and collaborative! I'd like to see open format board mtgs done this way #ec10
- 4:23 pm **MichaelMcCurry**: RT @ready2spark: @michaelmccurry Can you share the speaker tip sheet with online audience? #ec10 yes I can... give me a couple of minutes
- 4:23 pm **kimgeralds**: I'd like to know as well :) RT @rayhansen @dberkowitz what is the cat painter app? #eventprofs #ec10
- 4:23 pm **MsStallings**: lol. Love that I'm a part of "blogger's row". I'm surrounded by awesomeness. #EC10
- 4:23 pm **klrichardson**: Will the video be put on YouTube for later consumption? #ec10
- 4:23 pm **ready2spark**: Hard to see video on fishbowl - just too far away #ec10

4:24 pm **rayhansen:** How do I get one of those cool eventcamp tshirts? #ec10

4:24 pm **MsStallings:** @ready2spark Don't worry, it's hard to see here too. If you're of the vertically-challenged persuasion. #EC10

4:25 pm **PYMLive:** That's already happening in a lot of ways. Just spontaneously. #ec10

4:25 pm **rayhansen:** RT @MsStallings: lol. Love that I'm a part of "blogger's row". I'm surrounded by awesomeness. #EC10 That's me! Awesomeness

4:25 pm **MsStallings:** @samueljsmith - can you please send or post this after your session so we can all watch it and share with colleagues #EC10

4:26 pm **psalinger:** @samueljsmith introing the fishbowl format for his session #EC10 <http://twitpic.com/11pc9m>

4:26 pm **ready2spark:** @psalinger Great #eventprof take on Social Media Revolution! #ec10

4:26 pm **ready2spark:** @psalinger It's perfect now. #ec10

4:26 pm **matthewknell:** Livestream now also available in the Hot Potato chat: <http://tgsm.us/cXWbG7> #ec10

4:26 pm **rayhansen:** 70% of learning is social....@samueljsmith #ec10

4:26 pm **MichaelMcCurry:** Hey all here is a link to the speaker tip guidelines for hybrid events <http://bit.ly/9VaxY1> Enjoy! #ec10

4:26 pm **ready2spark:** (oops, sorry wrong person) @samueljsmith Great #eventprof take on Social Media Revolution! #ec10 #ec10

4:27 pm **ready2spark:** Applause from the virtual audience. #ec10

4:27 pm **mleis:** That is great RT @dberkowitz: Since I'm now getting more ?s about this at #ec10, the Cat Paint app is at <http://catpaint.info>

4:27 pm **michellebruno:** I'm clapping in my living room #ec10

4:28 pm **klrichardson:** RT @ready2spark: Applause from the virtual audience. Agreed! #ec10

4:28 pm **MsStallings:** It'd be cool to Skype a virtual attendee into the fishbowl #EC10

4:28 pm **MichaelMcCurry:** RT @matthewknell: Livestream now also available in the Hot Potato chat: <http://tgsm.us/cXWbG7> #ec10

4:28 pm **ready2spark:** RT @MsStallings: It'd be cool to Skype a virtual attendee into the fishbowl <- great! #ec10

4:28 pm **klrichardson:** RT @MsStallings: It'd be cool to Skype a virtual attendee into the fishbowl. Just thinking the same thing! #ec10

4:28 pm **MPIWC:** fishbowl chat starting at #ec10

4:29 pm **rayhansen:** fishbowl chat starting at #ec10

4:29 pm **lbbinc:** this is why i don't think we'll ever have all just online universities RT @rayhansen: 70% of learning is social....@samueljsmith #ec10

4:29 pm **eventjp:** I'm checking it out too. RT @dshiao Watching EventCamp #EC10 @livestream <http://bit.ly/4zCDyx>

4:29 pm **MichaelMcCurry:** RT @MsStallings: It'd be cool to Skype a virtual attendee into the fishbowl --> Great idea! #ec10

4:29 pm **DennisSchaeffer:** Mit @amersch im ICE Richtung München. Tschüss #ec10 und allen die ich nicht mehr persönlich verabschieden konnte. Bis zum nächsten Camp.

4:29 pm **spkrinteractive:** RT @MsStallings: It'd be cool to Skype a virtual attendee into the fishbowl -> gr8 idea #ec10

4:29 pm **cwebba1:** #ec10 #SMWNYC I didn't see video online so I focused on twitter instead. Suggestion: Event Manager be twittering during non visible event

4:29 pm **Freemanco\_Andy:** Attending the SM monitoring session at #ec10

4:30 pm **spkrinteractive:** @cwebba1 online video at <http://twebevent.com/ec10> #ec10

4:31 pm **ready2spark:** Is that @camerontho? Can question askers intro their twitter handle? #ec10

4:31 pm **MsStallings:** @Freemanco\_Andy Please take copious notes to share. I'm in social media on-site session #EC10

4:31 pm **ready2spark:** social technographics #ec10

4:32 pm **rayhansen:** @klrichardson I can set get skype running on my computer? if you want to jump in. I can go wireless. #ec10

4:32 pm **spkrinteractive:** @ready2spark There you go. Ask and you shall receive. :) #ec10

4:32 pm **ready2spark:** Building off of social technographics  
[http://blogs.forrester.com/groundswell/2007/04/forresters\\_new\\_.html](http://blogs.forrester.com/groundswell/2007/04/forresters_new_.html) #ec10

4:33 pm **ready2spark:** @spkrinteractive That was awesome! #ec10

4:33 pm **klrichardson:** RT @ready2spark: social technographics - good start. Also interested in the socialgraph and infographics #ec10

4:33 pm **cwebba1:** @spkrinteractive #ec10 lol! I see the livestream video - just not the video of the video. Chats take over during non-visible activities.

4:34 pm **theexpogroup:** How many people onsite in fishbowl session are uncomfortable looking at someone's face rather than the back of their head? :) #ec10

4:34 pm **db:** Someone just mentioned "maven" at @EventCampNYC. DRINK!!! #EC10 #SMBingo

4:34 pm **spkrinteractive:** @cwebba1 Gotcha. Procaster is tool to merge in desktop with video stream, but not working for AV crew's Macs #ec10

4:34 pm **rayhansen:** RT @ready2spark: Building off of social technographics  
[http://blogs.forrester.com/groundswell/2007/04/forresters\\_new\\_.html](http://blogs.forrester.com/groundswell/2007/04/forresters_new_.html) #ec10

4:34 pm **sofianegron:** Photographing #EC10 (@ Roger Smith Hotel w/ 8 others) <http://4sq.com/DRef>

4:35 pm **ready2spark:** "When I walked into Roger Smith hotel I knew everyone" <-power of social media #ec10

4:35 pm **klrichardson:** RT @sofianegron: Photographing #EC10 (@ Roger Smith Hotel w/ 8 others) <http://4sq.com/DRef> >> Flickr feed? #ec10

4:35 pm **klrichardson:** RT @ready2spark: "When I walked into Roger Smith hotel I knew everyone" <-power of social media #ec10

4:35 pm **pcmaconvene:** RT @theexpogroup: How many people onsite in fishbowl session are uncomfortable looking at someone's face rather than the back of their head? :) #ec10

4:36 pm **cameronthoth:** Starting an event online allows people to break the ice before the event (voa @tonyveroeven) #EC10

4:36 pm **MsStallings:** @swoodruff - can you please post link to your blog post on pre-networking? Totally relevant to fishbowl #EC10 session.

4:36 pm **tracibrowne:** Social media eliminates wall flowers #ec10

4:36 pm **tradeshows:** @ready2spark Tuning in late. Watching #EC10 right now & working for me: <http://www.livestream.com/eventcampec10> | ... <http://bit.ly/9RoHKM>

4:37 pm **klrichardson:** @dwheeler11 social media about networking/connecting/collab >> it's all about recognizing that ppl WILL connect & give them a platform #ec10

4:38 pm **ready2spark:** I could listen to @dwheeler11 all day :) #ec10

4:38 pm **theexpogroup:** RT @tracibrowne: Social media eliminates wall flowers [Help your members jump in by encouraging online discussion 24/365] #ec10

4:38 pm **TwadeShow:** RT @ready2spark: "When I walked into Roger Smith hotel I knew everyone" <-power of social media #ec10

4:38 pm **cameronthoth:** RT @tracibrowne: Social media eliminates wall flowers #ec10

4:38 pm **spkrinteractive:** @tradeshows if u use <http://twebevent.com/ec10>, you get much more chars to tweet #ec10

4:38 pm **MsStallings:** Monitoring Twitter for feedback is WAY more powerful and effective than a post-conference exhibitor survey #EC10

4:38 pm **MPIWC:** EventCamp 2010 LIVE FEED - web event <http://ow.ly/14AGO> #EC10 #Eventprofs #MPI #MD10

4:38 pm **psalinger:** in the fisbowl at #EC10 <http://twitpic.com/11pf1p>

4:38 pm **klrichardson:** @dwheeler11 thx for sharing your experience! In 2-3 years that will be the norm #ec10

4:39 pm **lzugianini:** RT @michellebruno: I'm clapping in my living room #ec10

- 4:39 pm **tahisey:** Just jumped on my computer. Is anybody having luck with EC10 livestream? #ec10
- 4:39 pm **TwadeShow:** RT @ready2spark: I could listen to @dwheeler11 all day :) #ec10
- 4:40 pm **MichaelMcCurry:** RT @psalinger: in the fishbowl at #EC10 <http://twitpic.com/11pf1p> --YaY! #ec10
- 4:40 pm **PYMLive:** Definitely RT @camerontoth: Starting an event online allows people to break the ice before the event (voa @tonyveroeven) #ec10
- 4:40 pm **klrichardson:** RT @MsStallings: Monitoring Twitter for fdback is WAY more powerful and effective than a post-conf exhibitor survey (standing ovation) #ec10
- 4:40 pm **eventwist:** Creating a twitter channel before an event enables your attendees to get to know each other and engage better on-site #EC10
- 4:40 pm **JuleBlankinship:** RT @MsStallings: Monitoring Twitter for feedback is WAY more powerful and effective than a post-conference exhibitor survey #EC10
- 4:40 pm **ready2spark:** @tahisey Yes - I've found it a bit glitchy but keep refreshing & it should work #ec10
- 4:40 pm **klischnet:** @dieGoerelebt #ec10 ? War doch gerade. #ecPDM11 Wo? Na in Pdm!
- 4:40 pm **clintonbon:** @michellebruno thx for the RT Michelle ... live at #ec10 just finished session where idea of storytelling was big part of discussion.
- 4:41 pm **spkrinteractive:** Are you leaving time to relax? #ec10
- 4:41 pm **klrichardson:** concern for online world mtg offline world: maybe an issue for Boomers. For GenX and certainly GenY iPhone IS relaxing #ec10
- 4:42 pm **camerontoth:** Starting an event online allows people to break the ice before the event (via @tonyveroeven) #EC10
- 4:42 pm **ready2spark:** Today was to be my first day off in 3 weeks. Can't tear myself away from #ec10
- 4:42 pm **ready2spark:** RT @klrichardson: concern 4 online world mtg offline world: maybe an issue for Boomers. For GenX and certainly GenY iPhone IS relaxing #ec10
- 4:42 pm **TwadeShow:** RT @spkrinteractive: Are you leaving time to relax? #ec10
- 4:43 pm **tracibrowne:** Starting an event online allows people to break the ice before the event (via @tonyveroeven) #EC10 (via @camerontoth)
- 4:43 pm **josedramirez:** Watching #EC10 right now: <http://www.livestream.com/eventcampec10> #eventprofs
- 4:43 pm **michellebruno:** Whoa! "The don't go pee right now" slide? #ec10 [love it]
- 4:43 pm **klrichardson:** @aseeger great thought! As is discussed now, tools should select by online audience #ec10
- 4:43 pm **Freemanco\_Andy:** RT @klrichardson concern for online world mtg offline world: maybe an issue for Boomers. GenX and certainly GenY iPhone IS relaxing #ec10
- 4:43 pm **spkrinteractive:** @ready2spark likes to relax by participating in #ec10
- 4:43 pm **ready2spark:** This is @pinkdeb speaking. #ec10
- 4:43 pm **klrichardson:** RT @michellebruno: Whoa! "The dont go pee right now" slide? #ec10 [love it] >> EVERY PRES SHOULD HAVE ONE! #ec10
- 4:43 pm **TwadeShow:** RT @tracibrowne: Starting an event online allows people to break the ice before the event (via @tonyveroeven) #EC10 (via @camerontoth)
- 4:44 pm **psalinger:** the fishbowl is a nice format. gives voice to a lot of different people to talk. good idea @samueljsmith #EC10
- 4:44 pm **TwadeShow:** RT @ready2spark: Put the why before the how #ec10
- 4:44 pm **PYMLive:** Happy birthday #eventprofs! #ec10
- 4:44 pm **ready2spark:** RT @psalinger: the fishbowl is a nice format. gives voice to a lot of different people to talk. good idea @samueljsmith #ec10
- 4:44 pm **MsStallings:** Need to help people/attendees FIND their community (relevance) - good point, @pinkdeb #EC10
- 4:45 pm **michellebruno:** RT @psalinger: the fishbowl is a nice format. gives voice to a lot of different people to talk. good idea @samueljsmith #EC10 [definitely]
- 4:45 pm **theexpogroup:** I don't feel like people in fishbowl are actually interacting and having contiguous

discussion. Is b/c I'm not there? #ec10

4:45 pm **klrichardson:** RT @KenaSiu: RT @psalinger: the fishbowl is a nice format. gives voice to a lot of different people to talk. good idea @samueljsmith #ec10

4:45 pm **MsStallings:** @swoodruff Yes sir, thanks, Steve. #EC10

4:45 pm **theexpogroup:** Is that the point of fishbowl -- to just let everyone say their piece? #ec10

4:46 pm **Freemanco\_Andy:** RT @rayhansen 70% of learning is social....@samueljsmith #ec10

4:46 pm **PYMLive:** Good point about not segregating planners from suppliers: We are all part of the same community, can help each other find solutions #ec10

4:46 pm **markkley:** Good morning #eventporfs at #ec10!!! Good luck with event, wish I was there. Count me in for the second annual!!

4:46 pm **ready2spark:** Planning a blog story: "Learnings from the fishbowl". Any recos welcome. #ec10

4:46 pm **psalinger:** social media - it's the best party ever #EC10 (from the fishbowl - @meetingsdiva ?

4:47 pm **bradpirman:** I 2nd that! RT @markkley Good morning #eventporfs at #ec10!!! Good luck with event, wish I was there. Count me in for the second annual!!

4:47 pm **ready2spark:** Yay Twestival - use this example all the time in my talks #ec10

4:48 pm **markkley:** #eventporfs!! Can't spell this AM. RT @markkley: #eventporfs at #ec10!!! Good luck w/ event, wish I was there. Count me in for the next 1!

4:48 pm **PYMLive:** @ready2spark Will be interesting to get your feedback on fishbowl: If pple are just spouting or if it's a real Q&A discussion #ec10

4:48 pm **klrichardson:** @psalinger social media - it's the best party ever #EC10 (from the fishbowl - @meetingsdiva

4:48 pm **matthewkneil:** @justjon explaining @viewlivetweets - livetweets.net #ec10

4:48 pm **klrichardson:** Does connecting virtually keep us from connecting in rl? Not at all! It enhances. Thanks @johnston #ec10

4:48 pm **MsStallings:** I'm proposing we have a Twestivus December 23, 2011. A Twestivus for the rest of us! #EC10

4:49 pm **ready2spark:** RT @MsStallings: Im proposing we have a Twestivus December 23, 2011. A Twestivus for the rest of us! #ec10

4:49 pm **spkrinteractive:** @PYMLive fishbowl does have a bit of discontinuity, but that can be good to add variety in a short time. #ec10

4:49 pm **klrichardson:** RT @MsStallings: Im proposing we have a Twestivus December 23, 2011. A Twestivus for the rest of us! >> I'll bring the alumn pole! #ec10

4:49 pm **psalinger:** less content, more involvement - learn to use the devices the right way - from @jspellos #EC10 (I agree)

4:49 pm **MsStallings:** BREAKING NEWS!! #EC10 is NYC TRENDING!!

4:49 pm **ready2spark:** How large is the live group there? #ec10

4:50 pm **ready2spark:** RT @MsStallings: BREAKING NEWS!! #EC10 is NYC TRENDING!! #ec10

4:50 pm **klrichardson:** RT @MsStallings: BREAKING NEWS!! #EC10 is NYC TRENDING!! >> AWESOME!!! #ec10

4:50 pm **PYMLive:** SM is more than just FB, Twitter and LinkedIn. Use fewer points, reinforce them, show this isn't daunting, says @jspellos #ec10

4:50 pm **ready2spark:** Hey David! xo #ec10

4:51 pm **samueljsmith:** RT @psalinger: less content, more involvement - learn to use the devices the right way - from @jspellos #EC10 (I agree)

4:51 pm **AnnaOBrien:** Oh " there's this thing called Twitter you might just want to check out" ~ @mikemccurry #ec10

4:51 pm **klrichardson:** @pymlive SM is more than just FB, Twitter and LinkedIn. Use fewer points reinforce them, show this isn't daunting says @jspellos #ec10 #ec10

4:51 pm **spkrinteractive:** "social media will cause the explosion of face to face events" U hrd it at #ec10

4:51 pm **MsStallings:** @ready2spark Maybe 40 or 50? Quality over quantity. #EC10

- 4:51 pm **psalinger:** social media is the way to extend face to face events - via @daveadler #EC10
- 4:51 pm **michellebruno:** We will start events as a way to extend social media. THIS IS IT! #ec10
- 4:52 pm **rayhansen:** Face to face events will be an extension of meeting on social media...@davidadler Great! #ec10
- 4:52 pm **RaciPlace:** More events due to SM connecting #ec10, See it more and more.
- 4:52 pm **TwadeShow:** RT @ready2spark: RT @MsStallings: Im proposing we have a Twestivus December 23, 2011. A Twestivus for the rest of us! #ec10
- 4:52 pm **PYMLive:** More events are being started because of social media (via @davidadler)-programming of human interaction, new dawn for events #ec10
- 4:52 pm **ready2spark:** Social media is like the ice breaker -David Adler #ec10
- 4:52 pm **klrichardson:** Social media as a primer for F2F #ec10
- 4:52 pm **klrichardson:** RT @ready2spark: Social media is like the ice breaker -David Adler #ec10
- 4:53 pm **TwadeShow:** RT @ready2spark: RT @MsStallings: BREAKING NEWS!! #EC10 is NYC TRENDING!! #ec10
- 4:53 pm **psalinger:** RT @michellebruno: We will start events as a way to extend social media. THIS IS IT! #ec10
- 4:53 pm **TwadeShow:** RT @spkrinteractive: "social media will cause the explosion of face to face events" U hrd it at #ec10
- 4:53 pm **holaphil:** @dberkowitz thx for the shout out! RT: @PegShot gets a shoutout in @dberkowitz @EventCampNYC #EC10 keynote. ;) / via @db
- 4:54 pm **pcmaconvenc:** Social media is the beginning of the events industry F2F will explode as a way to extend SM - David Adler #EC10
- 4:54 pm **ready2spark:** Is @clintonbon the contrarian?! #ec10
- 4:54 pm **AnnaOBrien:** #ec10 hooray!!! (@ Roger Smith Hotel w/ @misskatiemo @beeahna @db @chriscassanello) <http://4sq.com/DRef>
- 4:54 pm **MichaelMcCurry:** RT @ready2spark: Planning a blog story: "Learnings from the fishbowl". Any recos welcome. -->Great Concept! #ec10
- 4:54 pm **theexpogroup:** @ready2spark Would like to see an #eventprofs chat dedicated to fishbowl format. This is v intriguing. #ec10
- 4:54 pm **MichaelMcCurry:** RT @pcmaconvenc: Social media is the beginning of the events industry F2F will explode as a way to extend SM - David Adler #ec10
- 4:55 pm **klrichardson:** RT @MichaelMcCurry: RT @ready2spark: Planning a blog story: "Learnings from the fishbowl". Any recos welcome. -->Great Concept! #ec10
- 4:55 pm **ready2spark:** RT @theexpogroup: @ready2spark Would like to see an #eventprofs chat dedicated to fishbowl format. This is v intriguing.<-done! #ec10
- 4:55 pm **hubbtweet:** Events ARE SM! RT @CameronToth: RT @psalinger: RT @michellebruno: We will start events as a way to extend social media. THIS IS IT! #ec10
- 4:55 pm **michellebruno:** @clintonbon Everyone is not equal in the community. Look for the influencers and mentors. #ec10
- 4:55 pm **klrichardson:** @clintonbon little old school mentorship meets equal opportunity communities #ec10
- 4:55 pm **rayhansen:** @camerontoth can i get one of those swedish fish from @samueljsmith #ec10
- 4:55 pm **holaphil:** @db peg anything lately? Would love to spy on Event Camp. #EC10 #flyonthewall
- 4:56 pm **PYMLive:** @clintonbon: Not everyone is equal, you need to have mentors and students. Equal opportunity still needs leaders #ec10
- 4:56 pm **spkrinteractive:** @ready2spark blog post on fishbowls: <http://bit.ly/4N548l> #ec10
- 4:56 pm **ready2spark:** Fishbowl just got a whole lot more interesting. Like debate. #ec10
- 4:56 pm **hubbtweet:** Yes, a match made in heaven RT @psalinger: social media is the way to extend face to face events - via @daveadler #EC10
- 4:56 pm **ericlukazewski:** Watching the EventCamp stream now #EC10 - #eventcampec10 live on <http://livestream.com/eventcampec10>

- 4:57 pm **psalinger:** RT @PYMLive: @clintonbon: Not everyone is equal, you need to have mentors and students. Equal opportunity still needs leaders #ec10
- 4:57 pm **MsStallings:** It's the fishbowl format. RT @ready2spark: Is @clintonbon the contrarian?! #ec10
- 4:57 pm **ready2spark:** David Adler is now renamed Mr. BizBash Guy <- love it! #ec10
- 4:57 pm **rayhansen:** RT @spkrinteractive: @ready2spark blog post on fishbowls: <http://bit.ly/4N548l> #ec10
- 4:57 pm **cameronthoth:** The #eventprofs community is awesome via @lyksumlikrish - And she is right!!! #EC10
- 4:57 pm **MichaelMcCurry:** RT @ready2spark: Fishbowl just got a whole lot more interesting. Like debate. -- amen to that Lara! #ec10
- 4:57 pm **RaciPlace:** Interesting observation SM community can bridge the gaps for generations to exchange ideas and conversations #ec10
- 4:58 pm **klrichardson:** RT @RaciPlace: Interesting observation SM community can bridge the gaps for generations to exchange ideas and conversations #ec10
- 4:58 pm **michellebruno:** I'm getting choked up now listening to @lyksumlikrish #ec10
- 4:58 pm **adamnichelin:** RT @MichaelMcCurry: RT @pcmaconvene: SM is the beginning of the events industry F2F will explode as a way to extend SM - David Adler #ec10
- 4:58 pm **matthewknell:** OH: @mizcity is an "Emerging superstar in the events world" #ec10
- 4:58 pm **MsStallings:** I don't know whether to blush or brush my shoulder off. Doing both. #EC10 - Thank you - community is amazing.
- 4:58 pm **TwadeShow:** @loic Doing great. Thanks. Watching #EC10 right now & working for me: <http://www.livestream.com/eventcampec10> | #TradeShow #eventprofs
- 4:59 pm **hubbtweet:** Events drive critical content 4 SM RT @SpkrInteractive: "social media will cause explosion of face to face events" U hrd it at #ec10 #li
- 4:59 pm **PYMLive:** THX v. interesting ... RT @spkrinteractive: @ready2spark blog post on fishbowls: <http://bit.ly/4N548l> #ec10
- 4:59 pm **adamnichelin:** RT @PYMLive: Find out who in your audience is engaged and get them to help teach others on site #ec10 #eventprofs
- 4:59 pm **tracibrowne:** I'm getting choked up now listening to @lyksumlikrish #ec10 (via @michellebruno)
- 5:00 pm **klrichardson:** RT @adamnichelin: RT @PYMLive: Find out who in your audience is engaged and get them to help teach others on site #ec10 #eventprofs #ec10
- 5:01 pm **klrichardson:** RT @PYMLive: THX v. interesting ... RT @spkrinteractive: @ready2spark blog post on fishbowls: <http://bit.ly/4N548l> #ec10
- 5:01 pm **eventwist:** RT @matthewknell: OH: @mizcity is an "Emerging superstar in the events world" #ec10
- 5:02 pm **michellebruno:** RT @MsStallings: I don't know whether to blush or brush my shoulder off. Doing both. #EC10 [I hope my daughter has your chutzpah]
- 5:03 pm **klrichardson:** @emiliebartta "it started with me and spread" VIRAL RULES! #ec10
- 5:03 pm **PYMLive:** People need direction, they need to know where to go. SM helps guide your potential audience to you. #ec10
- 5:04 pm **klrichardson:** RT @PYMLive: People need direction, they need to know where to go. SM helps guide your potential audience to you >> & helps them conn #ec10
- 5:04 pm **AshleyPGlover:** This works! Thanks emilie! #ec10
- 5:05 pm **PYMLive:** (oops from @emiliebartta) People need direction, they need to know where to go. SM helps guide your potential audience to you. #ec10
- 5:05 pm **ready2spark:** People will pay to go where their friends are going. #ec10
- 5:05 pm **michellebruno:** There will be no laundry done today. #ec10
- 5:06 pm **klrichardson:** Younger audiences today will be huge spending power tomorrow. They WILL pay to cont to connect #ec10
- 5:06 pm **ready2spark:** Mic not working #ec10
- 5:06 pm **klrichardson:** RT @ready2spark: People will pay to go where their friends are going. #ec10

- 5:06 pm **ericlukazewski:** @emiliebarta Tuned in to the livestream feed just in time to see you in the fishbowl. Great job! Thanks for sharing your stories! #EC10
- 5:06 pm **TwadeShow:** Wild to hear @EmilieBarta & @lyksumlikrish at #EC10 after reading many of their tweets! <http://www.livestream.com/eventcampec10>
- 5:07 pm **klrichardson:** Love saying the word "niche" #ec10
- 5:07 pm **Freemanco\_Andy:** RT @klrichardson RT @PYMLive: Ppl need dir, they need to know where to go. SM helps guide your potential aud to you & helps them conn #ec10
- 5:07 pm **TwadeShow:** RT @ericlukazewski: Watching the EventCamp stream now #EC10 - #eventcampec10 live on <http://livestream.com/eventcampec10>
- 5:07 pm **ready2spark:** Applause from online #ec10
- 5:08 pm **MsStallings:** Rooms lets out a dissapointed "aawwwwww,..." in unison when the fishbowl session closes. #EC10
- 5:08 pm **michellebruno:** Fishbowl format is at the top of my list of #EC10 takeaways right now.
- 5:08 pm **stevecbriggs:** re meetups - they're great - I go to 2 or 3 a week in Boulder - all free! #ec10
- 5:08 pm **PYMLive:** @cwebba1 Agreed. A lot of SLife pple are in 50s and 60s. My grandma's on FB and boomers are more into Twitter than the GenYs I know #ec10
- 5:08 pm **ready2spark:** I running out to get some Swedish Berries #ec10
- 5:08 pm **db:** Thanks to @JasonFalls who just saved me a ton of work creating a cumbersome presentation. I'm using Posterous for it! #EC10
- 5:08 pm **MsStallings:** WOWZA @samueljsmith! Nice job!! #EC10
- 5:08 pm **cwebba1:** RT: Watching the EventCamp stream now #EC10 - #eventcampec10 live on <http://livestream.com/eventcampec10>
- 5:08 pm **randomRTBot:** random RT @cwebba1: RT: Watching the EventCamp stream now #EC10 - #eventcampec10 live on <http://livestream.com/eventcampec10>
- 5:08 pm **PYMLive:** RT @MsStallings: Rooms lets out a dissapointed "aawwwwww,..." in unison when the fishbowl session closes. (and when fishbait ran out!) #ec10
- 5:09 pm **TwadeShow:** @EmilieBarta Great real world case study in the fish bowl! Thanks for sharing. #EC10
- 5:09 pm **PYMLive:** RT @tracibrowne: 1. Ppl will pay 2 go where their friends r going, 2. Ppl also want 2 be entertained. #ec10 (via @ready2spark) #ec10
- 5:09 pm **adam Michelin:** RT @PYMLive: People need direction, they need to know where to go. SM helps guide your potential audience to you. #ec10 #eventprofs
- 5:09 pm **Freemanco\_Andy:** Google has all the parts to dominate the monitoring market--watching for when they will put it all together. Insights from #ec10
- 5:09 pm **PYMLive:** Great job @samueljsmith. Fishbowl was a very interesting format. Wonder what other kinds there are... #ec10
- 5:09 pm **RaciPlace:** So what is everyone thinking about #ec10 so far?
- 5:10 pm **ready2spark:** Is there a livestream over lunch. I'd like to watch @michaelmccurry & @samueljsmith eat Spaghetti #ec10
- 5:10 pm **klrichardson:** RT @Freemanco\_Andy: Google can dominate the monitoring market--watching for when they will put it all together. Insights from #ec10
- 5:10 pm **PYMLive:** @RaciPlace Think it's very cool. Glad I can participate from home. #ec10
- 5:10 pm **ericlukazewski:** Seconed RT @ready2spark: Applause from online #ec10
- 5:11 pm **klrichardson:** RT @RaciPlace: So what is everyone thinking about #ec10 so far? >> Wishing my leadership were here with me to see this collab #ec10
- 5:11 pm **ready2spark:** I know there's debate whether SM makes ppl antisocial. I can say that watching livestream makes me want 2 be there in person. #ec10
- 5:11 pm **ready2spark:** Hey @pinkdeb! I see u. Wave 2 the camera #ec10
- 5:12 pm **klrichardson:** Online community grows by factor of 25! First joined as "1 viewer" now 25. Headlines from #ec10
- 5:12 pm **josedramirez:** I agree, Smell-O-Vision! RT @ready2spark: Is there a livestream over lunch. I'd like 2 watch! #ec10

5:12 pm **TwadeShow:** RT @ready2spark: I know there's debate whether SM makes ppl antisocial. I can say that watching livestream makes me want 2 be there in person. #ec10

5:12 pm **shafferj:** "agreed with @ready2spark wholeheartedly! " <http://htp.to/dhFz4d> #ec10

5:12 pm **ready2spark:** @pinkdeb has a great head. #ec10

5:12 pm **klrichardson:** RT @ready2spark: I know theres debate whether SM makes ppl antisocial. I can say that watching livestream makes me want 2 be there #ec10

5:13 pm **PYMLive:** @ready2spark They say that for GenY, texting people who aren't there while you're in a group isn't considred rude, it opens the circle #ec10

5:13 pm **PYMLive:** Hi @mmcallen! Fun to see people I know walking in front of the camera #ec10

5:14 pm **klrichardson:** @ready2spark: antisocial debate seems to be based on generational lines. For younger gens it's EXPECTED! #ec10

5:14 pm **klrichardson:** RT @PYMLive: Hi @mmcallen! Fun to see people I know walking in front of the camera >>GREAT JOB pulling this together Mike #ec10

5:14 pm **RaciPlace:** @klrichardson I agree decision makers should part take in this exercise #ec10

5:16 pm **klrichardson:** @RaciPlace We have a responsibility/oppty to bring it back to them. But must create the experience #ec10

5:16 pm **ericlukazewski:** RT @ready2spark: I know there's debate whether SM makes ppl antisocial. I can say that watching livestream makes me want 2 be there in person. #ec10

5:17 pm **klrichardson:** checking out for a little lunch myself. See you back online at 1:45! #ec10

5:18 pm **shafferj:** "Headed to the RS Hotel to see @db 's panel and hopefully show a few of you what we've been up to with @HotP..." <http://htp.to/9tf2M8> #ec10

5:18 pm **RaciPlace:** @PYMLive I am glad to have the opportunity to participate from this view point. Helps in determining future set-up of staging #ec10

5:18 pm **ikesingh:** Wish I could be at #ec10 Event Camp 2010-first First Conference Solely Dedicated to the Emerging Competency of Social Media for Events

5:22 pm **klrichardson:** RT @ikesingh Wish I could be at #ec10 Event Camp 2010-first First conf Dedicated to the Emerging Competency of Social Media for Events #ec10

5:30 pm **db:** Nice! @shafferj added the @livestream to @hotpotatohq! <http://pegshot.com/p/9584c164s> @ @EventCampNYC (New York, NY) #EC10

5:33 pm **GreenA\_V:** Good morning #ec10 from west coast! Looking forward to replays on Livecast in between chasing kiddo around :-)

5:34 pm **GreenA\_V:** @PinkIncDesign @mizcity xoxo to all my #eventprofs today and happiest wishes for a perfect and fun #ec10 today!!

5:35 pm **AshleyPGlover:** Not only great networking but incredible international entertainment at this lunch! #ec10

5:36 pm **clintonbon:** an 'Opera-Off' just broke out at #ec10 like a Zoolander "walk-off" but more awkward ... Kidding its great entertainment.

5:37 pm **ctreacy:** The Three Waiters are today's lunch entertainment at #EC10 #thethreewaiters always entertaining.

5:37 pm **JasonFalls:** We're being serenaded with opera at #ec10. Where I'm from, we have the Opry. VERY different. Heh.

5:37 pm **passionistaevnt:** RT @ctreacy: The Three Waiters are today's lunch entertainment at #EC10 #thethreewaiters always entertaining.

5:38 pm **psalinger:** can't beat impromptu opera as lunch entertainment #EC10 <http://twitpic.com/11prd5>

5:38 pm **rayhansen:** Well @green\_av? RT @PYMLive: @rayhansen You ever had doubts? Ask midori about her AwesomeSauce #ec10

5:39 pm **klrichardson:** RT @psalinger: cant beat impromptu opera as lunch entertainment #EC10 <http://twitpic.com/11prd5> >> LOVE IT! #ec10

5:40 pm **kimgeralds:** The French vs the Italians via comedic opera. Only at #ec10. Bravo!

5:40 pm **D\_Elms:** Having so much fun & learning so much at EventCamp #ec10 - no time to tweet! Everybody notice the rainbow lanyards & sign at front we did?

5:40 pm **JustJon:** I love social disruptors #ec10

- 5:42 pm **Mizcity:** #EC10 just got punked!! The Three Waiters are performing during lunch ;) <http://twitpic.com/11psbg>
- 5:42 pm **rayhansen:** RT @sconvideo: RT @rayhansen: I'm broadcasting, from my iPhone, live on Ustream. Come watch! <http://ustre.am/8WFD> - #ec10
- 5:42 pm **kingerals:** And now we have West Side Story. It's called creating a memorable event. #ec10 #eventprofs
- 5:43 pm **AshleyPGlover:** Loving #thethreewaiters today!! So fun and expected! #ec10
- 5:43 pm **tonyveroeven:** RT @kingerals: The French vs the Italians via comedic opera. Only at #ec10. Bravo!
- 5:43 pm **clintonbon:** Great job by #ec10 ... the Opera trio is classic, memorable surprise
- 5:44 pm **rayhansen:** <http://ow.ly/i/rQd> great lunch at #ec10 @dberkowitz
- 5:45 pm **JessicaLevin:** <http://yfrog.com/1dseajj> @ibradwilson entertains Event Camp with The Three Waiters. #ec10
- 5:46 pm **passionistaevnt:** RT @Mizcity: #EC10 just got punked! The Three Waiters are performing during lunch ;) <http://twitpic.com/11psbg> <- w/always a gr8 performance
- 5:48 pm **klrichardson:** RT @rayhansen: Im broadcasting, from my iPhone, live on Ustream. Come watch! <http://ustre.am/8WFD> - not coming in Ray #ec10
- 5:48 pm **rayhansen:** Three waiters and a cat <http://ow.ly/i/rQq> #ec10
- 5:49 pm **pnv123:** Can u believe the "3 waiters" just entertained us at event camp! Fun!#ec10
- 5:50 pm **dberkowitz:** Who let the cats in to lunch at @rshotel? RT @rayhansen: <http://ow.ly/i/rQd> great lunch at #ec10 @dberkowitz
- 5:50 pm **LyndaBauer:** #RSHotel #SMWnyc #ec10 <http://twitvid.com/BB59C>
- 5:50 pm **eventwist:** RT @clintonbon: an 'Opera-Off' just broke out at #ec10 like a Zoolander "walk-off" but more awkward ... Kidding its great entertainment.
- 5:51 pm **adamnichelin:** @thethreewaiters provided awesome entertainment for #EC10 luncheon. What a show!
- 5:51 pm **hdueitt:** RT @DavidAdler: Gr8t job by #threewaiters at event camp lunch. #ec10
- 5:53 pm **ctreacy:** Thank you @iBradWilson & The Three Waiters for a wonderful performance & always entertaining the crows. #EC10
- 5:54 pm **JessicaLevin:** RT @Mizcity: #EC10 just got punked!! The Three Waiters are performing during lunch ;) <http://twitpic.com/11psbg>
- 5:55 pm **psalinger:** @ibradwilson thanks for the lunch entertainment w The Three Waiters. Great fun #EC10
- 5:58 pm **holaphil:** Slick! RT @db: Nice! @shafferj added the @livestream to @hotpotatohq! <http://pegshot.com/p/9584c164s> @EventCampNYC (New York, NY) #EC10
- 5:58 pm **ctreacy:** RT @DavidAdler: Gr8t job by #threewaiters at event camp lunch. #ec10
- 6:00 pm **matthewknell:** Meow-tain Dew cat has reached 1000 views. This is what social media's all about: <http://twitpic.com/11oocr> #ec10
- 6:02 pm **silveroaklimo:** RT @JeffHurt: 100 ways to use social media by @dberkowitz <http://bit.ly/GG5d0> #ec10
- 6:02 pm **hobnobbrentwood:** RT @JeffHurt: 100 ways to use social media by @dberkowitz <http://bit.ly/GG5d0> #ec10
- 6:04 pm **sconvideo:** @rayhansen @holaphil - 2 Friends at the same event #EC10
- 6:07 pm **Freemanco\_Andy:** The Three Waiters...three more reasons you wish you were at #ec10
- 6:07 pm **SHUBber:** Still looking for a few brave bleeding-edgers at #ec10 to try out <http://SHUB.me> - use code "ec10" - would love feedback from the pros!
- 6:08 pm **tracibrowne:** @ibradwilson thanks for the lunch entertainment w The Three Waiters. Great fun #EC10 (via @psalinger)
- 6:09 pm **nhansen:** RT @Mizcity: #EC10 just got punked!! The Three Waiters are performing during lunch ;) <http://twitpic.com/11psbg>
- 6:10 pm **StefanW:** RT @JeffHurt: 100 ways to use social media by @dberkowitz <http://bit.ly/GG5d0> #ec10

6:14 pm **cascade\_alan:** Finally managed to get to a computer to view the live feed from #ec10 and you're all at lunch!

6:14 pm **MsStallings:** I thought the Three Waiters schtick at lunch, but would have loved it if they #rickrolled us. #EC10

6:21 pm **dwheeler11:** taking a swedish fish break at #EC10 - thanks @samueljsmith!

6:22 pm **MsStallings:** The best part of #EC10 so far . . . <http://bit.ly/82cBh>

6:22 pm **shafferj:** eating lunch with @db. great group assembled for #ec10

6:23 pm **camerontoth:** Three Waiters tore it up at #EC10 lunch! Great conversation with @rayhansen and others!

6:23 pm **360i:** RT @LyndaBauer #ec10 Keynote David Berkowitz, @360i, share top 100 ways to use SM for events <http://bit.ly/100ways>

6:24 pm **ctreacy:** #ec10 (@ Roger Smith Hotel w/ @bianalog @annaobrien @sofianegron) <http://4sq.com/DRef>

6:24 pm **dwheeler11:** @ready2spark awww, thanks Lara! Wish you were here in person at #EC10!

6:24 pm **ericlukazewski:** Thanks alot. Havent been #rickrolled in a while! RT @MsStallings: The best part of #EC10 so far . . . <http://bit.ly/82cBh>

6:29 pm **jkhewett:** RT @360i @LyndaBauer #ec10 Keynote David Berkowitz, @360i, share top 100 ways to use SM for events <http://bit.ly/100ways>

6:30 pm **klrichardson:** Have setup a Diigo group for us to share links posted at #EC10. As an online attendee I'm adding all I can. You can help <http://ow.ly/14BVk>

6:31 pm **GreenA\_V:** Ditto! RT @ready2spark: I know there's debate whether SM makes ppl antisocial. Watching livestream makes me want 2b there in person. #ec10

6:33 pm **GreenA\_V:** Sniff sniff :-( RT @JessicaLevin: @GreenA\_V we miss you. #ec10

6:36 pm **psalinger:** social communities for events coming up next w @clintonbon @tonyveroeven and @JessicaLevin at #EC10

6:36 pm **MichaelMcCurry:** Hey all #eventprofs to access #ec10 webcast go to: <http://bit.ly/9PCju9> great afternoon ahead #ec10

6:36 pm **MsStallings:** RT @psalinger: social communities for events coming up next w @clintonbon @tonyveroeven and @JessicaLevin at #EC10

6:36 pm **psalinger:** RT @MichaelMcCurry: Hey all #eventprofs to access #ec10 webcast go to: <http://bit.ly/9PCju9> great afternoon ahead #ec10

6:36 pm **klrichardson:** RT @MichaelMcCurry: Hey all #eventprofs to access #ec10 webcast go to: <http://bit.ly/9PCju9> great afternoon ahead #ec10

6:36 pm **klrichardson:** RT @MsStallings: RT @psalinger: social communities for events coming up next w @clintonbon @tonyveroeven and @JessicaLevin at #ec10

6:37 pm **psalinger:** RT @GreenA\_V: Sniff sniff :-( RT @JessicaLevin: @GreenA\_V we miss you. #ec10 - but hey, I get to see you in Denver in 2 days, so YAY!

6:40 pm **dwheeler11:** Time to pay a quick visit to Farmville before the next session starts. What can I say....I love sheep! Disclaimer: not like 'that'. #EC10

6:43 pm **GreenA\_V:** Already decided #ec10 west coast should be beachfront and involve a margaritas and mariachi luncheon hahaha!!

6:44 pm **johnbarberDC:** RT @camerontoth: RT @psalinger: RT @michellebruno: We will start events as a way to extend social media. THIS IS IT! #ec10

6:44 pm **cpudan:** RT @MichaelMcCurry: Hey all #eventprofs to access #ec10 webcast go to: <http://bit.ly/9PCju9> great afternoon ahead #ec10

6:44 pm **dwheeler11:** RT @GreenA\_V: Already decided #ec10 west coast should be beachfront and involve a margaritas and mariachi luncheon -- I second that motion!

6:44 pm **johnbarberDC:** RT @camerontoth: Great session on Hybrid Events at #EC10

6:45 pm **klrichardson:** How do you get a bunch of SM types to stop tweeting? Feed 'em lunch with opera #ec10

6:45 pm **johnbarberDC:** RT @camerontoth: RT @Freemanco\_Andy: Virtual works best when it compliments the content of a face to face event. --Hybrid event discussion #ec10

6:46 pm **VelChain:** @GreenA\_V I'm thinking at an Unconference you don't want UnMargaritas, but you could go with upsidedown margs. I did that in college #ec10

- 6:46 pm **JessicaLevin:** @mashable Pete you are missing a great #smw event. Wish you were here. #ec10
- 6:47 pm **johnbarberDC:** RT @Freemanco\_Andy: RT @klrichardson RT @PYMLive: Ppl need dir, they need to know where to go. SM helps guide your potential aud to you & helps them conn #ec10
- 6:47 pm **josedramirez:** @GreenA\_V: I luv the idea of #ec10 west coast should be beachfront and involve a margaritas and mariachi luncheon =)
- 6:47 pm **Jeffhurt:** RT @klrichardson: How do you get a bunch of SM types to stop tweeting? Feed 'em lunch with opera [So true] #ec10
- 6:47 pm **jkhewett:** Is lunch over yet??? :- ) #ec10
- 6:48 pm **johnbarberDC:** RT @Freemanco\_Andy: RT @klrichardson key to hybrid event - work in virtual space prior to event. Seed & then sow. Compliment content for virtual audience #ec10
- 6:48 pm **Jeffhurt:** @jkhewett We're starting now #ec10
- 6:48 pm **MichaelMcCurry:** Session is starting Creating Conference Community #ec10
- 6:48 pm **johnbarberDC:** RT @Freemanco\_Andy: Love this open q&a format for "Hybrid Events" discussion. @ #ec10
- 6:49 pm **MichaelMcCurry:** Welcome Virtual attendees to #ec10 We're glad you are here!
- 6:49 pm **iBradWilson:** RT @ready2spark: I know there's debate whether SM makes ppl antisocial. I can say that watching livestream makes me want 2 be there in person. #ec10
- 6:49 pm **johnbarberDC:** RT @MichaelMcCurry: Welcome Virtual attendees to #ec10 We're glad you are here!
- 6:50 pm **johnbarberDC:** RT @MichaelMcCurry: RT @pcmaconvene: Social media is the beginning of the events industry F2F will explode as a way to extend SM - David Adler #ec10
- 6:50 pm **Jeffhurt:** Want to have a successful conference? Focus on building community first. Then attendees start from position of trust & openness @ F2F. #ec10
- 6:51 pm **adammichelein:** RT @klrichardson: How do you get a bunch of SM types to stop tweeting? Feed 'em lunch with opera #ec10
- 6:51 pm **Izgiannini:** RT @Freemanco\_Andy: The Three Waiters...three more reasons you wish you were at #ec10
- 6:51 pm **matthewknell:** Livestream is back up as the afternoon session start #ec10
- 6:51 pm **psalinger:** your event community is YOURS. should touch twitter, FB, etc, but you create your own brand to enhance the event experience #EC10
- 6:51 pm **psalinger:** your event community is YOURS. should touch twitter, FB, etc, but you create your own brand to enhance the event experience #EC10 @clintonbon
- 6:51 pm **jkhewett:** @MichaelMcCurry I wish I could be there in person! But this works too #ec10
- 6:51 pm **db:** Speaking on Social Hospitality 2.0 & Location Based Mobile Apps panel with @bsimi @mizcity at @RSHotel #EC10
- 6:51 pm **klrichardson:** RT @Jeffhurt: Want to have a successful conf? Building community first. Attendees start from position of trust & openness @ F2F [YES!] #ec10
- 6:52 pm **theexpogroup:** RT @Jeffhurt: Want to have a successful conference? Focus on building community first. Then attendees start from position of trust & openness @ F2F. #ec10
- 6:52 pm **tracibrowne:** How do you get a bunch of SM types to stop tweeting? Feed 'em lunch with opera #ec10 (via @klrichardson) Ha!
- 6:52 pm **iBradWilson:** @jkhewett It's over, they are starting again. Wish you were here, we performed for lunch! #thethreewaiters #ec10
- 6:52 pm **klrichardson:** RT @db: Speaking on Social Hospitality 2.0 & Location Based Mobile Apps panel with @bsimi @mizcity at @RSHotel #ec10
- 6:53 pm **MichaelMcCurry:** RT @Jeffhurt: wnt 2 have successful conference? Focus on building community 1st. Attendees srt from position of trust & openness @ F2F #ec10
- 6:53 pm **psalinger:** right now we're in event community 1.0. what will 2.0 and 3.0 look like? #EC10
- 6:53 pm **Jeffhurt:** #eventprofs @clintonbon & @tonyveroeven talking about using velvet rope event eCommunities pros & cons over FB & LinkedIn #ec10

- 6:53 pm **klrichardson:** Event community 1.0 currently. Event 2.0 and beyond is open to innovation and standardization/collaboration. [COUNT ME IN] #ec10
- 6:53 pm **adammmichelin:** RT @ljunker: RT Tips for using Twitter as a #Fundraising Tool by @causeaholic: <http://ow.ly/14nkD> #eventprofs #ec10 #ASAE #pcma #IAEE #mpi
- 6:54 pm **mmcallen:** @jkhewett the stream is up now Julie refresh baby refresh! #ec10
- 6:54 pm **klrichardson:** RT @psalinger: right now were in event community 1.0. what will 2.0 and 3.0 look like? [attendee/exhibitor driven event] #ec10
- 6:55 pm **PinkIncDesign:** Ya we miss you! Sniff sniff :-( RT @JessicaLevin: @GreenA\_V we miss you. #ec10 /via @GreenA\_V
- 6:55 pm **Jeffhurt:** Why use an eCommunity? If you're attendees have a high-need to network. Gives gr8 ability to match ppl says @tonyveroeven #ec10
- 6:55 pm **jkhewett:** @mmcallen YEAH ... It's working now ... persistence is the key #ec10
- 6:55 pm **camerontoth:** @JessicaLevin @clintonbon @tonyveroeven Presenting: Creating an Online Conference Community at #EC10 #eventprofs
- 6:56 pm **matthewknell:** Nice to see @dbreakenridge who made it through the snow to be here at #ec10
- 6:56 pm **Jeffhurt:** Wow, doesn't take long b4 aud has ?s. Love the interactive Q & A on the spot & spkr willingness to address. Best practice at work #ec10
- 6:57 pm **Jeffhurt:** @jkhewett Gotta love tenacious people! #ec10
- 6:57 pm **karenlevine:** #ec10 - good question re: event communities across event portfolio. I work with an organization that has 200+ events a year. #smw
- 6:57 pm **MichaelMcCurry:** RT @matthewknell: Nice to see @dbreakenridge who made it through the snow to be here -->Welcome Deidre!! #ec10
- 6:57 pm **ctreacy:** @PinkDeb The session you are looking for about event communities is in the Winthrop Room down the hall. #EC10
- 6:58 pm **dwag29:** Awesome! RT @dberkowitz: Who let the cats in to lunch at @rshotel? RT @rayhansen: <http://ow.ly/i/rQd> great lunch at #ec10
- 6:58 pm **adammmichelin:** RT @psalinger: your event community is YOURS should touch twitter, FB, etc, enhance the event experience with your brand #EC10 @clintonbon
- 6:58 pm **MichaelMcCurry:** RT @Jeffhurt: Wow, doesnt take long b4 aud has ?s. Love the interactive Q & A on the spot & spkr willingness to address. --So True! #ec10
- 6:58 pm **lizkingevents:** @mizcity @michaelmccurry Hope #ec10 is going well. I'm so bummed I couldn't make it! I'm determined we will finally meet in 2010 tho!
- 6:58 pm **Jeffhurt:** Addressing membership/customer eCommunity vs conf event eCommunity. Event eCommunities often include prospective members, clients #ec10
- 6:59 pm **Freemanco\_Andy:** Question around event communities: by event or across a portfolio of events? Depends on your strategy. #ec10
- 6:59 pm **klrichardson:** @jeffhurt such a distinctive voice. Should communities be event based or bigger? I think both should work in tandem and feed each oth #ec10
- 6:59 pm **tracibrowne:** MBAs tell @rshotel sm won't work...that must be why they make the big bucks #ec10
- 6:59 pm **klrichardson:** RT @Jeffhurt: Wow, doesnt take long b4 aud has ?s. Love the interactive Q & A on the spot & spkr willingness to address. #ec10
- 7:00 pm **Jeffhurt:** @klrichardson Agreed! The velvet rope & event eCommunities can work together and feed each other. #ec10
- 7:01 pm **MsStallings:** Best 99 cents I ever spent. <http://yfrog.com/35wuzmj> #EC10
- 7:01 pm **VelChain:** Exhibitors & event organizers prefer 1 community. Attendees desire relevance, just in time. Right? #ec10
- 7:01 pm **camerontoth:** Photo of @psalinger asking a question at #EC10 - Great #eventprofs moment! <http://ow.ly/i/rS2>
- 7:02 pm **jkhewett:** @MsStallings Wild! #ec10
- 7:02 pm **Jeffhurt:** Option: U can build event eCommunities that come under an umbrella brand that are siloed that allow cross pollination says @clintonbon #ec10
- 7:02 pm **mmcallen:** RT @camerontoth: @JessicaLevin @clintonbon @tonyveroeven Presenting: Creating an Online Conference Community at #EC10 #eventprofs

- 7:03 pm **camerontho**: CATS! RT @MsStallings: Best 99 cents I ever spent. <http://yfrog.com/35wuzmj> #EC10
- 7:03 pm **klrichardson**: RT @VelChain: Exhibitors & event organizers prefer 1 community. Attendees desire relevance, just in time. Right? [and transparency] #ec10
- 7:03 pm **EmilieBarta**: @dwheeler11 I'm jealous of your fish...brought straight from Europe by @samueljsmith for #EC10!! ;o)
- 7:03 pm **klrichardson**: @MsStallings genius #ec10
- 7:04 pm **jkhewett**: The more content you can provide to your community ahead of time, the more opportunities to encourage attendance at your actual event #ec10
- 7:04 pm **GreenA\_V**: @spkrinteractive Loving stream from twebevent.com/ec10 Looks GREAT!! #ec10
- 7:05 pm **jkhewett**: We come to learn ... but we really come to network (so true) #ec10
- 7:05 pm **MsStallings**: Why do we all come to a meeting? Yes, to learn, but also to network. Hopefully to meet the ?right? people. - @tonyveroeven #EC10
- 7:05 pm **camerontho**: Photo Bot from Jonathan at Live Tweet at #EC10 <http://ow.ly/i/rSd> #eventprofs
- 7:06 pm **mmcallen**: RT @GreenA\_V: @spkrinteractive Loving stream from twebevent.com/ec10 Looks GREAT!! #ec10
- 7:06 pm **GreenA\_V**: Those are some snazzy lanyards! woo woo, very colorful. Way too much happening for me to control the ADD here. #ec10
- 7:06 pm **theexpogroup**: RT @MsStallings: Why do we all come to a meeting? Yes, to learn, but also to network. Hopefully to meet the ?right? people. - @tonyveroeven #EC10
- 7:06 pm **klrichardson**: RT @MsStallings: Why do we all come to a meeting? Yes, to learn, but also to ntwk. Hopefully to meet the ?right? people @tonyveroeven #ec10
- 7:07 pm **psalinger**: RT @MsStallings: y do we all come 2 a meeting? Yes, 2 learn, but also 2 network. Hopefully 2 meet the ?right? ppl. - @tonyveroeven #EC10
- 7:07 pm **GreenA\_V**: I really only attend for networking - but my networking generates my education. Usually not from listening to speakers. #ec10
- 7:07 pm **Freemanco\_Andy**: Fresh out with my MBA. I can tell you SM is not addr by educ. Fresh teachings=realworld relevance (@tracibrowne MBAs say sm won't work) #ec10
- 7:07 pm **theexpogroup**: SM saturation is prevalent. How do you make sure if you set up event community there will be enough interest? SYNCING. @clintonbon #ec10
- 7:07 pm **EmilieBarta**: @dwheeler11 @GreenA\_V #EC10 WEST = located beachfront & involving a margaritas/mariachi luncheon. ME: What dates should I book my flight? ;)
- 7:08 pm **klrichardson**: RT @karenlevine: #ec10 WIIIFM ? what?s in it for me [think #eventprofs has oppty to educate industry to educate exhibitors & show mgmt] #ec10
- 7:08 pm **douglaskarr**: Live = Connections. No. RT @JasonFalls #ec10 Does an event's live or virtual extensions keep you from wanting to actually attend?
- 7:08 pm **MichaelMcCurry**: RT @GreenA\_V: Those are snazzy lanyards! woo woo, very colorful. Way 2 much happening for me 2control the ADD here. -> u crack me up! #ec10
- 7:08 pm **Freemanco\_Andy**: Wow. When cats attack #ec10 RT @MsStallings Best 99 cents I ever spent. <http://yfrog.com/35wuzmj> #EC10
- 7:08 pm **theexpogroup**: Syncing your proprietary community with SM tools already in place helps "shepherd" constituents into your community. @clintonbon #ec10
- 7:09 pm **psalinger**: @GreenA\_V I usually attend 4 both networking & education, but admit I oftn get more from networking as well #EC10 is the anomaly, has both
- 7:09 pm **GreenA\_V**: So in agreement w/concept of syncing. I do NOT have personal bandwidth to visit 4 different social networking sites for one event! #ec10
- 7:09 pm **MsStallings**: @MichaelMcCurry is watching to tweets for questions from the virtual attendees - ask him! #EC10
- 7:10 pm **Freemanco\_Andy**: RT @klrichardson do we come to learn or network? over long run ntwk will provide more learning opptys (PWR of F2F + Social Ntwking) #ec10
- 7:10 pm **MsStallings**: RT @psalinger @GreenA\_V Attend 4 both networking & educ, but admit I oftn get more from networking as well #EC10 is the anomaly, has both
- 7:10 pm **camerontho**: RT @GreenA\_V: I really only attend for networking - but my networking

- generates my education. Usually not from listening to speakers. #ec10
- 7:10 pm **MsStallings:** @klrichardson can you expand on this? #EC10
- 7:10 pm **touristbot:** Thanks for letting me take your pictures during lunch. They'll be on Flickr tonight. #ec10
- 7:11 pm **kmullett:** .@JasonFalls I wonder too. Some live eventsthings do not facilitate easy interaction, some vidual events don't warrent it. #ec10
- 7:11 pm **GreenA\_V:** Social Media should be used to engage more than just "attendee" me: that's why we should refer to an event community as "participants" #ec10
- 7:11 pm **sofianegron:** at #EC10 - have social media guidelines and set them before your employees begin speaking on ur behalf
- 7:11 pm **beeevents:** Agreed! RT @ready2spark: There's debate whether SM makes ppl antisocial. Watching livestream makes me want 2 B there in person. #ec10
- 7:12 pm **psalinger:** @tonyveroeven, @clintonbon - what's your thoughts on who you should let into the event community? press, for example #EC10
- 7:12 pm **beeevents:** Absolutely He is... (And he is moving to Mineapolis!)RT @ready2spark: @samueljsmith is a Superstar #ec10
- 7:21 pm **MsStallings:** Getting a word in edgewise here is tough - @MichaelMcCurry #EC10 - Actually more comments than questions - LOL!
- 7:21 pm **karenlevine:** #ec10 I run a number of events that are member-only "off the record," so open SM convo would be tricky...
- 7:21 pm **psalinger:** HI MIDORI!! #EC10 crowd says hello and we love your comments
- 7:21 pm **mmcallen:** RT @MsStallings: Getting a word in edgewise here is tough - @MichaelMcCurry #EC10 - Actually more comments than questions - LOL! #ec10
- 7:22 pm **GreenA\_V:** I'm blushing...and that's weird b/c you can't even see me :-D #ec10
- 7:22 pm **jkhwett:** Hi Midori!! #ec10
- 7:22 pm **GreenA\_V:** Very true! RT @mmcallen: Several of my clients wont (sanction) backchannels - but they are still there.... you cant stop them folks #ec10
- 7:22 pm **spkrinteractive:** @GreenA\_V Honesty not always the best policy when it is sharing of private IP. :) #ec10
- 7:22 pm **MsStallings:** @GreenA\_V We feel like you and @theexpogroup are here with us. Thank you for supporting #EC10 on many levels. :) Wish u were here!
- 7:22 pm **klrichardson:** @pgreenbe wish you were here with us. Would LOVE your perspective #ec10
- 7:22 pm **krisTK:** @JasonFalls #ec10 if event has active online feed, it makes me wish I were there and consider adding to budget/sched next year.
- 7:23 pm **Jeffhurt:** @GreenA\_V we see you, we see you (nods to Avatar) #ec10
- 7:23 pm **ericlukazewski:** Anonymity may create inappropriate comments, but will also open opportunities to shed light on legitimate concerns #EC10
- 7:23 pm **cameronthoth:** I think the worst threat is not anonymous tweets but tweets from marketers that like to ride popular hashtags and trending topics. #EC10
- 7:23 pm **spkrinteractive:** @GreenA\_V Sounds like a good new app. Make your avatar have moods. :) #ec10
- 7:23 pm **psalinger:** @mikemcallne - several of my executives won't sanction back channels, but they're happening anyway :) #EC10
- 7:23 pm **mmcallen:** RT @GreenA\_V: Im blushing...and thats weird b/c you cant even see me :-D {yeah we can- your hubby set one up for us} I will send url. #ec10
- 7:23 pm **GreenA\_V:** Word! RT @ericlukazewski: Anonymity may cre8 inappropriate comments, but also open opportunities to shed light on legitimate concerns #ec10
- 7:23 pm **ericlukazewski:** Hey Midori! RT @GreenA\_V: I'm blushing...and that's weird b/c you can't even see me :-D #ec10
- 7:24 pm **spkrinteractive:** @cameronthoth I thought that was going to be a big danger too, but not happening due to downside to reputation. IMHO #ec10
- 7:24 pm **MsStallings:** This session doesn't have so much of the lovey-dovey sentiments as others. Just sayin, controversial topic, good dialogue.#EC10

- 7:24 pm **JasonFalls:** RT @krisTK: @JasonFalls #ec10 if event has active online feed, it makes me wish I were there and consider adding to budget/sched next year.
- 7:24 pm **karenlevine:** @GreenA\_V accountability vs. anonymity - that's one of the reasons Facebook overtook MySpace, i.e., name vs. alias #ec10 #eventprofs #smw
- 7:24 pm **michellebruno:** Lots of times when there are negative comments tweeted anonymously, community takes over to moderate and mitigate. They self police. #ec10
- 7:24 pm **iBradWilson:** @tracibrowne thanks, we had a blast performing for you. What a great group! #ec10
- 7:24 pm **mmcallen:** Why not find out what negative things people are saying? fix them. #ec10
- 7:24 pm **MsStallings:** @JeffHurt said it best. Attendee 2.0 #EC10 (run for your lives!!!)
- 7:25 pm **tracibrowne:** @mikemcallne - several of my executives won't sanction back channels, but they're happening anyway :) #EC10 (via @psalinger)
- 7:25 pm **jkhewett:** I've seen a lot of positive on twitter during events, lots of great sharing of resources #ec10
- 7:25 pm **Jeffhurt:** IMO, anonymity in SM is the anti to authenticity and transparency. It goes against being honest and allows ppl to swallow their truth #ec10
- 7:25 pm **klrichardson:** Are there really "negative" comments or is it all a form of candor? trust the pwr of community to control feedback and push candor! #ec10
- 7:25 pm **karenlevine:** @michellebruno true re: self-policing #ec10
- 7:25 pm **GreenA\_V:** Okay, dummy moment for me - who is talking about silliness of muting? Exactly what I mean! #ec10
- 7:25 pm **michellebruno:** So anonymous comments and back channels are like event "audits" #EC10
- 7:26 pm **Freemanco\_Andy:** Question is do you fear anonymous bad tweets more or bad press that everyone can directly track to a reliable source? #ec10
- 7:26 pm **cascade\_alan:** "Power to the attendee", i've heard attendees leaving saying, "next time why don't you send a memo"! It's got to be good to change #ec10
- 7:26 pm **MsStallings:** Negative feedback on a social network can be a good thing sometimes. Everyone loves controversy. Same as why we follow some blogs. #EC10
- 7:26 pm **psalinger:** RT @Jeffhurt: IMO, anonymity in SM is anti 2 authenticity & transparency. goes against being honest & allows ppl 2 swallow their truth #ec10
- 7:26 pm **klrichardson:** RT @Jeffhurt IMO, anonymity in SM is the anti to auth and transparency. Goes agnst being honest and allows ppl to swallow their truth #ec10
- 7:26 pm **Jeffhurt:** RT @michellebruno: So anonymous comments and back channels are like event "audits" [That's good Michelle. Luv that] #ec10
- 7:26 pm **cameronthoth:** @klrichardson Great comment! #EC10
- 7:26 pm **JasonFalls:** @misskatiemo I'm here. Speak in 30 minutes in the WInthrop Room. Sitting in on the session on event communities. #ec10
- 7:26 pm **GreenA\_V:** Give me an R! Give me an O! Give me an I! Let's hear it!! #ec10
- 7:27 pm **rayhansen:** RT @cascade\_alan: "Power to the attendee", i've heard attendees leaving saying, "next time why don't you send a memo"! It's got to ... #ec10
- 7:27 pm **klrichardson:** RT @michellebruno: So anonymous comments and back channels are like event "audits" [GREAT VIEW MICHELLE!] #ec10
- 7:27 pm **jkhewett:** RT @Jeffhurt: IMO, anonymity in SM is the anti to authenticity & transparency. #ec10
- 7:27 pm **MsStallings:** Brills. Good one. RT @michellebruno: So anonymous comments and back channels are like event "audits" #EC10
- 7:27 pm **lyksumlikrish:** RT @Jeffhurt: RT @michellebruno: So anonymous comments and back channels are like event "audits" #ec10
- 7:28 pm **theexpogroup:** Some event profs point to only two events, SXSW and Library Assoc over and over as excuse to not embrace SM. Two. Only two. #ec10
- 7:28 pm **psalinger:** @MsStallings negative feedback is just as gd as positive sometimes. gives u oppty 4 more engagement & even if it hurts we shld do it #EC10
- 7:28 pm **GreenA\_V:** Why paparazzi exists! RT @MsStallings: Neg feedback on soc network can be good. Every1 loves controversy. why we follow some blogs. #ec10

- 7:28 pm **MsStallings:** @iBradWilson Did @psalinger have a choice? Nice work, btw. :) #EC10
- 7:28 pm **Freemanco\_Andy:** Awesome performance. Bravo! RT @iBradWilson @tracibrowne thanks, we had a blast performing for you. What a great group! #ec10
- 7:28 pm **Jeffhurt:** Luv what @rayhansen said, \*Power to the attendee!\* Eventprofs can use twitter transcripts to see what attendees really think. #ec10
- 7:28 pm **spkrinteractive:** I wasn't happy about a conference I attended and planner did not engage so I blogged it: <http://bit.ly/6aL73q> #ec10
- 7:28 pm **tracibrowne:** RT @michellebruno: So anonymous comments and back channels are like event \*audits\* [That's good Michelle. Luv that] #ec10 (via @Jeffhurt)
- 7:29 pm **GreenA\_V:** RT @psalinger: @MsStallings neg feedback is just as gd as pos sometimes. gives opp 4 more engagement & even if it hurts we shld do it #ec10
- 7:29 pm **Jeffhurt:** @theexpogroup Yes, that's like pointing to a city hit by hurricane and saying, "I'm never going there. They had bad weather." #ec10
- 7:29 pm **rayhansen:** RT @GreenA\_V: Give me an R! Give me an O! Give me an !! Let's hear it!! #ec10 or how about ROE (popularized by @rayhansen right @pymlive?)
- 7:29 pm **ValerieSimon:** Really interesting conversation regarding anonymous tweets & backchannel at events via #ec10
- 7:29 pm **klrichardson:** RT @Jeffhurt: Luv what @rayhansen said, \*Power to the attendee!\* Eventprofs can use twitter transcripts to see what attendees think #ec10
- 7:30 pm **klrichardson:** RT @Jeffhurt @theexpogroup Yes, that's like pointing to a city hit by hurricane and saying, I'm never going there. They had bad weather #ec10
- 7:30 pm **karenlevine:** #ec10 - so, if I want to incorporate SM into a corporate sales meeting, do I need to buy one of these large closed network platforms?
- 7:30 pm **GreenA\_V:** The difference between ROI and ROE is that my sponsors could give a hoot about ROE :-). They want to know what they're getting for \$\$ #ec10
- 7:30 pm **EmilieBarta:** There's a difference between neg comment/constructive criticism & some1 just being a jerk! Former is OK IMO; latter should B stopped. #EC10
- 7:31 pm **karenlevine:** #ec10 - btw, for the sake of candor, these chairs are mighty uncomfortable...
- 7:31 pm **cameronthoth:** Looks Great, Less Filling via @psalinger - Great humor at #EC10
- 7:31 pm **klrichardson:** Event 2.0 community is mobile. Connect to their phone & u connect to them #ec10
- 7:32 pm **TwirlMgmt:** Still following the #EC10 even though I snook out. Thanks to all who org'd and participated!
- 7:32 pm **ericlukazewski:** Events 2.0 is going to hinge on mobile technology via @clintonbon #ec10
- 7:32 pm **MsStallings:** Its like a beautiful restaurant and no one is in it. Answer? Feed them - @JeffHurt #EC10
- 7:32 pm **spkrinteractive:** @JeffHurt has used 4 of the major event community vendors. He says key is "feed them". Content is king. #ec10
- 7:33 pm **VelChain:** Link to @chrisbrogan "ghost town" post <http://bit.ly/6auNTk> They "made" him participate. These solutions need to be a magnet. #ec10
- 7:33 pm **GreenA\_V:** Has anyone seen Event Solutions issue w/pics from @Jeffhurt event "Doesn't Ariana have gr8 hair" Projected tweet...what makes it fun! #ec10
- 7:33 pm **klrichardson:** RT @MsStallings: Its like a beautiful restaurant and no one is in it. Answer? Feed them - @JeffHurt #ec10
- 7:33 pm **rayhansen:** yeah duh but I didnt popularized ROE RT @GreenA\_V: The difference between ROI and ROE is that my sponsors could give a hoot about ROE #ec10
- 7:33 pm **tracibrowne:** @JeffHurt has used 4 of the major event community vendors. He says key is "feed them". Content is king. #ec10 (via @spkrinteractive)
- 7:34 pm **mmcallen:** So many communities it becomes overwhelming for me.....I want to be there but I only have so much time..... #ec10
- 7:34 pm **Freemanco\_Andy:** RT @MsStallings Its like a beautiful restaurant and no one is in it. Answer? Feed them - @JeffHurt #EC10
- 7:34 pm **klrichardson:** RT @mmcallen: So many communities it becomes overwhelming for me.....I want to be there but I only have so much time..... #ec10

- 7:35 pm **jkhewett:** My concern is the learning curve ... my attendees are still struggling with SM applications and one more can be frustrating #ec10
- 7:35 pm **GreenA\_V:** That's what I said bout my bandwidth! RT @mmcallen: So many communities becomes overwhelming. Want to be there but only so much time #ec10
- 7:35 pm **sofianegron:** @db is talking about #pegshot @eventcampnyc #ec10
- 7:35 pm **psalinger:** RT @spkrinteractive: @JeffHurt has used 4 of the major event community vendors. He says key is "feed them". Content is king. #ec10
- 7:35 pm **LindsayFultz:** Watching the EventCamp stream now #EC10 - #eventcampec10 live on <http://livestream.com/eventcampec10> #ec10
- 7:35 pm **ericlukazewski:** RT @karenlevine: @GreenA\_V accountability vs. anonymity - that's one of the reasons Facebook overtook MySpace, i.e., name vs. alias #ec10
- 7:35 pm **psalinger:** RT @mmcallen: So many communities it becomes overwhelming for me.....I want to be there but I only have so much time..... #ec10 (agree)
- 7:35 pm **spkrinteractive:** event community navigation needs to be dirt simple. Most people will NOT learn a new interface. #ec10
- 7:35 pm **MsStallings:** I think it?d be a lot easier to keep up w/ networking community if it was mobile, app on iPhone, etc. Needs 2 b easier to navigate 2 #EC10
- 7:36 pm **GreenA\_V:** Champions - the Twitterati yo!! #ec10
- 7:36 pm **cameronthoth:** RT @Freemanco\_Andy: RT @MsStallings Its like a beautiful restaurant and no one is in it. Answer? Feed them - @JeffHurt #EC10
- 7:36 pm **jkhewett:** RT @spkrinteractive: event community navigation needs to be dirt simple. Most people will NOT learn a new interface. (I AGREE!!!!) #ec10
- 7:36 pm **mmcallen:** Staying in @chrisbrogan regular room here at the @rsmhotel.The SnapOn calendars are a nice touch.But the Hulk Hogan poster is scary. #ec10
- 7:36 pm **spkrinteractive:** @LindsayFultz you can see all the tweets if you go to <http://twebevent.com/ec10> #ec10
- 7:36 pm **MsStallings:** Like maybe giving the user the option to tag or store convos that they want to refer back to later. Is this already an option? #EC10
- 7:36 pm **sofianegron:** @Mizcity talking about gowalla which is good for events that move around like ascavenger hunt or pub crawl #ec10
- 7:36 pm **michellebruno:** re: feeding your community. Why not call on your bloggers to start, curate the conversation in your community before the event? #ec10
- 7:36 pm **GreenA\_V:** Can't watch this on my iphone for instance RT @MsStallings: Easier to keep up w/ networking comm if mobile, app on iPhone, etc. #ec10
- 7:37 pm **theexpogroup:** Not only must you feed, but must welcome at the door, explain what's on menu, how to eat it, and provide dinner companions. Oy. #ec10
- 7:38 pm **GreenA\_V:** U R such a weirdo. RT @mmcallen: Staying in @chrisbrogan room here at @rsmhotel. SnapOn calendars nice. Hulk Hogan poster scary. #ec10
- 7:38 pm **mmcallen:** @GreenA\_V @MsStallings Ustream has a great mobile app for watching on your iphone stream #ec10
- 7:38 pm **spkrinteractive:** @theexpogroup community management is a lot of work. New community development is even harder. #ec10
- 7:38 pm **cascade\_alan:** RT @theexpogroup Not only must you feed, but must welcome at the door, explain menu, how to eat it, and provide dinner companions. Oy. #ec10
- 7:38 pm **cameronthoth:** @karenlevine - Agreed on the comparison between Myspace and Facebook - I absolutely agree! #EC10
- 7:39 pm **MsStallings:** LOL! #EC10 RT @chrisbrogan: @mmcallen - don't mess up my pillow fort. :)
- 7:39 pm **cameronthoth:** RT @spkrinteractive: @theexpogroup community management is a lot of work. New community development is even harder. #ec10
- 7:39 pm **Freemanco\_Andy:** Key to adoption of the conference community is to have it be thriving with champions BEFORE you invite the community to join. #ec10
- 7:40 pm **MsStallings:** @SpkrInteractive Even our #eventprofs community had some times where we weren't as active. I think those days are done. #EC10
- 7:40 pm **mmcallen:** @GreenA\_V I am rubber and you are glue... Lets get started on west coast eventcamp or will you back out of that one too? :0) #ec10

- 7:40 pm **klrichardson:** Sheparding attendees vital! Hold their hands. Guide them step by step. Think 1950s service station #ec10
- 7:40 pm **GreenA\_V:** My tip for getting people engaged in comm is mix high-profile celeb-types w/commoners :-) (not Madonna, but "good peeps to know") #ec10
- 7:41 pm **theexpogroup:** @spkrinteractive Agreed. Like this terminology of shepherding. #ec10
- 7:41 pm **spkrinteractive:** @MsStallings #eventprofs has a solid subset of community leaders. That is essential for longevity. #ec10
- 7:41 pm **Jeffhurt:** IMO, #eventprofs should c themselves as types of community managers, facilitating attendee experiences B4, during, after event #ec10
- 7:41 pm **cascade\_alan:** @Freemanco\_Andy "thriving with champions" - totally agree #ec10
- 7:41 pm **jkhewett:** "There's an App for that" ... next step :-) #ec10
- 7:41 pm **psalinger:** @mmcallen @GreenA\_V, count me in on a west coast event camp. I'd help, and maybe even host. #EC10
- 7:41 pm **GreenA\_V:** Mariachis & Margaritas on the beach for EC10 West Coast baybee!! Back out? Me? You big jerk. #ec10
- 7:41 pm **kimgeralds:** Waiting for my flight, watching the #ec10 live stream and missing this wonderful community already. #eventprofs are true professionals.
- 7:41 pm **Freemanco\_Andy:** Love that. RT @MsStallings Like maybe giving the user the option to tag or store convos to refer back to later. Is this an option? #EC10
- 7:41 pm **stevecbiggs:** Are most people at #ec10 tweeting on PC or mobile?
- 7:42 pm **Jeffhurt:** When initiating a new eCommunity. Start with introducing to small group of influencers, then add more, then open 2 all A) #ec10
- 7:42 pm **jkhewett:** I loved playing with the Spotme device. Really cool at meetings #ec10
- 7:42 pm **klrichardson:** Community 2.0 next big thing: mobile. Make it easy for me to connect and network quickly and simply. Proximity rules (location x 3) #ec10
- 7:42 pm **GreenA\_V:** YES YES YES! RT @Jeffhurt: IMO, #eventprofs should c themselves as types of comm mgrs, facilitating attendee exper B4, during, after #ec10
- 7:42 pm **Jeffhurt:** B) Then influencers and others are help desk to others as they enter. #ec10
- 7:42 pm **MichaelMcCurry:** RT @GreenA\_V: Mariachis & Margaritas on the beach for EC10 West Coast baybee!! Back out? Me? You big jerk. --> to @mmcallen #ec10
- 7:42 pm **Freemanco\_Andy:** Nice visualization RT @klrichardson Sheparding attendees vital! Hld their hands. Guide them step by step. Think 1950s service station #ec10
- 7:42 pm **GreenA\_V:** Nice! RT @jkhewett: "Theres an App for that" ... next step :-) #ec10
- 7:43 pm **theexpogroup:** RT @Jeffhurt: IMO, #eventprofs should c themselves as types of community managers, facilitating attendee experiences B4, during, after event #ec10
- 7:43 pm **klrichardson:** Community 2.0 next big thing: 1 bundled solution offering seamless exp from online comm to mobile to F2F. Sync, smart & geosync #ec10
- 7:43 pm **MsStallings:** Proximity type alerts can encourage participation/engagement. - @tonyveroeven #EC10
- 7:43 pm **samueljsmith:** #ec10 next big thing in event comm: checkins, virtual booth upgrades, single community for many events (my opinion)
- 7:43 pm **karenlevine:** RT @cameronthoth: RT @spkrinteractive: @theexpogroup community management is a lot of work. New community development is even harder. #ec10
- 7:43 pm **Jeffhurt:** Attendees want one place to make changes & updates and it snychs online & mobile all at once. #ec10
- 7:43 pm **JasonFalls:** Lots of good lead-ins to "The Art of Listening" from Tony and Clint in the Online Community session. Hope I can remember to reference. #ec10
- 7:43 pm **GreenA\_V:** Foursquare anyone? I think it was @jeffhurt or @samueljsmith who made this recom? #ec10
- 7:44 pm **ericlukazewski:** As Social Media & communities continue to grow, how do we filter out noise that distracts the message? #EC10
- 7:44 pm **klrichardson:** Community 2.0 next big thing: SMART networking. No paper, no scanning. Living social CRM updated RT. HIGH VALUE! #ec10

- 7:44 pm **GreenA\_V:** RT @samueljsmith: next big thing in event comm: checkins, virtual booth upgrades, single community for many events (my opinion) #ec10
- 7:44 pm **Freemanco\_Andy:** Give your customers at least what they are used to--the other things in my life are synched, so that's what I expect from my event #ec10
- 7:44 pm **jkhewett:** virtual applause #ec10
- 7:44 pm **cpudan:** Applause! #ec10 #ec10
- 7:45 pm **michellebruno:** #ec10 next big thing? 3D social networking.
- 7:45 pm **klrichardson:** Have setup a Diigo group for us to share links posted at #EC10. As online attendee I'm adding all I can. Pls help <http://ow.ly/14BVk> #ec10
- 7:45 pm **ericlukazewski:** Applause! Great discussion #EC10
- 7:45 pm **Jeffhurt:** Darn, I'm going to miss @jasonfalls to facilitate my session #ec10
- 7:45 pm **GreenA\_V:** What's the link to your blog on this? RT @michellebruno: #ec10 next big thing? 3D social networking. #ec10
- 7:46 pm **kikilitalien:** Enjoying the #ec10 convo, even though I'm not there. Thanks for posting to #ec10, everyone!
- 7:46 pm **klrichardson:** RT @Freemanco\_Andy: Give customers at least what they are used to--the other things in life are synched, thats what I expect from events #ec10
- 7:46 pm **klrichardson:** RT @Jeffhurt: Darn, Im going to miss @jasonfalls to facilitate my session [We'll keep you up to speed Jeff] #ec10
- 7:46 pm **klrichardson:** RT @jkhewett: virtual applause #ec10
- 7:47 pm **GreenA\_V:** @ericlukazewski Filtering has been the hottest topic for the last 10-15 years. Greatest challenge of our lifetime I think! #ec10
- 7:47 pm **GregRuby:** So nice 2 C reps from @PCMAHQ at #EC10. IAEE and MPI should have sent folks as well....
- 7:47 pm **cascade\_alan:** RT @klrichardson RT @jkhewett: virtual applause #ec10
- 7:47 pm **GreenA\_V:** You guys need a "sponsor hold" slide so I don't have to look at these dorks hamming it up in front of the camera. JUST KIDDING!!!! #ec10
- 7:47 pm **michellebruno:** @GreenA\_V <http://bit.ly/b8Zq0m> blog post about 3D events #ec10
- 7:48 pm **GreenA\_V:** RT @michellebruno: <http://bit.ly/b8Zq0m> blog post about 3D events #eventprofs [check it out!] #ec10
- 7:49 pm **ericlukazewski:** @GreenA\_V Agreed. We might need an entire conference to tackle that topic! #EC10
- 7:49 pm **GreenA\_V:** @pinkdeb Your logo is so distinct on the screen. #ec10
- 7:49 pm **11thScreen:** RT @michellebruno: <http://bit.ly/b8Zq0m> blog post about 3D events #eventprofs [check it out!] #ec10 (via @GreenA\_V)
- 7:49 pm **klrichardson:** RT @GregRuby: So nice 2 C reps from @PCMAHQ at #EC10. @IAEE\_HQ & @MPI should have sent folks as well [We need to encourage them!] #ec10
- 7:51 pm **cwebba1:** Watching SMWNYC EventCamp #EC10 - #eventcampec10 ? I want to find communication design work. <http://livestream.com/eventcampec10>
- 7:52 pm **Partyaficionado:** RT @GregRuby So nice 2 C reps from @PCMAHQ at #EC10. IAEE and MPI should have sent folks as well....
- 7:53 pm **kimgeralds:** I am cracking up watching the hams in front of the vid camera at #ec10. Talk about a need for filters :-)
- 7:53 pm **GreenA\_V:** Question to sponsors of EventCamp. Are you measuring your ROI from this event? How will you measure and assess? Just curious... #ec10
- 7:54 pm **GreenA\_V:** ME TOO!! RT @kimgeralds: I am cracking up watching hams in front of vid camera. Talk about a need for filters :-) #ec10
- 7:55 pm **ericlukazewski:** 1st one to fist pump gets a prize RT @kimgeralds: I am cracking up watching the hams in front of the vid camera at #ec10.
- 7:55 pm **socialtech\_MP:** Community 2.0 next big thing: SMART networking. No paper, no scanning. Living social CRM updated RT. HIGH VALUE! #ec10 <http://bit.ly/csiC48>
- 7:55 pm **MsStallings:** Anyone taking notes on the Jason Fall's session please let me know and we'll share notes later. I'm in @Jeffhurt's #EC10

7:56 pm **GreenA\_V:** Was just thinking we could compile @klrichardson links & put on both #eventprofs wiki and @wthashtag wiki #ec10

7:57 pm **theexpogroup:** <http://twitpic.com/11qffh> - @msstallings my view of #ec10

7:59 pm **GreenA\_V:** Don't forget to vote on my first #eventprofs moderation topic: <http://poll.fm/1kryl> #ec10

7:59 pm **klrichardson:** RT @GreenA\_V: Was just thinking we could compile @klrichardson links & put on both #eventprofs wiki and @wthashtag wiki [YES!!!] #ec10

7:59 pm **jkhwett:** Sounds good here too! #ec10

8:00 pm **jkhwett:** yes Mike ... you are loud, but we love you that way! #ec10

8:00 pm **ericlukazewski:** @mmcallen Could we get some "Afternoon Delight" or "Final Countdown" on the Livestream between sessions? #EC10

8:01 pm **klrichardson:** @MsStallings taking notes on Jason Fall's session. Happy to share #ec10

8:06 pm **psalinger:** @JeffHurt starts off the discussion on learning for f2f and virtual attendees #EC10 <http://twitpic.com/11qnik>

8:06 pm **MPINCC:** RT @MichaelMcCurry: Hey all #eventprofs to access #ec10 webcast go to: <http://bit.ly/9PCju9> great afternoon ahead #ec10

8:07 pm **adammmichelin:** RT @ericlukazewski: @EmilieBarta You were born with a microphone in your hand. Even as an attendee, you're still working your magic! #EC10

8:07 pm **niasas:** Signed on to watch EventCamp! #ec10

8:07 pm **ready2spark:** @adammmichelin Not live streamed? #ec10

8:07 pm **klrichardson:** RT @niasas: Signed on to watch EventCamp! Welcome to the #eventprofs interwebs #ec10

8:07 pm **GreenA\_V:** @ericlukazewski @mmcallen [http://blip.fm/profile/GreenA\\_V/blip/34394031/Anchorman-Afternoon+Delight](http://blip.fm/profile/GreenA_V/blip/34394031/Anchorman-Afternoon+Delight) #ec10

8:08 pm **beeevents:** @JeffHurt SM does offer non-invasive forms of evaluation (create community conversations in addition to evaluations!) #eventprofs #ec10

8:08 pm **jkhwett:** Mike says "GO!" so ... let's go #ec10

8:08 pm **MVPMeetings:** RT @jkhwett: Build it and they will come - doesn't work! You must engage your community to participate #ec10

8:08 pm **ready2spark:** @psalinger Is he on livestream? #ec10

8:08 pm **ericlukazewski:** @tonyveroeven @EmilieBarta Not sure if that was spontaneous or planned, but an absolute on point example of event engagement. Cheers #EC10

8:08 pm **jkhwett:** Google alerts are the best! #ec10

8:09 pm **jkhwett:** RSS for search ... YEP do that too #ec10

8:09 pm **GreenA\_V:** okay, gotta run. Catch you all on the flip side. #ec10

8:09 pm **PinkDeb:** funny! sorry didn't get the wave note till now! RT @ready2spark: @pinkdeb has a great head. #ec10

8:09 pm **MichaelMcCurry:** Our next topic on webcast .. The Art of Listening by Jason Falls ... Go Jason! #ec10

8:10 pm **MichaelMcCurry:** @GreenA\_V Thanks for being here with us! #ec10

8:10 pm **kimgeralds:** Between session interviews by @EmilieBarta provides continuity, interest, and human element. Nice job Emilie! #ec10

8:10 pm **psalinger:** @GreenA\_V bye. see you in Denver (waiting for that hug :-)) #ec10

8:10 pm **jkhwett:** Listening to Jason Falls on the "Art of Listening" #ec10

8:10 pm **MichaelMcCurry:** We think we listen, but we don't per Jason falls we multi task #ec10

8:10 pm **ericlukazewski:** And I just peed mine RT @GreenA\_V: @ericlukazewski @mmcallen <http://bit.ly/b4qGCe> #ec10

8:10 pm **ready2spark:** "We think we listen & we really don't" @jasonfalls #ec10

8:11 pm **carrieverenac:** I'll check it out... Thnx! @KenaSiu @carrieverenac you can join here: <http://twebevent.com/ec10> excellent livestreaming! #ec10

8:11 pm **KenaSiu:** RT @jkhewett: Listening to Jason Falls on the "Art of Listening" -> me too #ec10

8:11 pm **ready2spark:** "multitasking actually diminished ur ability to do each task" via @jasonfalls #ec10

8:11 pm **spkrinteractive:** tweeting during the "Art of Listening" Now I am definitely going to hell :) #ec10

8:11 pm **jkhewett:** The more you do (at the same time) ... the less you do well #ec10

8:11 pm **theexpogroup:** Agreed. Multitasking is a myth. Your brain is really snapping back and forth so slows/stints processing. #ec10

8:12 pm **niesas:** I am multitasking now actually. Easier to do at home. #ec10

8:12 pm **psalinger:** my question for @JeffHurt session was do we understand learning/listening behaviors on and offline enough to design right events? #ec10

8:12 pm **ready2spark:** Sorry, I didn't hear your joke. I was multitasking. #ec10

8:12 pm **MichaelMcCurry:** RT @spkrinteractive: tweeting during the "Art of Listening" Now I am definitely going to hell :) -- me too buddy! #ec10

8:12 pm **klrichardson:** Multi-tasking diminishes ability to contribute to each task. Can only do 1 think at a time with excellence. #ec10

8:12 pm **ericlukazewski:** Multitasking: The more you do, the less you do well via @JasonFalls #EC10

8:12 pm **jkhewett:** RT @theexpogroup: Agreed. Multitasking is a myth. Your brain is really snapping back and forth so slows/stints processing. #ec10

8:13 pm **misskatiemo:** Watching @JasonFalls at #ec10 - The Art of Listening <http://twitpic.com/11qov8>

8:13 pm **ericlukazewski:** We can be roommates! RT @spkrinteractive: tweeting during the "Art of Listening" Now I am definitely going to hell :) #ec10

8:13 pm **cascade\_alan:** RT @theexpogroup Agreed. Multitasking is a myth. Your brain is really snapping back and forth so slows/stints processing. #ec10

8:13 pm **sofianegron:** Interesting talk about listening online @eventcampnyc #ec10

8:13 pm **Mizcity:** This means the worldR to me, Thank u!! T @ready2spark RT @matthewknell: OH: @mizcity is an "Emerging superstar in the events world" #ec10

8:13 pm **spkrinteractive:** @niesas True, but most signals have plenty of noise in them that can be filled with content from another signal. #ec10

8:13 pm **cameronthoth:** RT @ericlukazewski: Multitasking: The more you do, the less you do well via @JasonFalls #EC10

8:14 pm **klrichardson:** @JasonFalls - We don't listen...we hear...because we're multi-tasking. #ec10

8:14 pm **psalinger:** RT @klrichardson: Multi-tasking diminishes ability to contribute to each task. Can only do 1 think at a time with excellence. #ec10

8:14 pm **EmilieBarta:** Noise diminishes the ability to receive your message. We don't listen, we hear. ~Jason Falls at #EC10

8:14 pm **ericlukazewski:** Listening is more than a sense, it's a skill #EC10

8:14 pm **Mizcity:** "Listening happens in your brain, not your ears" @jasonfalls #EC10

8:14 pm **klrichardson:** @JasonFalls - can't taking notes via twitter help with retention? #ec10

8:14 pm **cwebba1:** #ec10 Listen as though everything said is TRUE.

8:14 pm **districtbelle:** @Mizcity Hope #ec10 is going fabulously lady! Fun seeing you out on Thurs too :D

8:15 pm **jkhewett:** Listening is when you actively do something with the message @jasonfalls #ec10

8:15 pm **cascade\_alan:** Definitely RT @klrichardson @JasonFalls - can't taking notes via twitter help with retention? #ec10

8:15 pm **klrichardson:** @JasonFalls listen intently to act upon what you listen to #ec10

8:16 pm **klrichardson:** @JasonFalls: listening leads to excellent service #ec10

8:16 pm **ready2spark:** Looking fwd to re-listening 2 @jasonfalls' session archive. Good content. #ec10

8:16 pm **michellebruno:** So what we need is voice recognition tweeting. #EC10

8:16 pm **tracibrowne:** Control is a dirty word #ec10

8:16 pm **rayhansen:** @jasonfalls what did you just say? I just rebooted my compt as i was checking

- my blackberry and checking in on foursquare on my iphone #ec10
- 8:16 pm **MsStallings:** Breaking up the social media work within your company ? some are worried about losing control. Control is history. #EC10
- 8:16 pm **sofianegron:** @thinksplendid how appropriate- I'm at #ec10 and they r talking about what u said & expanding it. U may want to share ur insights 4 #ec11
- 8:16 pm **jkhwett:** RT @michellebruno: So what we need is voice recognition tweeting. (scary thought) #ec10
- 8:17 pm **theexpogroup:** When we listen well it allows us to do one really, really good thing -- provide excellent service. ~@jasonfalls #ec10
- 8:17 pm **jkhwett:** @rayhansen Too funny! #ec10
- 8:17 pm **beeevents:** Question: @jasonfalls #ec10 if multitaskings diminishes ability, (and I would say cognitive focus) how to best deliver virtual content...
- 8:17 pm **PCMAChesapeake:** So many great tweets and wonderful info being shared at #ec10
- 8:17 pm **niesas:** My goal is to have Ashton plug my events. #ec10
- 8:17 pm **klrichardson:** RT @jkhwett: RT @michellebruno: So what we need is voice recognition tweeting. (scary thought) [believe you can do it with Andriod] #ec10
- 8:18 pm **beeevents:** Question cont.: @jasonfalls #ec10 ...as most virtual presentations, delivered to my comp at my desk encourages my multitasking? #eventprofs
- 8:18 pm **jkhwett:** RT @theexpogroup: When we listen well it allows us to do one really, really good thing -- provide excellent service. ~@jasonfalls #ec10
- 8:18 pm **beeevents:** Question: @jasonfalls #ec10 Or is Focus the responsibility of the audience? What is the owness on the presenter/event planner? #eventprofs
- 8:19 pm **jkhwett:** Yes ... Google alerts - keyword searches. I love them - great way to listen #ec10
- 8:19 pm **ready2spark:** Gr8 example of industry keyword searching: @sullivantire #ec10
- 8:19 pm **cascade\_alan:** I'm like a sponge, I can soak up lots of info from different places but as soon as I release info, I can't take more in #EC10
- 8:19 pm **EmilieBarta:** Listening allows us 2 serve by getting good feedback from customers, prospective customers, & general public according to @jasonfalls. #EC10
- 8:19 pm **Mizcity:** RT @misskatiemo Watching @JasonFalls at #ec10 - The Art of Listening <http://twitpic.com/11qov8>
- 8:19 pm **jkhwett:** Google alerts should include "topics" you will be talking about at events #ec10
- 8:20 pm **spkrinteractive:** @jasonfalls "People don't just need to find you by name, they need to find you by topic". #ec10
- 8:20 pm **ready2spark:** If I were Molson, I'd want to follow convos around weekends, cottages, parties... #ec10
- 8:20 pm **tonyveroeven:** @ericlukazewski , agreed! not planned @emiliebarta - ninja ambushed me! and I loved it. Thanks emilie!) #ec10
- 8:20 pm **jkhwett:** Event Camp ROCKS! #ec10
- 8:20 pm **mikemcallen:** @JasonFalls listen intently to act upon what you listen to #ec10 (via @klrichardson)
- 8:20 pm **cascade\_alan:** RT @Mizcity RT @misskatiemo Watching @JasonFalls at #ec10 - The Art of Listening <http://twitpic.com/11qov8>
- 8:21 pm **Mizcity:** Agreed! RT @kimgeralds Between session interviews by @EmilieBarta provides continuity, interest, and human element. Nice job Emilie! #ec10
- 8:21 pm **tonyveroeven:** RT @Mizcity: "Listening happens in your brain, not your ears" @jasonfalls #EC10
- 8:21 pm **ericlukazewski:** Searching inudstry topics are just as important as filtering messaging surrounding your brand #EC10
- 8:21 pm **30lines:** RT @SpkrInteractive: (from @jasonfalls) "People don't just need to find you by name, they need to find you by topic". #ec10
- 8:21 pm **Freemanco\_Andy:** If you are hiring, hire not an expert but a champion who already has a footprint in your space and can educate your group as they wrk #ec10
- 8:21 pm **samueljsmith:** #ec10 great points by @jasonfalls about how to listen to your community to

- identify topics and influencers.
- 8:21 pm **ready2spark:** People do business with who they like, know, trust #ec10
- 8:21 pm **mikemcallen:** "Listening happens in your brain, not your ears" @jasonfalls #EC10 (via @Mizcity)
- 8:22 pm **MsStallings:** You trust them with the phone and e-mail. Why don't you trust them online, on LinkedIn, Facebook? - @JeffHurt #ec10
- 8:22 pm **Mizcity:** @GreenA\_V thx for joining us!! #EC10
- 8:22 pm **cameronthoth:** Online Database of Social Media Policies <http://ow.ly/14DnK> #EC10 #eventprofs
- 8:23 pm **cameronthoth:** RT @MsStallings: You trust them with the phone and e-mail. Why don't you trust them online, on LinkedIn, Facebook? - @JeffHurt #ec10
- 8:23 pm **jkhwett:** RT @cameronthoth: Online Database of Social Media Policies <http://ow.ly/14DnK> #EC10 #eventprofs #ec10
- 8:23 pm **MsStallings:** Social Media Governance - resource to refer to other company's policies: <http://bit.ly/rRclg> #EC10
- 8:23 pm **cameronthoth:** RT @ready2spark: People do business with who they like, know, trust #ec10
- 8:23 pm **beeevents:** @ready2spark: Event planners really want 2 follow guests convos into the bathroom. Thats where you learn what they think! #ec10 #eventprofs
- 8:23 pm **klrichardson:** RT @MsStallings: You trust them with the phone and e-mail. Why don't you trust them on LinkedIn, FB? - @JeffHurt [b/c it's new] #ec10
- 8:23 pm **Freemanco\_Andy:** You trust them on the phone and face to face with your customers, so why not trust employees on social networking sites? --Jeff Hurt @ #ec10
- 8:23 pm **psalinger:** RT @MsStallings: Social Media Governance - resource to refer to other company's policies: <http://bit.ly/rRclg> #EC10
- 8:23 pm **psalinger:** RT @MsStallings: You trust them with the phone and e-mail. Why don't you trust them online, on LinkedIn, Facebook? - @JeffHurt #ec10
- 8:24 pm **abludworth:** Voice tweeting and more: jott.com RT @michellebruno: So what we need is voice recognition tweeting. #EC10
- 8:24 pm **Mizcity:** RT @carrierefrenac: Im following tweets from #EC10, but it will never replace being there! [won't replace....will enhance] #ec10
- 8:24 pm **cascade\_alan:** Really useful info! RT @cameronthoth Online Database of Social Media Policies <http://ow.ly/14DnK> #EC10 #eventprofs
- 8:24 pm **iBradWilson:** @psalinger @klrichardson It is for this reason I only attempt 1/2 a task at a time. #subtasking #ec10
- 8:24 pm **beeevents:** RT @ready2spark: People do business with who they like, know, trust #ec10
- 8:24 pm **DSOMETHINGS:** Last event of @socialmediaweek. Had to come. @db was speaking! Plus @mizcity throws a mean event!! #ec10 (@ Roger Smith Hotel w/ @ctreacy)
- 8:24 pm **MsStallings:** Be ready to respond right away on-site. Empower your staff to become the concierge ? run interference. - @JeffHurt #EC10
- 8:25 pm **karenlevine:** <http://bit.ly/rRclg> #ec10 #smw - list of social media guidelines for various organizations
- 8:25 pm **klrichardson:** Share great content & connect & create thought leadership in space (build whuffie) Make them want what you give them [BEAUTY!] #ec10
- 8:26 pm **iBradWilson:** @Freemanco\_Andy thanks. You all were a total blast to perform for. Looking forward to getting home and readin through the #ec10 tweets.
- 8:26 pm **rayhansen:** RT @karenlevine: <http://bit.ly/rRclg> #ec10 #smw - list of social media guidelines for various organizations
- 8:26 pm **Freemanco\_Andy:** RT @mikemcallen @JasonFalls listen intently to act upon what you listen to #ec10 (via @klrichardson)
- 8:26 pm **jkhwett:** Build your thought leadership to build your event @jasonfalls #ec10
- 8:27 pm **sofianegron:** @iBradWilson great mtg u today! The three waiters was awesome. #ec10
- 8:27 pm **klrichardson:** @jasonfalls @chrisbrogan is great example of building thought leadership and built trust. If you build it (trust) they will come #ec10
- 8:27 pm **theexpogroup:** RT @jkhwett: Build your thought leadership to build your event @jasonfalls

- #ec10
- 8:27 pm **ElizBeskin:** wish i was with you all- have a great day #ec10
- 8:27 pm **Freemanco\_Andy:** Great thought. RT @SpkrInteractive @jasonfalls "People don't just need to find you by name, they need to find you by topic". #ec10
- 8:27 pm **Izgiannini:** @JoanEisenstodt wish you were here! A great group of people with curiosity and terrific insights #EC10
- 8:27 pm **beeevents:** Why not trust employees on social networking sites? --Jeff Hurt @ #ec10 I think it is in the word SOCIAL. Perceived personal, not Biz work
- 8:28 pm **mmcallen:** Who planned this meeting? @jasonfalls and @jeffhurt sessions at the same time. Hope that archive works. Whose in charge of that? #ec10
- 8:28 pm **ready2spark:** Is there a way to watch @jeffhurt? #ec10
- 8:28 pm **karenlevine:** They are not "virtual" attendees, they are "remote," i.e., they exist! (Pat) #ec10
- 8:28 pm **MsStallings:** I wish @maddiegrant was here. #buzz09 was great as a virtual attendee. What did they do to make it work? #EC10
- 8:29 pm **samueljsmith:** RT @beeevents: Why not trust employees on social networking sites? --Jeff Hurt @ #ec10 I think it is in the word SOCIAL. Perceived personal, not Biz work
- 8:29 pm **rayhansen:** How to listen online - Search, Prioritize, Route, Act - SPRA #ec10 @jasonfalls
- 8:29 pm **sofianegron:** #ec10 How to listen online - search, prioritize, route and act
- 8:29 pm **theexpogroup:** How to Listen Online: Search. Prioritize. Route. Act. ~@jasonfalls When you do that, have successful event... Yes! Remember: SPRAY. #ec10
- 8:30 pm **EmilieBarta:** According 2 @jasonfalls if u draw them in & show them where 2 go, they will follow. Gather ur audience (which is what I also preach)! #EC10
- 8:30 pm **klrichardson:** @JasonFalls - How do you listen online (SPRAY) Search, Prioritize, Route, Act...leads to YES! #ec10
- 8:30 pm **rayhansen:** Search - Google Reader, Google Alerts, Twitter Search, Icerocket seach, social mentions #ec10
- 8:30 pm **jkhewett:** RSS for me goes to Google reader ... can't handle more in my email box! #ec10
- 8:30 pm **MsStallings:** Occasionally, give the group an activity and turn to the remote audience during this time - @JeffHurt #EC10
- 8:30 pm **mmcallen:** How to listen online----search- prioritize - route- act - Yes. #ec10. @jasonfalls.
- 8:31 pm **jkhewett:** RT @mmcallen: How to listen online----search- prioritize - route- act - Yes. #ec10. @jasonfalls. #ec10
- 8:31 pm **Mizcity:** Best Day EVER!! #EC10 (@ Roger Smith Hotel w/ @pinkdeb @msstallings @gregruby @ctreacy @bianalog) <http://4sq.com/DRef>
- 8:31 pm **MsStallings:** RT @mmcallen: Who planned this meeting? @jasonfalls and @jeffhurt sessions at the same time. Hope that archive works. #ec10 - AGREE.
- 8:31 pm **ASegar:** Balance btwn needs of f2f & remote audiences by @JeffHurt - spks get f2f to talk in sm grps ~5mins while talking to remote aud #ec10
- 8:31 pm **bevisible:** RT @pegshot: RT @bevisible: RT @db: @holaphil - @dberkowitz just gave @PegShot a shoutout in his @EventCampNYC #EC10 keynote <yay
- 8:32 pm **tonyveroeven:** I'm live at EventCamp #EC10 @livestream <http://bit.ly/4zCDyx> Community: <http://ow.ly/14DwA>
- 8:32 pm **ASegar:** Balance btwn needs of f2f & remote audiences by @JeffHurt - "attention span of attendee is 10 mins" #ec10
- 8:33 pm **Freemanco\_Andy:** Watch out, you'll get the fail cat. :) RT @mmcallen Who planned this meeting? @jasonfalls and @jeffhurt at same time. Whose in charge? #ec10
- 8:34 pm **PinkDeb:** RT @rayhansen: Search - Google Reader, Google Alerts, Twitter Search, Icerocket seach, social mentions #ec10
- 8:34 pm **spkrinteractive:** Since we have marge simpson hats, I thought this wld make a good #eventprofs bday card <http://twitpic.com/11qt84> :) #ec10
- 8:35 pm **klrichardson:** TPS (Tweet Position System) TPS Report! Yes!!! <http://bit.ly/9UOtAq> #ec10
- 8:35 pm **GregRuby:** RT @mmcallen: Who planned this meeting? @jasonfalls and @jeffhurt sessions at the same time. Hope that archive works. #ec10 - AGREE.

- 8:36 pm **mmcallen:** #ec10 please pop by the tech guys table and say thanks - core staging donated their time and equipment- great job in a challenging space
- 8:36 pm **mkrafferty:** @mkrafferty Socialmediagovernance.com/policies.php thx Cecilia! #ec10
- 8:36 pm **cameronthoth:** Online Database of Social Media Policies <http://ow.ly/14Dyl> #EC10 #eventprofs
- 8:36 pm **spkrinteractive:** @GregRuby Who knew that one day it would be worth coming in on Sunday to work on the TPS report? :) #ec10
- 8:36 pm **tonyveroeven:** RT @MsStallings: I wish @maddiegrant was here. #buzz09 was great as a virtual attendee. <we miss you!> #EC10
- 8:36 pm **klrichardson:** difference btw monitoring & measurement: monitoring is listen & react. Measurement is putting # on pie chart to get CEO to shut up #ec10
- 8:37 pm **KenaSiu:** RT @spkrinteractive: Since we have marge simpson hats, I thought this wld make a good #eventprofs bday card <http://twitpic.com/11qt84> #ec10
- 8:37 pm **Mizcity:** RT @tonyveroeven I'm live at EventCamp #EC10 @livestream <http://bit.ly/4zCDyx> Community: <http://ow.ly/14DwA>
- 8:37 pm **EmilieBarta:** Thanks to Core Staging for donating time/equipment...and making it happen for the live & virtual #eventprofs at #EC10!!!
- 8:38 pm **mmcallen:** #ec10 this @rayhansen guy is quite a smart cat
- 8:38 pm **cascade\_alan:** RT @mkrafferty: @mkrafferty Socialmediagovernance.com/policies.php thx Cecilia! #ec10
- 8:38 pm **cameronthoth:** RT @mmcallen: #ec10 this @rayhansen guy is quite a smart cat #EC10
- 8:39 pm **mmcallen:** @GregRuby Who knew that one day it would be worth coming in on Sunday to work on the TPS report? :) #ec10 (via @SpkrInteractive)
- 8:39 pm **samueljsmith:** #ec10 5 types of comments: pos mentions, neg mentions, trans oops, relev combos & suggestions via @jasonfalls
- 8:39 pm **jkhewett:** communication in the online world in NOT one on one! @jasonfalls #ec10
- 8:39 pm **cameronthoth:** RT @EmilieBarta: Thanks to Core Staging for donating time/equipment...and making it happen for the live & virtual #eventprofs at #EC10!! #EC10
- 8:39 pm **tracibrowne:** RT @mmcallen: Who planned this meeting? @jasonfalls & @jeffhurt sessions same time. Hope that archive works #ec10 - AGREE. (via @GregRuby)
- 8:39 pm **klrichardson:** Remember that when you communicate online you're magnifying great/good by several factors #ec10
- 8:39 pm **spkrinteractive:** @EmilieBarta Completely impressed that Core Staging was able to set-up recording for all the channels #ec10
- 8:40 pm **GregRuby:** RT @EmilieBarta: Thanks to Core Staging for donating time/equipment...and making it happen for the live & virtual #eventprofs at #EC10!!!
- 8:40 pm **ASegar:** Balance btwn needs of f2f & remote audiences by: @psalinger "more people watch video on demand than live webcast" #ec10
- 8:40 pm **klrichardson:** @JasonFalls - backchannel feedback: you're doing fine. Now where's my TPS report! #ec10
- 8:40 pm **kikilitalien:** RT @tracibrowne: RT @mmcallen: Who planned this meeting? @jasonfalls & @jeffhurt sessions same time. Hope that archive works #ec10 - AGREE. (via @GregRuby)
- 8:40 pm **MsStallings:** We must acknowledge that virtual and live are different. They each have different pro?s and con?s. - @JeffHurt #EC10
- 8:41 pm **tonyveroeven:** RT @spkrinteractive: @EmilieBarta Completely impressed that Core Staging was able to set-up recording for all the channels #ec10
- 8:41 pm **jkhewett:** RT @EmilieBarta: Thanks to Core Staging for donating time/equipment...and making it happen for the live & virtual at #EC10!!! #ec10
- 8:41 pm **tracibrowne:** Let's ask #ec10 vir attendees Whats making you hang out and pay attention all day
- 8:41 pm **ready2spark:** Is there a way to see @jeffhurt's session? Someone please provide link if possible. #ec10
- 8:41 pm **MsStallings:** For virtual, the attendees have high expectations. They wont sit for something boring. - @JeffHurt #EC10

- 8:42 pm **tonyveroeven:** RT @klrichardson: TPS (Tweet Position System) TPS Report! Yes!!!  
<http://bit.ly/9UOtAq> #ec10
- 8:42 pm **cascade\_alan:** RT @tracibrowne: Let's ask #ec10 vir attendees Whats making you hang out and pay attention all day
- 8:42 pm **klrichardson:** @JasonFalls Turn user idea into event reality Document user experience and ask for feedback #ec10
- 8:42 pm **spkrinteractive:** So many gr8 sessions that ppl are bummed they can't see all. Bummed I am not w/ @JeffHurt but listening is key 4 me. #ec10
- 8:42 pm **jkhewett:** @tracibrowne Great content! Good quality streaming :- ) #ec10
- 8:42 pm **EmilieBarta:** Don't forget to capture ideas and USE THEM after you listen and get feedback!! By @jasonfalls. #EC10
- 8:43 pm **spkrinteractive:** @ready2spark JeffHurt being recorded, but not streamed. #ec10
- 8:43 pm **klrichardson:** @JasonFalls - is there any info around the # of people or amt of time SPRAY takes? Any rules of thumb? #ec10
- 8:43 pm **jkhewett:** RT @spkrinteractive: So many gr8 sessions that ppl r bummed they cant see all. Bummed I am not w/ @JeffHurt listening is key 4 me. #ec10
- 8:43 pm **mmcallen:** For virtual, the attendees have high expectations. They wont sit for something boring. - @JeffHurt #EC10 (via @MsStallings)
- 8:43 pm **klrichardson:** RT @MsStallings: For virtual, the attendees have high expectations. They wont sit for something boring. - @JeffHurt [Engage or die] #ec10
- 8:43 pm **MsStallings:** Live streamed event can become regionalized. Remote audience got together to participate. Like a superbowl party. #EC10
- 8:43 pm **MichaelMcCurry:** RT @ready2spark: Is there a way to see @jeffhurts session? Some1 please provide link if possible. --> being recorded, not webcast #ec10
- 8:43 pm **tracibrowne:** @tracibrowne Great content! Good quality streaming :- ) #ec10 (via @jkhewett)
- 8:44 pm **ready2spark:** @spkrinteractive Oh, OK. Assume ul send archives out to #eventprofs? #ec10
- 8:44 pm **klrichardson:** Use Evernote.com for capturing notes. Genius app <http://bit.ly/dgEbHE> #ec10
- 8:44 pm **theexpogroup:** @tracibrowne Very strong content. Virtual networking/familiarity with audience/inclusion from those onsite. Also it's cloudy out. #ec10
- 8:45 pm **kikilitalien:** RT @ready2spark: Is there a way to see @jeffhurt's session? Someone please provide link if possible. #ec10
- 8:45 pm **tracibrowne:** Use Evernote.com for capturing notes. Genius app <http://bit.ly/dgEbHE> #ec10 (via @klrichardson) you're not kidding!
- 8:45 pm **spkrinteractive:** @jasonfalls loves <http://evernote.com> for taking notes. #ec10
- 8:45 pm **cascade\_alan:** requall.com #ec10
- 8:46 pm **klrichardson:** Use Reqall <http://bit.ly/a1wCfN> #ec10
- 8:46 pm **jkhewett:** delicious.com is one of my favorite bookmarking - easy to share with others by rss #ec10
- 8:47 pm **tracibrowne:** Very strong content. Virtual networking/familiarity with audience/inclusion fm those onsite. Also it's cloudy out #ec10 (via @theexpogroup)
- 8:47 pm **sofianegron:** RT @klrichardson: Use Reqall <http://bit.ly/a1wCfN> #ec10
- 8:47 pm **tonyveroeven:** RT @spkrinteractive: @kikilitalien @ready2spark JeffHurt being recorded, but not streamed. #ec10
- 8:48 pm **samueljsmith:** #ec10 reqall allows you to dictate message into your phone and it will transcribe and email it to you. sounds cool.
- 8:48 pm **PinkDeb:** RT @spkrinteractive: @jasonfalls loves <http://evernote.com> for taking notes. #ec10
- 8:48 pm **tonyveroeven:** Jott rocks as an iphone app #ec10 @jasonfalls #ec10
- 8:48 pm **ready2spark:** Headlines are critical #ec10
- 8:48 pm **cameronthoth:** RT @ready2spark: Is there a way to see @jeffhurt's session? Someone please provide link if possible. #ec10
- 8:49 pm **cameronthoth:** @MichaelMcCurry - got it! All sessions will be webcasted! #EC10

- 8:49 pm **karenlevine:** #smw #ec10 - social media wk drinking game; drink when u hear: "authentic" "transparency" "engagement" "social graph" "hyper-local" - other?
- 8:49 pm **klrichardson:** @jasonfall thanks for taking my ?. A: Consider RSS feeds, etc as reading news paper. Bigger u are more help you need. Divide & conquer #ec10
- 8:49 pm **sofianegron:** So many apps so little time RT @PinkDeb: RT @spkrinteractive: @jasonfalls loves <http://evernote.com> for taking notes. #ec10
- 8:50 pm **mycrowdca:** RT @karenlevine - #smw #ec10 - social media wk drinking game; drink when u hear: "authentic" "transparency" "engagement" "social graph..."
- 8:51 pm **spkrinteractive:** @mycrowdca word of the day here is "engage" :) #ec10
- 8:51 pm **MsStallings:** @karenlevine community. storytelling. buzz. interact. #EC10 #smwkdrinkinggame
- 8:52 pm **skrobola:** @ #ec10 @dbreakenridge next
- 8:52 pm **klrichardson:** Twitter as cocktail party: listen until interest is peaked. Gradually engage. #ec10
- 8:53 pm **EmilieBarta:** Rats...it is warm again in the Winthrop Room at Roger Smith Hotel. I see papers being used as fans. #EC10 :o(
- 8:53 pm **DanScheeler:** RT @MsStallings: Social Media Governance - resource to refer to other company's policies: <http://bit.ly/rRclg> #EC10
- 8:53 pm **cascade\_alan:** RT @klrichardson Twitter as cocktail party: listen until interest is peaked. Gradually engage. #ec10
- 8:53 pm **tracibrowne:** @theexpogroup thank you that was very helpful to our discussion #ec10
- 8:54 pm **klrichardson:** Use social media to build the beginnings of relationships which builds trust which builds strong networking which builds learning #ec10
- 8:54 pm **spkrinteractive:** @EmilieBarta Not sure which room is which, but I just cracked a window in the main room. #ec10
- 8:54 pm **rayhansen:** <http://ow.ly/i/rUk> why does @samueljsmith have a cat on his shoulder? #ec10 ok last cat pic of the day
- 8:54 pm **Freemanco\_Andy:** Tlking abt ?Breaking the fourth wall?--speaking to live audience AND to the camera so those watching feel more a part of the group #ec10
- 8:54 pm **tonyveroeven:** RT @barrymcohen More interviews please. Makes it more like being there, expands content, get to feel like you're meeting your tweeps. #ec10
- 8:54 pm **klrichardson:** Increasing spend on Twitter marketing is like building spend for Rotary Club marketing (via @JasonFalls) #ec10
- 8:55 pm **spkrinteractive:** Dohhh! #Eventprofs turns 1 this weekend <http://twitpic.com/11qt84> Happy bday. #ec10
- 8:55 pm **klrichardson:** RT @Freemanco\_Andy: Tlking abt ?Breaking the 4th wall? speaking to live audience & the camera [event like the TV show Moonlighting] #ec10
- 8:56 pm **klrichardson:** @JasonFalls - do you have a fav RSS reader? #ec10
- 8:56 pm **EmilieBarta:** @Spkrinteractive Oh, that cracked window helps so much...thanks!!! #EC10 :o)
- 8:56 pm **KenaSiu:** I'm curious to know who is the guy handling the microphone back and fort. Who is he? #ec10
- 8:56 pm **cameronthoth:** RT @spkrinteractive: Dohhh! #Eventprofs turns 1 this weekend <http://twitpic.com/11qt84> Happy bday. #ec10
- 8:56 pm **tonyveroeven:** @barrymcohen, agreed. Onsite interviews: Epitome of Hybrid Engagement @ericlukazewski #ec10
- 8:56 pm **jkhewett:** Headlines are CRITICAL to get attention #ec10
- 8:57 pm **ASegar:** You can give remote audiences "behind the scenes" access that f2f audiences don't get (think live TV award shows) #ec10
- 8:57 pm **Freemanco\_Andy:** Stop dating yourself. @klrichardson RT @Freemanco\_Andy: Tlking abt ? Breaking the 4th wall? [event like the TV show Moonlighting] #ec10
- 8:57 pm **cascade\_alan:** RT @tonyveroeven @barrymcohen, agreed. Onsite interviews: Epitome of Hybrid Engagement @ericlukazewski #ec10
- 8:57 pm **theexpogroup:** Interviews b/t session by @emiliebarta a hit! #ec10
- 8:57 pm **tonyveroeven:** @jessicalevin @mikemccurry @mmcallen When is #ec11? :) #ec10

- 8:57 pm **psalinger:** RT @spkrinteractive: Dohhh! #Eventprofs turns 1 this weekend <http://twitpic.com/11qt84> Happy bday. #ec10
- 8:57 pm **cascade\_alan:** RT @jkhewett: Headlines are CRITICAL to get attention #ec10
- 8:58 pm **spkrinteractive:** @KenaSiu I think it was @mmcallen #ec10
- 8:58 pm **theexpogroup:** @tracibrowne Glad to hear it. Really was supposed to be listening to The Art of Listening. #ec10
- 8:58 pm **roarevents:** Love that and so true! RT @ready2spark: People do business with who they like, know, trust #ec10
- 8:58 pm **theexpogroup:** RT @tonyveroeven: @jessicalevin @mikemccurry @mmcallen When is #ec11? :) #ec10
- 8:58 pm **tracibrowne:** Interviews b/t session by @emiliebart a hit! #ec10 (via @theexpogroup)
- 8:59 pm **lzugianini:** @JeffHurt is facilitating the Open Space discussion very effectively. Nice job. #EC10
- 8:59 pm **MsStallings:** Everyone had a first time . . . . . on Twitter. #EC10 (on educating late adopters) :)
- 8:59 pm **MichaelMcCurry:** RT @theexpogroup: RT @tonyveroeven: @jessicalevin @michaelmccurry @mmcallen When is #ec11? :) -->not determined yet #ec10
- 9:00 pm **klrichardson:** Mobile isn't what's next it's NOW (via @JasonFalls) #ec10
- 9:00 pm **KenaSiu:** @spkrinteractive Tks Swan, it doesn't look like in his pic though #ec10
- 9:00 pm **Freemanco\_Andy:** How about the next #EC10 ? RT theexpogroup RT @tonyveroeven: @jessicalevin @mikemccurry @mmcallen When is #ec11? :) #ec10
- 9:00 pm **klrichardson:** RT @MsStallings: Everyone had a first time . . . . . on Twitter. #EC10 (on educating late adopters) :) [Well put] #ec10
- 9:00 pm **theexpogroup:** @jasonfallas Sounds like you are able to stop & Live in the Moment. Not all have mastered that skill. Similar to prob w/multitasking #ec10
- 9:01 pm **klrichardson:** @Freemanco\_Andy classic TV crosses generations. Now I'm off to watch BJ & the Bear #ec10
- 9:02 pm **theexpogroup:** @MichaelMcCurry Or #EC10 Fall maybe
- 9:02 pm **rayhansen:** Mobile is the new black....what? #ec10
- 9:02 pm **spkrinteractive:** @MsStallings newbies do better when they understand the normal evolution: <http://bit.ly/Aknad> #ec10
- 9:02 pm **karenlevine:** #ec10 - The basic economics course that I took freshman year in college was called "Ec 10." Keep thinking that when I see the hash tag.
- 9:02 pm **jkhewett:** I'm with Jason ... I can scan thru 500-600 headlines in under an hour on Google reader @jasonfalls #ec10
- 9:02 pm **klrichardson:** RT @theexpogroup: @MichaelMcCurry Or #EC10 Fall maybe [Regional Roadshows]? #ec10
- 9:03 pm **cascade\_alan:** The majority of people are TwitVirgins! RT @MsStallings: Everyone had a first time . . . on Twitter. #EC10 (on educating late adopters)
- 9:33 pm **mmcallen:** @karenlevine I am so sorry but if I go pick her up and move her--Her husband who is sitting next to her will punch me. #ec10
- 9:33 pm **MichaelMcCurry:** RT @spkrinteractive: Content was fantastic, but best part of @eventcampnyc was the ppl. #eventprofs will be even stronger now.-->YES! #ec10
- 9:34 pm **MsStallings:** Had there been relationships ? THAT?S ROI RIGHT THERE. #EC10 - loving this session
- 9:34 pm **Jeffhurt:** RT @MsStallings: Build the relationship to protect yourself. Damage control before the crisis starts. says @dbreakenridge #ec10
- 9:34 pm **Freemanco\_Andy:** Measurement of engagement, participation, etc are reportable measures that need to be given credence. #ec10
- 9:34 pm **ready2spark:** @mmcallen Can you have her do a bird shadow puppet? #ec10
- 9:34 pm **MichaelMcCurry:** RT @Freemanco\_Andy: Measurement of engagement, participation, etc are reportable measures that need to be given credence. #ec10
- 9:34 pm **adammmichelin:** RT @lzugianini: RT @mmcallen: Thxs 2 @corestaging for doing an awesome

- job at #eventcamp #ec10 #ec10
- 9:35 pm **mmcallen:** @ready2spark maybe... if I can get a few drinks in her.... I will have to talk to her husband-- she is really great! #ec10
- 9:35 pm **cwebba1:** #ec10 Tweetchat has not crapped out. I've refreshed 2x and it's a no-go. Great talk thouth.
- 9:35 pm **LKCoach:** Whoever is controlling the ustream - put the camera on the screen, not the presenter. Not enough light to see her. #ec10
- 9:35 pm **Jeffhurt:** Market the event around the brand, the yellow in Social Media Compass. Now on to conversation prism #ec10
- 9:35 pm **klrichardson:** RT @Freemanco\_Andy: Measurement of engagement, participation, etc are reportable measures that need to be given credence. #ec10
- 9:35 pm **JessicaLevin:** RT @MsStallings: Had there been relationships ? THAT'S ROI RIGHT THERE. #EC10 - loving this session #ec10
- 9:35 pm **MsStallings:** @JeffHurt thank you, her name isn't the easiest to spell off the bat and I missed that #EC10
- 9:35 pm **Freemanco\_Andy:** RT @MsStallings Build the relationship to protect yourself. Damage control before the crisis starts. #ec10
- 9:36 pm **ready2spark:** Conversation prism  
[http://www.debbieweil.com/uploads/image/conversation\\_prism.jpg](http://www.debbieweil.com/uploads/image/conversation_prism.jpg) #ec10
- 9:36 pm **JessicaLevin:** RT @ready2spark: Conversation prism  
[http://www.debbieweil.com/uploads/image/conversation\\_prism.jpg](http://www.debbieweil.com/uploads/image/conversation_prism.jpg) #ec10
- 9:36 pm **jkhwett:** RT @ready2spark: Conversation prism  
[http://www.debbieweil.com/uploads/image/conversation\\_prism.jpg](http://www.debbieweil.com/uploads/image/conversation_prism.jpg) #ec10
- 9:37 pm **psalinger:** theconversationprism.com is a gd map of the social sphere (@johnbarberdc - this is kind of lk the map U had at the Immersa event) #ec10
- 9:37 pm **VelChain:** Calculating ROI of relationships has to consider soft benefits, not just hard. CFO's hate that. There is ROI when things "feel" right. #ec10
- 9:37 pm **tonyveroeven:** Continue the conversation on the #EC10 community at <http://ow.ly/14E5v>
- 9:37 pm **klrichardson:** Conversation Prism <http://bit.ly/cZnWjQ> #ec10
- 9:37 pm **JessicaLevin:** You can follow @dbreakenridge's blog @ [www.deirdrebreakenridge.com](http://www.deirdrebreakenridge.com). #ec10
- 9:37 pm **psalinger:** RT @ready2spark: Conversation prism  
[http://www.debbieweil.com/uploads/image/conversation\\_prism.jpg](http://www.debbieweil.com/uploads/image/conversation_prism.jpg) #ec10
- 9:37 pm **cascade\_alan:** Thankyou @JessicaLevin RT @ready2spark: Conversation prism  
[http://www.debbieweil.com/uploads/image/conversation\\_prism.jpg](http://www.debbieweil.com/uploads/image/conversation_prism.jpg) #ec10
- 9:37 pm **spkrinteractive:** RT @tonyveroeven: Continue the conversation on the #EC10 community at <http://ow.ly/14E5v> #ec10
- 9:37 pm **ready2spark:** Q: When 'listening' (yellow) how much time is adequate to get insights? Is this dependant on what ur listening to? #ec10
- 9:37 pm **Jeffhurt:** Another link to conversation prism <http://theconversationprism.com/1024/> #ec10
- 9:37 pm **JessicaLevin:** RT @spkrinteractive: RT @tonyveroeven: Continue the conversation on the #EC10 community at <http://ow.ly/14E5v> #ec10
- 9:38 pm **jkhwett:** RT @Jeffhurt: Another link to conversation prism  
<http://theconversationprism.com/1024/> #ec10
- 9:38 pm **mmcallen:** RT @LKCoach: Put the camera on the screen, not the presenter. (your wish our command- moving it now- thnx 4 watching) #ec10
- 9:38 pm **psalinger:** thru social media you can create the conversation before the event virtually, take physical at event and then continue after virtually #ec10
- 9:39 pm **Freemanco\_Andy:** @klrichardson Agreed. Jeff is a great moderator--skilled at taking a thought and molding it into discussion with meaningful takeaways #ec10
- 9:39 pm **psalinger:** RT @jkhwett: RT @Jeffhurt: Another link to conversation prism  
<http://theconversationprism.com/1024/> #ec10
- 9:39 pm **MichaelMcCurry:** @karenlevine Try this link.. it is to the slide that was up on the screen  
<http://bit.ly/cQwYpm> #ec10
- 9:39 pm **karenlevine:** 84% of professionals worldwide DO NOT measure the ROI of their social media

- programs (eMarketer) August 2009 #ec10 #smw
- 9:40 pm **dnewman:** RT @MichaelMcCurry: RT @spkrinteractive: Content was fantastic, but best part of @eventcampnyc was the ppl. #eventprofs will be even stronger now.-->YES! #ec10
- 9:40 pm **jkhewett:** Only 16% are actually measuring ROI ...??? (eMarketer) #ec10
- 9:40 pm **tonyveroeven:** via @dbreakenridge 84% of professionals do not measure ROI of their socmed programs. (ignorance or ignoring?) #ec10
- 9:40 pm **Freemanco\_Andy:** 16% of professionals measure ROI of SM programs. Great stat. I should be surprised. Then why am I not? #ec10
- 9:40 pm **JessicaLevin:** Thanks @mmcallen for being a handy cameraman. #ec10
- 9:41 pm **TwadeShow:** RT @ericlukazewski: Searching inudstry topics are just as important as filtering messaging surrounding your brand #EC10
- 9:41 pm **cascade\_alan:** This is a clickable version of the Prism <http://theconversationprism.com/click/> #ec10
- 9:41 pm **JessicaLevin:** RT @tonyveroeven: via @dbreakenridge 84% of professionals do not measure ROI of their socmed programs. (ignorance or ignoring?) #ec10
- 9:41 pm **adamnichelin:** RT @karenlevine: 84% of professionals worldwide DO NOT measure the ROI of their social media programs (eMarketer) August 2009 #ec10 #smw
- 9:41 pm **jkhewett:** RT @cascade\_alan: This is a clickable version of the Prism <http://theconversationprism.com/click/> #ec10
- 9:42 pm **mmcallen:** @JessicaLevin thanks! #ec10
- 9:42 pm **ready2spark:** I vote 2 do #ec11 twestival-style. TO, LA, NY... #ec10
- 9:42 pm **socialmediafltr:** RT @JeffHurt Another link to conversation prism <http://theconversationprism.com/1024/> #ec10
- 9:43 pm **niasas:** Let's come to Canada too! Banff? RT @ready2spark: I vote 2 do #ec11 twestival-style. TO, LA, NY... #ec10
- 9:43 pm **MichaelMcCurry:** RT @ready2spark: I vote 2 do #ec11 twestival-style. TO, LA, NY...Hey what about Chicago??? #ec10
- 9:43 pm **karenlevine:** RT @cascade\_alan: This is a clickable version of the Prism <http://theconversationprism.com/click/> #ec10
- 9:43 pm **ready2spark:** shiny object syndrome at its finest (re: twitter) #ec10
- 9:44 pm **ready2spark:** @niasas TO is in Canada :) But West-coast is great! #ec10
- 9:44 pm **niasas:** thank you for giving audience member a microphone! #ec10
- 9:44 pm **Jeffhurt:** Based on your [event] objectives, what are U measuring? a) Leads, sales (landing pages, clicks to conversion) says @dbreakenridge #ec10
- 9:45 pm **mmcallen:** @niasas sorry that question surprised me... #ec10
- 9:45 pm **Jeffhurt:** Based on your [event] objs, what are U measuring? b) Relationships - continue the relationship, loyal customer says @dbreakenridge #ec10
- 9:45 pm **MsStallings:** It's not necessarily about money. Make this clear in your goals. More return on participation, engagement says @dbreakenridge #ec10
- 9:45 pm **jkhewett:** RT @niasas: thank you for giving audience member a microphone! (I second that ... huge difference for virtual attendees) #ec10
- 9:45 pm **adamnichelin:** Social Media and f2f events have a symbiotic relationship. #ec10
- 9:46 pm **jkhewett:** @mmcallen you're forgiven :- ) #ec10
- 9:46 pm **psalinger:** @dbreakenridge speaking at #EC10 <http://twitpic.com/11r9a7>
- 9:46 pm **Jeffhurt:** Based on your [event] objectives, what are U measuring? c) Membership reg - long term commitement to learning says @dbreakenridge #ec10
- 9:46 pm **JessicaLevin:** Looks like #ec11 just got underway. NYC, San Fran, Chicago, Boston, ATL and Dallas? #ec10
- 9:46 pm **mmcallen:** @jkhewett thanks julie #ec10
- 9:47 pm **tonyveroeven:** RT @JessicaLevin: Looks like #ec11 just got underway. NYC, San Fran, Chicago, Boston, ATL and Dallas? #ec10

- 9:47 pm **Jeffhurt:** Based on your [event] objectives, what are U measuring? d) Conversations - sentiment & e) Perception says @dbreakenridge #ec10
- 9:47 pm **JessicaLevin:** When people are blogging about you, it is similar to the clip books of the old days via@dbreakenridge. #ec10
- 9:47 pm **psalinger:** RT @JessicaLevin: Looks like #ec11 just got underway. NYC, San Fran, Chicago, Boston, ATL and Dallas? #ec10 (sounds good to me)
- 9:47 pm **klrichardson:** RT @JessicaLevin: Looks like #ec11 just got underway. NYC, San Fran, Chicago, Boston, ATL and Dallas? [DEAL - SIGN ME UP] #ec10
- 9:47 pm **jkhewett:** @JessicaLevin Just not on the 6th LOL #ec10
- 9:47 pm **LKCoach:** @mmcallen Thanks - what a difference. #ec10
- 9:47 pm **ready2spark:** @JessicaLevin Don't forget TO and Banff #ec10
- 9:47 pm **GregRuby:** RT @Freemanco\_Andy: Jeff is a great moderator--skilled at taking a thought and molding it into discussion with meaningful takeaways #ec10
- 9:47 pm **cascade\_alan:** and UK? RT@JessicaLevin Looks like #ec11 just got underway. NYC, San Fran, Chicago, Boston, ATL and Dallas? #ec10
- 9:47 pm **psalinger:** RT @Jeffhurt: Based on yr [event] objectives, wht R U measuring? c) Membership reg - long term commitment 2 learning @dbreakenridge #ec10
- 9:48 pm **Jeffhurt:** @GregRuby @Freemanco\_Andy Thx for the kind words. Moderating is really about the audience! #ec10
- 9:48 pm **mmcallen:** #ec11 will be in Honolulu #ec10
- 9:49 pm **JessicaLevin:** RT @mmcallen: #ec11 will be in Honolulu (SIGN ME UP) #ec10
- 9:49 pm **jkhewett:** @mmcallen NOW your talking! Except airfare kills the budget :-( #ec10
- 9:49 pm **LKCoach:** RT @JessicaLevin When people are blogging about you, it is similar to the clip books of the old days via @dbreakenridge. #ec10
- 9:49 pm **MsStallings:** I must have these slide post-session, @dbreakenridge. (please) #EC10 :)
- 9:49 pm **db:** ROI ROI ROI ROI CHUUUUUUUUUUUUUUUUUUUG!! #EC10 #SMbingo
- 9:49 pm **Jeffhurt:** Time to measure Return on Engagement, Reurn on Participation, Return on Involvement, Return on Attention says @dbreakenridge #ec10
- 9:49 pm **mmcallen:** RT @jkhewett: @mmcallen NOW your talking! Except airfare kills the budget :-( (budget?) #ec10
- 9:50 pm **joegerstand:** RT @JeffHurt: Another link to conversation prism <http://theconversationprism.com/1024/> #ec10
- 9:50 pm **klrichardson:** RT @MsStallings: I must have these slide post-session, @dbreakenridge. (please) #EC10 :) [for all sessions pls] #ec10
- 9:50 pm **rayhansen:** Can we get these slides for @dbreakenridge ? #ec10
- 9:50 pm **mmcallen:** RT @db: ROI ROI ROI ROI CHUUUUUUUUUUUUUUUUUUUG!! #EC10 #SMbingo #ec10
- 9:50 pm **JasonFalls:** Listening to @dbreakenridge talk about the RO ... every possible letter. Interesting takes. #ec10
- 9:50 pm **ready2spark:** Can someone share case study on #eventprofs? #ec10
- 9:50 pm **jkhewett:** @mmcallen YEP ... this one comes out of my pocket #ec10
- 9:50 pm **Jeffhurt:** Time to measure Return On Trust says says @dbreakenridge [Along with other ROE, ROP, ROI, ROA] #ec10
- 9:51 pm **twebevent:** Thx so much to the #eventprofs community for using @twebevent at #ec10 If anyone has questions, pls let me know.
- 9:51 pm **JessicaLevin:** RT @twebevent: Thx so much to the #eventprofs community for using @twebevent at #ec10 If anyone has questions, pls let me know. #ec10
- 9:51 pm **psalinger:** #prstudchat sounds a lot like #eventprofs - learning from each other #ec10
- 9:51 pm **ready2spark:** @twebevent Yes - when will u have an iPhone app. Would have loved 2 view while taking a walk today :) #ec10
- 9:52 pm **JessicaLevin:** @ready2spark Isn't Event Camp the ultimate case study? #ec10

- 9:52 pm **klrichardson:** @dbreakenridge <http://wthashtag.com/Prstudchat> better prepare students for future. Connect academic to real world! [AWESOME] #ec10
- 9:52 pm **MichaelMcCurry:** RT @psalinger: #prstudchat sounds a lot like #eventprofs - learning from each other #ec10
- 9:52 pm **TBMarketingBuzz:** RT @ready2spark: Social marketing compass link [http://www.butterplanet.de/blog/wp-content/uploads/2009/12/3987986119\\_01f18cc422.jpg](http://www.butterplanet.de/blog/wp-content/uploads/2009/12/3987986119_01f18cc422.jpg) #ec10
- 9:52 pm **mmcallen:** RT @psalinger: #prstudchat sounds a lot like #eventprofs - learning from each other #ec10
- 9:52 pm **ready2spark:** #evenprofs highest trending topic on Twitter 4 many wks. Noticed by Tim O'Reilly. Mentioned in The Twitter Book. #ec10
- 9:52 pm **Erotikratgeber:** RT @TBMarketingBuzz: RT @ready2spark: Social marketing compass link [http://www.butterplanet.de/blog/wp-content/uploads/2009/12/3987986119\\_01f18cc422.jpg](http://www.butterplanet.de/blog/wp-content/uploads/2009/12/3987986119_01f18cc422.jpg) #ec10
- 9:53 pm **MichaelMcCurry:** RT @JessicaLevin: @ready2spark Isnt Event Camp the ultimate case study? -- Now you're talking!! #ec10
- 9:53 pm **twchat:** #prstudchat #eventprofs and 100 other chats are listed on the Twitter Chat Schedule: <http://bit.ly/oXBBu> #ec10
- 9:53 pm **JessicaLevin:** RT @klrichardson: @dbreakenridge <http://wthashtag.com/Prstudchat> better prepare students for future. Connect academic to real world! #ec10
- 9:53 pm **JessicaLevin:** RT @twchat: #prstudchat #eventprofs and 100 other chats are listed on the Twitter Chat Schedule: <http://bit.ly/oXBBu> #ec10
- 9:53 pm **klrichardson:** #PRStudchat migrated to LinkedIn group to turn monthly chat into living community #ec10
- 9:53 pm **ready2spark:** RT @JessicaLevin: @ready2spark Isnt Event Camp the ultimate case study? #ec10
- 9:54 pm **niasas:** @twebevent Thanks for showing us the technology. It's like whispering to my neighbour w/o getting in trouble. #ec10
- 9:54 pm **mycrowdca:** RT @tonyveroeven - social media is about PEOPLE not the technology. #ec10 #ec10
- 9:54 pm **JessicaLevin:** @msstallings is taking mad notes. Hope they get posted to Google Wave. #ec10
- 9:54 pm **hashtaghacker:** Cheers! I DRINK ROI. RT @db ROI ROI ROI ROI CHUUUUUUUUUUUUUUUUUG!! #EC10 #SMbingo
- 9:54 pm **rayhansen:** ahhhh the first mention of Google Wave at #ec10
- 9:54 pm **webmetricsguru:** Interesting stuff today at #ec10 listening to @dbreakenridge about #socialmediaroi
- 9:54 pm **jkhwett:** RT @niasas: @twebevent Thanks for showing us the technology. Its like whispering to my neighbour w/o getting in trouble. #ec10
- 9:54 pm **klrichardson:** #PRStudChat into Google Wave - would love to see how effective that is. Wave is great place to collaborate #ec10
- 9:54 pm **ready2spark:** RT @rayhansen: ahhhh the first mention of Google Wave at #ec10
- 9:54 pm **Jeffhurt:** Print the EventCamp 2010 Transcript of Tweets at <http://wthashtag.com/Ec10> 1,600+ tweets today with more than 200 Tweeps #ec10
- 9:55 pm **mmcallen:** @KristiNihi thanks so much for joining us! #ec10
- 9:55 pm **jkhwett:** Still VERY unsure about Googlewave ... still want to play #ec10
- 9:55 pm **JessicaLevin:** @rayhansen We are using Google Wave as a follow-up to the session on overcoming objections to SM. #ec10
- 9:55 pm **klrichardson:** Do we have a Wave for #EC10? Link? RT @JessicaLevin: @msstallings is taking mad notes. Hope they get posted to Google Wave. #ec10
- 9:55 pm **tonyveroeven:** @rayhansen I can put all slides up on #ec10 community. Speakers, get me your slides before U leave <http://ow.ly/14Ee6> #ec10 @JessicaLevin
- 9:55 pm **JessicaLevin:** RT @Jeffhurt: Print the EventCamp 2010 Transcript of Tweets at <http://wthashtag.com/Ec10> 1,600+ tweets today with more than 200 Tweeps #ec10
- 9:55 pm **KristiNihi:** Watching EventCamp #EC10 @livestream; Glad to access from Chicago!

- <http://bit.ly/4zCDyx>
- 9:55 pm **Freemanco\_Andy:** "We are all students" -- honest statement relevant to 100% of us in everything we do #ec10
- 9:55 pm **psalinger:** RT @JessicaLevin: @msstallings is taking mad notes. Hope they get posted to Google Wave. #ec10 (me too. I always need a good notetaker)
- 9:55 pm **estateofflux:** RT @Jeffhurt: Print the EventCamp 2010 Transcript of Tweets at <http://wthashtag.com/Ec10> 1,600+ tweets today with more than 200 Tweepes #ec10
- 9:56 pm **cascade\_alan:** RT @jkhewett: Still VERY unsure about Googlewave ... still want to play #ec10
- 9:56 pm **Jeffhurt:** Total of 1,952 tweets, 201 contributors, 278.9 tweets per day for this week alone for EventCamp 2010 <http://wthashtag.com/Ec10> #ec10
- 9:56 pm **klrichardson:** #PRStudChat - Twitter to LinkedIn to Wave to Wiki. LOVE the migration! #ec10
- 9:56 pm **jkhewett:** RT @Freemanco\_Andy: "We are all students" -- honest statement relevant to 100% of us in everything we do #ec10
- 9:56 pm **PinkDeb:** Exactly what I was thinking! Can someone share case study on #eventprofs? #ec10 /via @ready2spark
- 9:56 pm **ready2spark:** @Jeffhurt Very cool! #ec10
- 9:56 pm **jkhewett:** RT @klrichardson: #PRStudChat - Twitter to LinkedIn to Wave to Wiki. LOVE the migration! #ec10
- 9:57 pm **PinkDeb:** Yes yes ! Why are we not talking? #prstudchat sounds a lot like #eventprofs - learning from each other #ec10 /via @psalinger
- 9:57 pm **JessicaLevin:** @psalinger I will try to post tje Google Wave link #ec10
- 9:57 pm **spkrinteractive:** I am wrking on a new platform merges best of LinkedIn, wiki, etc...for a Twitter Chat 1st iteration is <http://KMers.org> #ec10
- 9:57 pm **tonyveroeven:** @Jeffhurt your math teacher @mizcity says, "show your work" :) #ec10
- 9:58 pm **klrichardson:** @msstallings is there a place I can post notes from @jasonfalls breakout? #ec10
- 9:58 pm **jkhewett:** What's the best way to capture the transcript??? I know that I should know this already :-( #ec10
- 9:58 pm **ready2spark:** @jkhewett On the wiki <http://www.eventprofs.pbworks.com> <- archives #ec10
- 9:58 pm **Freemanco\_Andy:** PRStudchat started as Twitter hashtag, went to LinkedIn group, progressed to Google Wave and then finally to Wiki--great progression #Ec10
- 9:59 pm **spkrinteractive:** @jkhewett wthashtag is best way in my opinion. #ec10
- 9:59 pm **Jeffhurt:** Ironic @dbreakenridge now talking about <http://wthashtag.com/Ec10> [what the hashtag tweet transcripts] & how to use #ec10
- 9:59 pm **niasas:** Good point - live chats go so quick they can be hard to follow. #ec10
- 9:59 pm **MsStallings:** @JessicaLevin @klrichardson @psalinger yes, mad notes for sure. but they are pretty messy and unorganized at this point... #EC10
- 9:59 pm **LKCoach:** Get the transcript here @jkhewett <http://wthashtag.com/Ec10> #ec10
- 10:00 pm **jkhewett:** @spkrinteractive Dumb question ... but do you just cut & paste? #ec10
- 10:00 pm **eventprofs:** #eventprofs, do you know about the wiki? <http://bit.ly/1eKTtD> <- where topics, moderators, archives are from all of our chats :) #ec10
- 10:00 pm **ready2spark:** #eventprofs, do you know about the wiki? <http://bit.ly/1eKTtD> <- where topics, moderators, archives are from all of our chats :) #ec10
- 10:00 pm **clintonbon:** @JessicaLevin new CrowdCampaign all set, same URL as last 'contest'. #ec10 thanks to all #eventprofs for stellar gathering!
- 10:00 pm **EmilieBarta:** RT @JeffHurt: Print the @EventCampNYC Transcript of Tweets at <http://wthashtag.com/Ec10> 1,600+ tweets today with more than 200 Tweepes #ec10
- 10:00 pm **estateofflux:** Following #ec10 in NYC on the livestream, awesome! <http://www.livestream.com/eventcampec10>
- 10:00 pm **ready2spark:** RT @JeffHurt: Print the @EventCampNYC Transcript of Tweets at <http://wthashtag.com/Ec10> 1,600+ tweets today with more than 200 Tweepes #ec10

10:00 pm **Freemanco\_Andy:** Book it. Im there. RT @mmcallen #ec11 will be in Honolulu #ec10

10:00 pm **mmcallen:** RT @Jeffhurt: Total of 1,952 tweets, 201 contributors, 278.9 tweets --{Also 14,891 viewer minutes on the live stream} #ec10

10:01 pm **cascade\_alan:** Very happy to watch the Eventcamp stream <http://www.twebevent.com/ec10> from home in the UK with a glass of wine! #ec10

10:01 pm **spkrinteractive:** @jkhewett depends what you want to do with it. wth creates based on a tag and a date range. Can copy wherever u like. #ec10

10:01 pm **samueljsmith:** RT @Jeffhurt: Total of 1,952 tweets, 201 contributors, 278.9 tweets per day for this week alone for EventCamp 2010 <http://wthashtag.com/Ec10> #ec10

10:01 pm **Jeffhurt:** The transcript from EventCamp 2010 for this week only. Save to PDF as it will disappear in two weeks <http://bit.ly/asUnDh> #ec10

10:01 pm **webmetricsguru:** End of #ec10 soon - long day, long week, too (@ Roger Smith Hotel w/ @mizcity) <http://4sq.com/DRef>

10:02 pm **ASegar:** now @samueljsmith is talking about the value of reading twitter chat transcripts vs trying to keep up w/them online #ec10

10:02 pm **spkrinteractive:** 1282 visits to twebevent page. #ec10

10:02 pm **LKCoach:** Awesome presentations today-gotta sign off. Thx to all for coordinating and participating. #ec10

10:02 pm **psalinger:** some good learnings from #prstudchat that #eventprofs should think about incorporating #EC10

10:02 pm **mmcallen:** RT @twebevent: Thx so much to the #eventprofs community for using @twebevent at #ec10 If anyone has questions, pls let me know.{thank you!}

10:02 pm **klrichardson:** RT @psalinger: some good learnings from #prstudchat that #eventprofs should think about incorporating #ec10

10:02 pm **ready2spark:** RT @psalinger: some good learnings from #prstudchat that #eventprofs should think about incorporating #ec10

10:03 pm **klrichardson:** Valentine's TweetHeart! Awesome! Buy them a Martwini! #ec10

10:03 pm **sofianegron:** @ctreacy at #EC10 <http://twitpic.com/11rd7e>

10:03 pm **ready2spark:** @psalinger Sounds like a good topic 4 a future chat! <- what learnings can we incorporate. #ec10

10:03 pm **MichaelMcCurry:** RT @psalinger: some good learnings from #prstudchat that #eventprofs should think about incorporating --> I agree, gr8 stuff! #ec10

10:03 pm **klrichardson:** use backchannels to celebrate. Give ppl "Tada moments!" #ec10

10:03 pm **mmcallen:** @LKCoach thank you so much for the virtual audience help! #ec10

10:04 pm **samueljsmith:** RT @ready2spark: RT @psalinger: some good learnings from #prstudchat that #eventprofs should think about incorporating #ec10

10:04 pm **rayhansen:** #ec10 Google Wave discussion. <http://ow.ly/14EjA>

10:04 pm **psalinger:** @ready2spark definitely a good topic for #eventprofs chat #ec10

10:04 pm **JessicaLevin:** RT @rayhansen: #ec10 Google Wave discussion. <http://ow.ly/14EjA> (USE THIS WAVE) #ec10

10:04 pm **klrichardson:** Thought from @Freemanco\_Andy: @dbreakenridge giving great recipe on how to build thought leadership communities #ec10

10:05 pm **jkhewett:** RT @rayhansen: #ec10 Google Wave discussion. <http://ow.ly/14EjA> #ec10

10:06 pm **Jeffhurt:** To all remote EventCamp attendees, thank you for your support, patience and energy today. We appreciate it. #ec10

10:06 pm **PinkDeb:** RT @MichaelMcCurry: RT @psalinger: some good learnings from #prstudchat that #eventprofs should think about incorporating --> I agree, gr8 stuff! #ec10

10:06 pm **MichaelMcCurry:** RT @rayhansen: #ec10 Google Wave discussion. <http://ow.ly/14EjA> --> Add your notes here. #ec10

10:06 pm **psalinger:** @ready2spark since we do twice weekly chats, maybe we do a monthly summary rather than from every chat?? #ec10

10:06 pm **TBGoogleWave:** RT @rayhansen: #ec10 Google Wave discussion. <http://ow.ly/14EjA> (USE THIS WAVE) #ec10 (via @JessicaLevin)

10:06 pm **PinkDeb:** RT @rayhansen: #ec10 Google Wave discussion. <http://ow.ly/14EjA>

10:06 pm **jkhewett:** @Jeffhurt Thank YOU for such a great event! #ec10

10:07 pm **JessicaLevin:** @dbreakenridge is rocking Event Camp. Keeping everyone engaged even though it is drinky drinky time. #ec10

10:07 pm **klrichardson:** RT @JessicaLevin: @dbreakenridge is rocking Event Camp. Keeping everyone engaged even though it is drinky drinky time. #ec10

10:08 pm **Freemanco\_Andy:** RT @klrichardson use backchannels to celebrate. Give ppl "Tada moments!" #ec10

10:08 pm **JessicaLevin:** Oracle is using social media releases with great positive feedback. via psalinger #ec10

10:09 pm **klrichardson:** RT @JessicaLevin: Oracle is using social media releases with great positive feedback. via @psalinger #ec10

10:09 pm **cwebba1:** #ec10 Help! I need an invite into Google Wave to the ec10 wave.

10:09 pm **EmilieBarta:** Great case studies being talked about by @dbreakenridge...love the real-world examples of #socialmedia success! #EC10 #eventprofs

10:09 pm **MichaelMcCurry:** RT @JessicaLevin: @dbreakenridge is rocking Event Camp. Keeping everyone engaged even though drinky drinky time. --> Sahara Desert! #ec10

10:09 pm **cascade\_alan:** RT @Freemanco\_Andy: RT @klrichardson use backchannels to celebrate. Give ppl "Tada moments!" #ec10

10:10 pm **estateofflux:** Social Media Releases - Held on a blog platform, build community, has all social media sharing tools can have a conversation, go viral #ec10

10:10 pm **klrichardson:** Social media releases: use pull method, communities, sharing. <http://pitchengine.com> as medium #ec10

10:10 pm **spkrinteractive:** @dbreakenridge uses <http://pitchengine.com> #ec10

10:10 pm **JessicaLevin:** Build free social media releases on Pitch Engine for free. #ec10

10:10 pm **JessicaLevin:** You can also post free social media releases on PR Web. #ec10

10:11 pm **TBlinkedin:** RT @klrichardson: #PRStudChat - Twitter to LinkedIn to Wave to Wiki. LOVE the migration! #ec10 (via @jkhewett)

10:11 pm **MichaelMcCurry:** RT @JessicaLevin: Build free social media releases on Pitch Engine for free. here is link <http://bit.ly/7RyXG> #ec10

10:11 pm **niasas:** RT @JessicaLevin: Build free social media releases on Pitch Engine for free. #ec10

10:11 pm **Jeffhurt:** Pitchengine.com is used by @dbreakenridge for social media releases. Pitchengine hosst it for 30 days for free. #ec10

10:11 pm **estateofflux:** You can use @pitchengine who will build and host your social media releases #ec10

10:11 pm **klrichardson:** Vocus: Virtual conf on ON24 (all speakers were recorded) chat sessions on videos #ec10

10:11 pm **jkhewett:** RT @estateofflux: You can use @pitchengine who will build and host your social media releases #ec10

10:12 pm **rayhansen:** so what's the haps for tonight? #ec10

10:12 pm **ASegar:** Can post/build social media releases on pitchengine.com or prweb.com #ec10

10:12 pm **jkhewett:** Thanks to everyone for such a great day ... I have to bail out now. Looking forward to #ec11! #ec10

10:13 pm **JessicaLevin:** @rayhansen Lilly's for drinks and then dinner and more drinks at Connolly's. #ec10

10:13 pm **Jeffhurt:** The Vocus Virtual Conference story that @dbreakenridge mentioned. <http://bit.ly/c5iFeu> #ec10

10:14 pm **rayhansen:** well done you guys! @mizcity @JessicaLevin @Jeffhurt @MichaelMcCurry @mikemcallen Thank you so much! #ec10

10:14 pm **db:** @SusannaSpeier Never made it to Brass Monkey. Had to get ready for speaking at @EventCampNYC #EC10 today.

10:14 pm **MichaelMcCurry:** RT @rayhansen: so whats the haps for tonight? --> cocktails and then dinner!

#ec10

10:14 pm **MsStallings:** My brain hurts. In a good way. #EC10

10:15 pm **D\_Elms:** Loving all the case studies we've heard today at EvetnCamp #EC10. #tech #marketing #eventprofs

10:15 pm **ASegar:** RT @rayhansen: well done you guys! @mizcity @JessicaLevin @Jeffhurt @MichaelMcCurry @mikemcallen Thank you so much! #ec10

10:15 pm **MichaelMcCurry:** RT @MsStallings: My brain hurts. In a good way. --> grins... me too Christina! #ec10

10:15 pm **psalinger:** RT @MsStallings: My brain hurts. In a good way. #EC10 (mine too - including the inability to speak coherently at this point)

10:16 pm **klrichardson:** Difference between TwitterChat & Google Wave: Twitter open platform. Google closed #ec10

10:16 pm **klrichardson:** RT @MsStallings: My brain hurts. In a good way. Agreed and happy! #ec10

10:16 pm **cascade\_alan:** RT @rayhansen: well done you guys! @mizcity @JessicaLevin @Jeffhurt @MichaelMcCurry @mikemcallen Thank you so much! #ec10

10:16 pm **PinkDeb:** Yes yes!!!! well done you guys! @mizcity @JessicaLevin @Jeffhurt @MichaelMcCurry @mikemcallen Thank you so much! #ec10 /via @rayhansen

10:16 pm **ready2spark:** RT @rayhansen: well done you guys! @mizcity @JessicaLevin @Jeffhurt @MichaelMcCurry @mikemcallen Thank you so much! #ec10

10:16 pm **mmcallen:** I cant tell time... sorry @dbreakenridge Thanks so much for speaking. Good news! time for Q&A #ec10

10:17 pm **MsStallings:** Is there going to be a case study about #eventprofs and #EC10? Those stories are pretty impressive.

10:17 pm **mmcallen:** RT @klrichardson: RT @MsStallings: My brain hurts. In a good way. Agreed and happy! {i agree time to soak it with drinks} #ec10

10:17 pm **klrichardson:** #eventprofs tested Wave in public format. Good feedback but losing viral aspect. AWESOME! #ec10

10:17 pm **psalinger:** RT @PinkDeb: yes!!!! well done! @mizcity @JessicaLevin @Jeffhurt @MichaelMcCurry @mikemcallen Thank you so much! #ec10 /via @rayhansen

10:18 pm **EmilieBarta:** Pat yourself on the back @mizcity @JessicaLevin @Jeffhurt @MichaelMcCurry @mikemcallen...#EC10 is history in the making & a HUGE success!!

10:18 pm **rayhansen:** @SpkrInteractive how do you make a wave public? #ec10

10:18 pm **spkrinteractive:** Blog post about the #eventprofs Wave Chat experience: <http://bit.ly/8ZvTv1> #ec10

10:18 pm **tonyveroeven:** Check out @shoutlet for "Social Media Release" #ec10. Great tool for blasting PR to all socmed channels

10:18 pm **JessicaLevin:** The original news release is 100 years old. Yikes! Guess it really needed a face lift. #ec10

10:18 pm **MsStallings:** Tools we used 100 years ago don't really work for today. On social media release. - @dbreakenridge #EC10

10:18 pm **MichaelMcCurry:** Theres going to be a case study about #eventprofs #ec10 attendee behavior in Lilly's and then Connolly's 2night -- Plz join us! #ec10

10:19 pm **rayhansen:** @mmcallen is still on San Fran time... #ec10

10:19 pm **MsStallings:** RT @psalinger @PinkDeb: Well done! @mizcity @JessicaLevin @Jeffhurt @MichaelMcCurry @mikemcallen Thank you so much! #ec10 /via @rayhansen

10:19 pm **Jeffhurt:** The API style news release needed a facelift and thus the social media press release says @dbreakenridge Tell a story, make it social #ec10

10:19 pm **spkrinteractive:** @rayhansen described process here: <http://bit.ly/8ZvTv1> #ec10

10:20 pm **mmcallen:** RT @rayhansen: @mmcallen is still on San Fran time...{Real funny Ray} #ec10

10:20 pm **sjbowerman:** @dbradleykent very good. Spending the day in NYC @ #EC10 learning about social media for events. Tons of good info.

10:20 pm **JessicaLevin:** RT @MichaelMcCurry: Theres going to be a case study abt #eventprofs attendee behavior in Lillys & then Connollys 2night -- Plz join us! #ec10

10:20 pm **Jeffhurt:** Social media press release is in bullets, allows for sharing, still gives you data that traditional release does says @dbreakenridge #ec10

10:20 pm **GregRuby:** RT @rayhansen: well done you guys! @mizcity @JessicaLevin @Jeffhurt @MichaelMcCurry @mikemcallen Thank you so much! #ec10 AWESOME JOB

10:21 pm **spkrinteractive:** I'm heading to the bar, but not sure I have the staying power for dinner. U ppl know how to party!! :) #ec10

10:21 pm **klrichardson:** RT @MsStallings: Tools we used 100 years ago don't really work for today. On social media release. - @dbreakenridge [OR 5 years ago] #ec10

10:22 pm **spkrinteractive:** Well done you guys! @mizcity @JessicaLevin @Jeffhurt @MichaelMcCurry @mikemcallen Thank you so much! #ec10 HIP HIP HOORAY #ec10

10:22 pm **niesas:** Congratulations to you all for organizing this. #ec10

10:23 pm **EmilieBarta:** RT @JeffHurt: Social media press release is in bullets, allows for sharing, still gives you data that traditional release does. #ec10

10:23 pm **ASegar:** Today we were the #1 trending topic in NYC! #ec10

10:23 pm **klrichardson:** #1 trending topic in NYC! Over 2100 tweets! AWESOME! #ec10

10:23 pm **lyksumlikrish:** RT @GregRuby: RT @rayhansenwell done you guys! @mizcity @JessicaLevin @Jeffhurt @MichaelMcCurry @mikemcallen Thx so much! #ec10 AWESOME JOB

10:23 pm **cwebba1:** #ec10 Great event! @mizcity @JessicaLevin @Jeffhurt @MichaelMcCurry @mikemcallen Thank you so much! I learned so much!

10:24 pm **tonyveroeven:** GO 2 Eventcamp community at <http://ow.ly/14EvZ> 4 more discussion. just sent everyone who registered a reminder invite. #EC10 #ec10

10:24 pm **MsStallings:** awwww @mizcity, don't cry. we love you!! #EC10

10:24 pm **Jeffhurt:** The EventCamp empress @mizcity and Jaylev @JessicaLevin close out the event thanking our sponsors. #1 trend topic in NYC today. #ec10

10:24 pm **D\_Elms:** @dbreakenridge: Social media releases, what was amazing - not a revolution, an evolution #EC10 #eventrofs #journchat #prstudchat

10:24 pm **rayhansen:** RT @tonyveroeven: GO 2 Eventcamp community at <http://ow.ly/14EvZ> 4 more discussion. ..everyone who registered a reminder invite. #EC10 #ec10

10:25 pm **mmcallen:** RT @MsStallings: awwww @mizcity, dont cry. we love you!! {@michaelmccurry is also crying} #ec10

10:25 pm **ready2spark:** xxxxxx0000 #ec10

10:25 pm **MsStallings:** THIS WAS AWESOME. Can't wait for 2011. Thank you to the planners and EVERYONE that supported me and helped me get here. #EC10

10:25 pm **mmcallen:** @rayhansen it also nice you cried at the end of eventcamp- #ec10

10:26 pm **rayhansen:** #ec10 gonna catch up on @MsStallings

10:27 pm **estateofflux:** If the content of physical event is good enough you will see a virtual event emerge (e.g at #ec10 over 2100 tweets)

10:27 pm **rayhansen:** RT @rayhansen: #ec10 gonna catch up on @MsStallings

10:27 pm **klrichardson:** Thank you all! Really enjoyed it! #ec10

10:27 pm **rayhansen:** RT @rayhansen: RT @rayhansen: #ec10 gonna catch up on @MsStallings

10:27 pm **klrichardson:** Virtual Claps! #ec10

10:28 pm **MsStallings:** We will dominate the bar. Again. - @michaelmccurry #EC10

10:28 pm **MsStallings:** @rayhansen QUALITY over QUANTITY!! :) #EC10

10:29 pm **Freemanco\_Andy:** Props to @klrichardson and to @MsStallings for leading the way on Twitter. #ec10

10:29 pm **psalinger:** @klrichardson great job today on being a virtual attendee. thanks for participating and providing valuable conten! #EC10

10:30 pm **klrichardson:** had no idea I was tweeting that much. Hope @jasonfalls doesn't think I wasn't listening #ec10

10:30 pm **stevecbriggs:** Thanks so much for the video feed! Don't feel as bad that I couldn't be there in person. #ec10

10:30 pm **adamnichelin:** LOL! RT @MsStallings: @rayhansen QUALITY over QUANTITY!! :) #EC10

10:30 pm **klrichardson:** @psalinger my pleasure. Thoroughly enjoyed it! #ec10

10:30 pm **adamnichelin:** RT @ready2spark: xxxxxxxx #ec10

10:31 pm **adamnichelin:** RT @klrichardson: Happy Birthday #eventprofs! #ec10

10:32 pm **adamnichelin:** RT @tonyveroeven: GO 2 Eventcamp community at <http://ow.ly/14EvZ> 4 more discussion. just sent everyone who registrd a reminder #EC10 #ec10

10:37 pm **camerontho:** RT @klrichardson: Virtual Claps! #ec10

10:38 pm **dwheeler11:** RT @spkrinteractive: Well done you guys! @mizcity @JessicaLevin @Jeffhurt @MichaelMcCurry @mikemcallen Thank you so much! #ec10 - YES!!!!

10:41 pm **dwheeler11:** Loved the closing session at #EC10 - @dbreakenridge is a great presenter, and kept me alert, interested, and engaged for the entire time!

10:41 pm **camerontho:** RT @dwheeler11: RT @spkrinteractive: Well done you guys! @mizcity @JessicaLevin @Jeffhurt @MichaelMcCurry @mikemcallen Thank you so much! #ec10 - YES!!!!

10:41 pm **JessicaLevin:** Dell plug found in Wintrop. Who is the owner? #ec10

10:45 pm **iBradWilson:** RT @dwheeler11: RT @spkrinteractive: Well done you guys! @mizcity @JessicaLevin @Jeffhurt @MichaelMcCurry @mikemcallen Thank you so much! #ec10 - YES!!!!

10:47 pm **kikilialien:** RT @SpkrInteractive: Blog post about the #eventprofs Wave Chat experience: <http://bit.ly/8ZvTv1> #ec10

10:49 pm **camerontho:** It was because I left early. ;-( RT @mmcallen @rayhansen it also nice you cried at the end of eventcamp- #ec10

10:50 pm **camerontho:** RT @EmilieBarta: RT @JeffHurt: Social media press release is in bullets, allows for sharing, still gives you data that traditional release does. #ec10

10:51 pm **camerontho:** RT @Jeffhurt: Shout out to @ready2spark for starting #eventprofs . Happy birthday #eventprofs & we love our Lara. #ec10

10:53 pm **camerontho:** Great Way to make it Easy to Promote! RT @EmilieBarta RT @JeffHurt: Social media press release is in [twitter] bullets #ec10

10:54 pm **mmcallen:** @iBradWilson thanks bro #ec10

10:55 pm **ericlukazewski:** RT @camerontho: RT @Jeffhurt: Shout out to @ready2spark for starting #eventprofs . Happy birthday #eventprofs & we love our Lara. #ec10

11:01 pm **tracibrowne:** I'm stranded in NYC tonight can I bunk up with anyone? #ec10

11:01 pm **MsStallings:** Unofficial #ec10 closing reception. (@ Lily's) <http://4sq.com/2Y9AxK>

11:11 pm **GregRuby:** @klrichardson really enjoyed your comments today #EC10

11:13 pm **tonyveroeven:** I have a Dell notebook adapter & an HP notebook adapter, left in the closing main room. "@ me. Im in NYC til Monday. #ec10

11:14 pm **Freemanco\_Andy:** 'I have the eighteen-wheeler of thumbs' --@MichaelMcCurry on reasons he is not a good phone tweeter. #ec10 <http://twitpic.com/11rst5>

11:16 pm **ctreacy:** RT @SpkrInteractive: Well done you guys! @mizcity @JessicaLevin @Jeffhurt @MichaelMcCurry @mikemcallen Thank u so much! #ec10 HIPHIP HOORAY

11:19 pm **ericlukazewski:** @JeffHurt I'm dissappointed to have missed your session, but I'm looking forward to reading an archive. #EC10

11:20 pm **MeetingsDiva:** Had a gr8 time at #ec10 - learned so much of VALUE. Thnx guys!

11:21 pm **MeetingsDiva:** RT @EmilieBarta: Pat yourself on the back @mizcity @JessicaLevin @Jeffhurt @MichaelMcCurry @mikemcallen...#EC10 is history in the making & a HUGE success!!

11:23 pm **ctreacy:** Quick stop to say congratulations to the #ec10 crew! (@ Lily's w/ @misskatiemo) <http://4sq.com/2Y9AxK>

11:27 pm **MSUPRLinks:** RT @JessicaLevin: RT @twchat: #prstudchat #eventprofs and 100 other chats are listed on the Twitter Chat Schedule: <http://bit.ly/oXBBu> #ec10

11:29 pm **EmilieBarta:** @ericlukazewski @kimgeralds Hope you liked your fist bump! Talk about connecting virtually...we are an example of success!! #EC10

11:34 pm **executiveoasis:** RT @spkrinteractive: Happy Bday #eventprofs !!! <http://bit.ly/8ZvTv1> #ec10

- 11:35 pm **executiveoasis:** RT @spkrinteractive: Blog post about the #eventprofs Wave Chat experience: <http://bit.ly/8ZvTv1> #ec10
- 11:42 pm **josedramirez:** RT @Jeffhurt: Shout out to @ready2spark for starting #eventprofs . Happy birthday #eventprofs & we love our Lara. #ec10
- 11:42 pm **ready2spark:** RT @SpkrInteractive: Blog post about the #eventprofs Wave Chat experience: <http://bit.ly/8ZvTv1> #ec10
- 11:45 pm **MsStallings:** Cats invade closing reception!! #ec10 <http://yfrog.com/4f5v1oj>
- 11:56 pm **UnveiledDallas:** RT @MsStallings: Is there going to be a case study about #eventprofs and #EC10? Those stories are pretty impressive.
- 11:58 pm **mjcarter:** I run Chicago's Twestival & other events - let's talk! RT @MichaelMcCurry: RT @ready2spark: Hey what about Chicago??? #ec10

### February 7, 2010

- 12:43 am **camerontho:** RT @MeetingsDiva: Had a gr8 time at #ec10 - learned so much of VALUE. Thnx guys!
- 1:03 am **KGEvents:** RT @Jeffhurt: Shout out to @ready2spark for starting #eventprofs . Happy birthday #eventprofs & we love our Lara. #ec10
- 1:11 am **bianalog:** post #ec10 dinner (@ Connolly's NYC w/ @justjon) <http://4sq.com/5eW1xc>
- 1:14 am **db:** Post #EC10 dinner. Mmmm (@ Connolly's NYC w/ @bianalog @justjon) <http://4sq.com/5eW1xc>
- 1:37 am **DavidAdler:** Great event camp event in nyc today. Thank you so much to all the organizers. #bizbash, #ec10
- 2:10 am **eventwist:** Agreed! RT @PinkDeb: Yes yes!!!! @mizcity @JessicaLevin @Jeffhurt @MichaelMcCurry @mikemcallen Thank you so much! #ec10 /via @rayhansen
- 2:12 am **mrduane:** @pinkdeb great meeting you. #EC10
- 2:17 am **dbreakenridge:** Great time at Event Camp today! Met a lot of great people. At home now and ready to relax :) #ec10
- 2:21 am **PinkDeb:** RT @Jeffhurt: Shout out to @ready2spark for starting #eventprofs . Happy birthday #eventprofs & we love our Lara. #ec10
- 3:02 am **Freemanco\_Andy:** Just ran the last few blocks returning from times square by way of Gr cntral station and Rockefeller center. This Texan is COLD. #ec10
- 3:13 am **klrichardson:** @Freemanco\_Andy The do have taxis...another thing Texans aren't used to #ec10.
- 3:14 am **JessicaLevin:** Thanks @mizcity for your idea six months ago. This has been an amazing ride. #ec10
- 3:16 am **JessicaLevin:** @Michaelmcurry See you next time. Thanks for always being my cheerleader. #ec10
- 3:16 am **psalinger:** @dbreakenridge it was great to have you at #EC10 and meet you. thanks for coming and thanks for your insights.
- 3:17 am **psalinger:** RT @JessicaLevin: Thanks @mizcity for your idea six months ago. This has been an amazing ride. #ec10 (I heartily concur!!)
- 3:17 am **JessicaLevin:** @mmcallen hey buddy. Nice job putting us on the map. #ec10
- 3:18 am **Freemanco\_Andy:** @klrichardson Note to NYC 1sters: 4 blocks? Not the same as 4 "avenues". Bright side? Wrong turn put me out at Rockefeller ice rink! #ec10
- 3:19 am **JessicaLevin:** @jeffhurt it was an honor to work with you. We missed you at dinner! #EC10
- 3:19 am **klrichardson:** RT @JessicaLevin: @mmcallen hey buddy. Nice job putting us on the map. #ec10 Agreed Jessica!
- 3:21 am **JessicaLevin:** @psalinger so glad you made the trip. It wouldn't have been the same without you. #ec10
- 3:22 am **spkrinteractive:** @kikilitalien Thx so much for that tweet. The effort definitely pays off when I get to be a part of something like #ec10
- 3:23 am **Freemanco\_Andy:** Note 2: One cannot just "purchase" a playbill--must buy ticket to get playbill...or beg profusely to lady at door about gift for mom #ec10

3:23 am **JessicaLevin:** @klrichardson thanks for your participation! #ec10

3:25 am **JessicaLevin:** @msstallings @emiliebarta great seeing both of you! I can't wait to see the pics. #ec10

3:28 am **JessicaLevin:** @klrichardson your in charge next time. #ec10

3:32 am **JessicaLevin:** @lyksumlikrish thanks for coming all the way from CA to join us this weekend. It was so great to meet you! #ec10

3:34 am **ericlukazewski:** Take a bow @mizcity mikemcallen @JessicaLevin @MichaelMcCurry @Jeffhurt #EC10 was phenomenal. Look forward to being a part in person in '11

3:37 am **spkrinteractive:** Holy smokes! A heavy day of tweeting at #ec10 just put me over 10,000 lifetime tweets. Had to be something good in there. :)

3:46 am **maryboone:** @JeffHurt Thanks Jeff! I'm toasting ya'll in NOLA where the party has begun for Saints and Sinners. Here for work...hmm. #ec10

3:48 am **sofianegron:** Wow I'm beat. Tons of fun at #ec10 pics will be on the @eventcampnyc flickr page so glad 2 meet everyone

3:49 am **Freemanco\_Andy:** Glad to meet you too. Great job today! RT @sofianegron Wow I'm beat. Tons of fun at #ec10 pics will be on the @eventcampnyc flickr page....

3:55 am **Freemanco\_Andy:** Manager of Lily's just mistook me for @mikemcallen ... So I stood up. Problem solved. #ec10

4:05 am **rayhansen:** RT @DavidAdler: Great event camp event in nyc today. Thank you so much to all the organizers. #bizbash, #ec10

4:09 am **EmilieBarta:** RT @JessicaLevin: Thanks @mizcity for your idea six months ago. This has been an amazing ride. #ec10 ME: You both rock...what a great camp!!

4:12 am **EmilieBarta:** RT @JessicaLevin: @msstallings @emiliebarta great seeing both of you! I can't wait to see the pics. #ec10 ME: Coming soon!! :o)

4:15 am **klrichardson:** RT @rayhansen: RT @DavidAdler: Great event camp event in nyc today. Thank you so much to all the organizers. #bizbash, #ec10 [HERE HERE!]

4:20 am **Mizcity:** Reflecting on one of the most fantastic days I've ever had.Thank u to the most amazing community of #eventprofs for your support today #EC10

4:23 am **Mizcity:** @JessicaLevin words cannot express how thankful I am for you, @mikemcallen, @Michaelmccurry and @jeffhurt!! #EC10

4:24 am **Mizcity:** @JasonFalls Thank you SO much again for speaking today. It was a great presentation and I learned so much :) #EC10

4:24 am **Mizcity:** @arshimbo Thanks Andre, today was surreal! #EC10

4:29 am **Partyaficionado:** @Mizcity congratulations. Sounds like it was a blast. :) #eventprofs #EC10

4:29 am **GregRuby:** @Izgiannini breakfast at 9A at Lily's in the lobby #ec10

4:31 am **Mizcity:** @GregRuby Thanks Greg. You are the best - thank you SO much for joining us today. It was great to meet you :) #EC10

4:31 am **Mizcity:** @Partyaficionado It exceeded every hope and dream for it! Thanks for your continued support :) #EC10

4:33 am **Mizcity:** @ready2spark Thank you for the support Lara and for following along remotely. The excitement today was palpable! #EC10

4:33 am **Mizcity:** @PinkDeb Thank you for everything Deb! The @pinkinc structures looked phenomenal! #EC10

4:34 am **Mizcity:** @ASegar Thanks for coming today Adrian! So great to meet you :) #EC10

4:35 am **Mizcity:** @rayhansen WSO awesome to see you as always!! Can't wait til next time :) #EC10

4:36 am **Mizcity:** @tonyveroeven THANK YOU for everything! SO fantastic to meet you and for representing our Community 2.0 :D #EC10

4:38 am **Mizcity:** @barcint! Hi Dawn, I would be happy to chat with you! I just produced www.eventcamp.org today and it was a smashing success! #EC10

4:43 am **Mizcity:** @cascade\_alan Thanks for the RT's and for following along today! #EC10

4:44 am **JasonFalls:** @Mizcity #ec10 was awesome. Thank YOU for having me! Had a blast.

4:44 am **Mizcity:** @lizkingevents Thank you! We missed you SO much today but we have archives

- of all the talks so you can watch them :) #EC10
- 4:46 am **Mizcity:** @klrichardson Thank you for being are biggest tweeter today! You ROCK and we missed having you in person! #EC10
- 4:49 am **Mizcity:** @AKthe5th Thanks buddy! The #crankyeskimo contingent was sorely missed!!! #EC10
- 4:51 am **Mizcity:** @bevisible THANK YOU Betsy! We missed you today :) #EC10
- 4:52 am **lyksumlikrish:** Looking for @MsStallings Has anyone seen her?? #EC10
- 4:53 am **klrichardson:** @Mizcity I had a terrific time Christina. VERY valuable event and stellar people. Next time will be F2F. #ec10
- 5:06 am **PinkDeb:** @Mizcity Go get some well deserved REST! #ec10
- 5:28 am **cameronthoth:** RT @Mizcity: @bevisible THANK YOU Betsy! We missed you today :) #EC10
- 6:01 am **Freemanco\_Andy:** Round table with @mmcallen @GregRuby @MsStallings @dwheeler11 @corestaging talking about anti-social media #ec10 <http://twitpic.com/11ua9q>
- 6:02 am **GreenA\_V:** I <3 reading tweets at end of any event. ALL lovey dovey! GREAT stuff #eventprofs Next beachfront #ec10 West Coast: Margaritas & Mariachis
- 6:08 am **bradpirman:** @GreenA\_V yes West coast indeed!!! We'll bring the margaritas! Any dates for next #ec10 planned yet?
- 6:28 am **cascade\_alan:** @Mizcity Thank you. Really enjoyed the sessions. Great presentations with insightful discussion alongside. brilliant experience #ec10
- 6:44 am **anarchyreloaded:** RT @jkhwett: RT @ready2spark: Social marketing compass link [http://www.butterplanet.de/blog/wp-content/uploads/2009/12/3987986119\\_01f18cc422.jpg](http://www.butterplanet.de/blog/wp-content/uploads/2009/12/3987986119_01f18cc422.jpg) #ec10
- 7:22 am **mikemcallen:** @goosenut great seeing you compadre. My only wish is I could see you more. Safe travels and thanks for coming! #ec10
- 7:28 am **mikemcallen:** @rayhansen incredible your passion. U should start a church #ec10
- 7:34 am **MsStallings:** Despite whatever happened tonight...ahem. This weekend was awesome. Thank you, everyone. :) #ec10
- 7:54 am **Freemanco\_Andy:** @ mikemcallen : Same here my friend. Never enough time. Take care you don't fall off into the ocean before we meet again for brews. #ec10
- 8:00 am **Freemanco\_Andy:** My favorite part of this one was when you misspelled the hashtag...(#ec10) RT @mmcallen In a battle of wits you are unarmed. #ecc10
- 8:06 am **Freemanco\_Andy:** Final #EC10 shoutout to @MichaelMcCurry @Jeffhurt @mizcity @mikemcallen @JessicaLevin for their work in making this day a success.
- 9:51 am **Freemanco\_Andy:** Shared cab to airport with @JasonFalls --Great insights even at 4:30 AM #ec10
- 11:14 am **MichaelMcCurry:** Up and packing for my trip back from NYC #ec10 to Chicago... It was a very special and terrific day yesterday.. thanks to all!
- 11:16 am **MichaelMcCurry:** @Mizcity @mikemcallen @JessicaLevin @JeffHurt Can't tell you how much I appreciate you... it was great partnering with you for #ec10
- 11:18 am **MichaelMcCurry:** To @dwheeler11 @lyksumlikrish @SpkrInteractive @EmilieBarta @PinkDeb @ASegar @CameronToth @tracibrowne Great to finally meet you #ec10
- 11:20 am **MichaelMcCurry:** @psalinger @spkrinteractive thanks for partnering with me as panelists for the Hybrid Session! Well done my friends! #ec10
- 11:22 am **MichaelMcCurry:** @ready2spark Lara we would probably not be here in NYC for #ec10 had it not been for you and #eventprofs .. we missed you .. thanks 4 all!
- 11:26 am **MichaelMcCurry:** To all my #ec10 colleagues be on the lookout for my upcoming blog article regarding this phenomenal experience. #eventprofs
- 12:43 pm **psalinger:** @MichaelMcCurry @spkrinteractive - likewise my friends, was a great experience and hope I didn't talk too much :- ) #EC10
- 1:06 pm **skrobola:** A friends helping friends story from #ec10 <http://ow.ly/14KxE>
- 1:23 pm **lizkingevents:** @cameronthoth @mizcity Can't wait to see your articles about #ec10!!
- 1:35 pm **samuelsmith:** Slept well after an awesome day at #EC10 It was great to finally meet so many people from the #eventprofs tribe. You R awesome!
- 1:38 pm **samuelsmith:** Thanks @mizcity @jessicalevin @jeffhurt @michaelmccurry @mikemcallen for

- #ec10. Awesome people. Awesome ideas. Awesome experience.
- 2:05 pm **psalinger:** was kind of odd to come to NYC for one day, but was so much fun attending #EC10 and hanging with all the #eventprofs. a really great group
- 2:10 pm **MsStallings:** Sad to be leaving NYC and #ec10 :(
- 2:11 pm **ericlukazewski:** Event Camp 2010 - Learnings from outside the fishbowl <http://bit.ly/9YChnP> by @ready2spark #EC10 #eventprofs
- 2:12 pm **psalinger:** @jowyang you should check out #EC10. some really good stuff on social media for events. @dberkowitz & @dbreakenridge were speakers + others
- 2:21 pm **VictorCanada:** @MsStallings Always sad to leave NYC. I didn't get to attend #ec10 What was a big take-away for you?
- 2:23 pm **Freemanco\_Andy:** Already missing being there too. Have a safe trip home! RT @MsStallings Sad to be leaving NYC and #ec10 :(
- 2:28 pm **MsStallings:** Sad to leave NYC and #ec10 (@ LaGuardia Airport (LGA) w/ @psalinger) <http://4sq.com/21nwnw>
- 2:48 pm **lizkingevents:** RT @ericlukazewski Event Camp 2010 - Learnings from outside the fishbowl <http://bit.ly/9YChnP> by @ready2spark #EC10 #eventprofs
- 3:02 pm **MsStallings:** @VictorCanada So many. #ec10 was life changing. So thankful.
- 3:04 pm **johnbarberDC:** RT @lizkingevents: RT @ericlukazewski Event Camp 2010 - Learnings from outside the fishbowl <http://bit.ly/9YChnP> by @ready2spark #EC10 #eventprofs
- 3:11 pm **MsStallings:** Any #eventprofs at LGA? My flight doesn't leave till 12. Played it a bit too safe today. . . #ec10 :)
- 3:15 pm **planetplanitbiz:** RT @lizkingevents RT @ericlukazewski Event Camp 2010 Learnings Outside the Fishbowl <http://bit.ly/9YChnP> by @ready2spark #EC10 #eventprofs
- 3:17 pm **AshleyPGlover:** Great day yest. and learned amazing things - not to mention the whirlwind of ideas now swimming in my head! thanks #eventprofs and #ec10
- 3:21 pm **landmarcevents:** RT @lizkingevents RT @ericlukazewski Event Camp 2010 - Learnings outside the fishbowl <http://bit.ly/9YChnP> by @ready2spark #EC10 #eventprofs
- 3:23 pm **JessicaLevin:** RT @ericlukazewski: Event Camp 2010 - Learnings from outside the fishbowl <http://bit.ly/9YChnP> by @ready2spark #EC10 #eventprofs
- 3:28 pm **PinkDeb:** RT @JessicaLevin: Event Camp 2010 - Learnings from outside the fishbowl <http://bit.ly/9YChnP> by @ready2spark #EC10 #eventprofs
- 3:29 pm **GregRuby:** Disappointed to be leaving NYC and #ec10. So many friends made this weekend! Now onto Baltimore and lots of snow.
- 3:33 pm **MsStallings:** RT @JessicaLevin @ericlukazewski: Learnings from outside the fishbowl <http://bit.ly/9YChnP> by @ready2spark #EC10 #eventprofs
- 3:34 pm **PinkDeb:** @lizkingevents where were you for #EC10 Event Camp 2010 - great info and GREAT to meet #eventprofs F2F!
- 3:36 pm **PinkDeb:** NOt !! NOt at LGA ! @MsStallings- So nice to meet you! when do all the #eventprofs #ec10 get to meet next?
- 3:39 pm **rayhansen:** You know the coolest thing about the cat ap that I just discovered this morning...it has sound effects as you paint cats! @dberkowitz #ec10
- 3:53 pm **cameronthoth:** Great Presentation! --> What the HELL is social media - in 2 minutes - Event Coup <http://ow.ly/14M95> #EC10 #MPI #eventprofs
- 3:58 pm **EmilieBarta:** Hey #evenrprofs...we made HISTORY this weekend at #EC10!! Thanks for the memories...see you next year!!
- 4:01 pm **ready2spark:** Feb 11 chat: 1. How can #eventprofs improve / incorporate @dbreakenride's insights on #prstudchat? 2. Fishbowl technique learnings fr #ec10
- 4:02 pm **eventprofs:** Feb 11 chat: 1. How can #eventprofs improve / incorporate @dbreakenride's insights on #prstudchat? 2. Fishbowl technique learnings fr #ec10
- 4:08 pm **lyksumlikrish:** @TwadeShow Hope I get to say the same thing bout you next year at #ec11 E.J.! #ec10
- 4:09 pm **GregRuby:** We're moving! We're moving! - Eddie Murphy, Trading Places.... #EC10
- 4:23 pm **klrichardson:** RT @MsStallings: @JessicaLevin @ericlukazewski: Learnings from outside the fishbowl <http://bit.ly/9YChnP> by @ready2spark #EC10 #eventprofs

- 4:27 pm **lyksumlikrish:** @LindsayFultz RTHX! Were yr ears burning? You were MISSED at #ec10 !!
- 4:40 pm **camerontho:** Online Database of Social Media Policies <http://ow.ly/14MBz> #EC10 #eventprofs
- 4:45 pm **tonyveroeven:** Hey everyone, make sure you continue the conversation on the #EC10 community at <http://ow.ly/14E4p>
- 4:49 pm **PinkDeb:** #eventprofs #ec10 who will be in Las Vegas for #escs10 Event Solutions / Carter Source or Exhibitors show?
- 4:52 pm **josedramirez:** @PinkDeb: we will be in Las Vegas exhibiting for Event Solutions / Cater Source #eventprofs #ec10 #escs10
- 4:54 pm **klrichardson:** RT @tonyveroeven: Hey everyone, make sure you cont the convo on the #EC10 community @ <http://ow.ly/14E4p> Shld have regist to b part of this
- 4:56 pm **kimgeralds:** I second that! RT @EmilieBarta: Hey #evenrprofs...we made HISTORY this weekend at #EC10!! Thanks for the memories...see you next year!!
- 4:57 pm **kimgeralds:** RT @camerontho: Great Presentation! ~> What the HELL is social media - in 2 minutes - Event Coup <http://ow.ly/14M95> #EC10 #MPI #eventprofs
- 4:57 pm **BackdropsBeauti:** Wow, 116 Policies! RT @camerontho: Online Database of Social Media Policies <http://ow.ly/14MBz> #EC10 #eventprofs
- 5:01 pm **karenlevine:** I'm attending Event Camp 2010. My Community profile: <http://bit.ly/997hi5> #ec10
- 5:03 pm **klrichardson:** RT @kimgeralds @EmilieBarta: Hey #evenrprofs...we made HISTORY this wkend at #EC10!! Thx for the memories...see u next yr! [Top Trend NYC]
- 5:03 pm **mmcallen:** Chewing on some delicious BlueSkyFactory gum. One of the great sponsors of EventCamp NYC #ec10
- 5:03 pm **mikemcallen:** Chewing on some delicious BlueSkyFactory gum. One of the great sponsors of EventCamp NYC #ec10
- 5:16 pm **MichaelMcCurry:** @samueljsmith It truly was a pleasure meeting you finally and spending time with you at #ec10 .. safe travels to you returning
- 5:19 pm **scurrin:** @mikemcallen When are you home? Good luck with #ec10
- 5:21 pm **Freemanco\_Andy:** RT @ericlukazewski Event Camp 2010 - Learnings from outside the fishbowl <http://bit.ly/9YChnP> by @ready2spark #EC10 #eventprofs
- 5:21 pm **MeetingsDiva:** References to Renaissance heaven mentioned at #ec10 here. Buy the book! It's gr8. <http://bit.ly/bqK3hp>
- 5:22 pm **Freemanco\_Andy:** RT @ready2spark Feb11chat: 1. How can #eventprofs imp/incorp@dbreakenride's insights on #prstudchat? 2. Fishbowl techniq learning fr #ec10
- 5:23 pm **Freemanco\_Andy:** Great ro be part of it. RT @kimgeralds @EmilieBarta: Hey #evenrprofs...we made HISTORY this wkend at #EC10!! [Top Trend NYC]
- 5:36 pm **Mizcity:** RT @tonyveroeven: Hey everyone, make sure you continue the conversation on the #EC10 community at <http://ow.ly/14E4p>
- 5:36 pm **dbreakenridge:** @klrichardson My pleasure. Great meeting you and really enjoyed #EC10!
- 5:37 pm **Mizcity:** TWe did it together! RT @EmilieBarta Hey #evenrprofs...we made HISTORY this weekend at #EC10!! Thanks for the memories...see you next year!!
- 5:45 pm **EmilieBarta:** Hey #eventprofs...we made HISTORY this weekend at #EC10!! Thanks for the memories...see you next year!!
- 6:05 pm **PinkDeb:** @EmilieBarta and did I say great to meet you f2f #ec10!
- 6:07 pm **PinkDeb:** @mrduane great to meet you too! #EC10
- 6:08 pm **Mizcity:** @tojulius did you get a chance to follow along #EC10 at all?
- 6:12 pm **dbreakenridge:** Here's proof of yesterday's snow storm #EC10. My backyard during the storm.. Video created by my daughter ... <http://bit.ly/cOtDwQ>
- 6:22 pm **Mikinzie:** @dbreakenridge Wow, Megan is a pretty talented little lady! She made that entire video herself? V creative! :) #EC10
- 6:23 pm **Mizcity:** @DavidAdler Thanks for joining us yesterday, David! Hope you enjoyed :) #EC10 #bizbash
- 6:24 pm **Mizcity:** @dbreakenridge Thanks for joining us yesterday @EventCampNYC Deirdre. Your presentation was fabulous! #EC10

- 6:24 pm **ValerieSimon:** Awesome- She is very talented!!! RT @dbreakenridge: proof of yesterday's snow storm #EC10. Video created by my daughter <http://bit.ly/cOtDwQ>
- 6:30 pm **murphguide:** @MizCity Congrats on your first Event Camp. How did it go? Sorry I missed it. #EC10
- 7:02 pm **JessicaLevin:** RT @dbreakenridge: hre's proof of ystrday's snow storm #EC10. My backyard during the storm.. vid created by my daughter <http://bit.ly/cOtDwQ>
- 7:15 pm **MMidas:** RT @JeffHurt: 100 ways to use social media by @dberkowitz <http://bit.ly/GG5d0> #ec10
- 7:15 pm **dberkowitz:** RT @cwebba1: #ec10 Great event! @mizcity @JessicaLevin @Jeffhurt @MichaelMcCurry @mikemcallen Thank you so much! I learned so much!
- 7:16 pm **dberkowitz:** @dbreakenridge sorry i missed you at #ec10 - what a fantastic community there, and hopefully we'll connect at something soon
- 7:19 pm **Mizcity:** @murphguide Thanks Sean! It was phenomenal :) #EC10 was the #1 trending topic in NYC yesterday :) We'll get you at the next one!
- 7:35 pm **VelChain:** RT @samueljsmith: RT @ericlukazewski: Event Camp 2010 - Learnings from outside the fishbowl <http://bit.ly/9YChnP> by @ready2spark #EC10
- 7:37 pm **dwheeler11:** Still tired - I blame @Freemanco\_Andy, @mikemcallen, @GregRuby, @MsStallings & @corestaging. What a great weekend in NYC! #EC10
- 7:39 pm **JessicaLevin:** @dberkowitz It was great meeting you. Thank you for being a part of #ec10.
- 7:51 pm **GregRuby:** @dwheeler11 I'll gladly accept my portion pof the blame. It was nice to finally meet you in person. #EC10
- 8:02 pm **pnv123:** Thanks to the founding paretns of #EC10. We learned so much and I met the best peeps. Thank you or doing this.
- 8:04 pm **mmcallen:** RT @pnv123: Thanks to the founding paretns of #EC10. We learned so much and I met the best peeps.{thank U Pat for coming and participating}
- 8:12 pm **misskatiemo:** A HUGE hat tip to @mizcity for a job well done with #ec10 - the event was wonderful and I'm proud to have been a part of it!
- 8:14 pm **pnv123:** RT @JoanEisenstodt: Food need not be a touchy #diversity issue. <http://bit.ly/a1iz2p> #eventprofs #pcma #mpi #ec10 #asae
- 8:15 pm **MeetingsDiva:** Gr8 2 meet you #ec10 @pinkdeb @jessicalevin @klrichardson!
- 8:17 pm **mmcallen:** RT @misskatiemo: A HUGE hat tip to @mizcity for a job well done with #ec10 - the event was wonderful and I'm proud to have been a part of it!
- 8:17 pm **JessicaLevin:** RT @pnv123: RT @JoanEisenstodt: Food need not be a touchy #diversity issue. <http://bit.ly/a1iz2p> #eventprofs #pcma #mpi #ec10 #asae
- 8:19 pm **PinkDeb:** Ditto!!! #eventprofs RT @MeetingsDiva: Gr8 2 meet you #ec10 @pinkdeb @jessicalevin @klrichardson!
- 8:31 pm **kimgeralds:** Thanks for the RT @Freemanco\_Andy and @klrichardson - #EC10 was fantastic! #eventprofs
- 8:39 pm **rayhansen:** #eventprofs impact on the M&E industry is the CHANGE I believe in! #ec10
- 8:47 pm **GregRuby:** RT @misskatiemo: A HUGE hat tip to @mizcity for a job well done with #ec10 - the event was wonderful and I'm proud to have been a part of it!
- 9:10 pm **Mizcity:** To my #EC10 folks, can you email eventcamps [at] gmail [dot] com so I can send the photos link with you? #eventprofs
- 9:17 pm **mmcallen:** Thanks so much to @corestaging for donating the a/v for event camp! #ec10 couldn't have done it without you
- 9:20 pm **MsStallings:** @tracibrowne Really?? I'm so sorry to hear that. Glad you are safe. Great to hang out this weekend. #EC10
- 9:20 pm **cascade\_alan:** RT Event Camp 2010 - Learnings from outside the fishbowl <http://bit.ly/9YChnP> by @ready2spark #EC10 #eventprofs (via @twazzup)
- 9:22 pm **tracibrowne:** oh lucky me, finally got back from a great but exhausting weekend 15 #ec10 and now I get to go back out to a supe rbowl party
- 9:24 pm **Mizcity:** Anyone have a screen cap of #EC10 trending on twitter yesterday or know where I can get one?
- 9:25 pm **JessicaLevin:** RT @mmcallen: Thanks so much to @corestaging for donating the a/v for event camp! #ec10 couldn't have done it without you

9:25 pm **7degreescom:** RT @mmcallen: Thanks so much to @corestaging for donating the a/v for event camp! #ec10 couldn't have done it without you

9:25 pm **Mizcity:** Checking out the #ec10 page at @wthashtag <http://wthashtag.com/ec10>

9:25 pm **cascade\_alan:** - #EC10 Outside-in Success <http://bit.ly/9J8fRn>

9:27 pm **Mizcity:** Awesome, glad we made our remote audience feel included!! RT @cascade\_alan - #EC10 Outside-in Success <http://bit.ly/9J8fRn>

9:28 pm **pegshot:** Thanks for the shout out! RT @sofianegron: @db is talking about #pegshot @eventcampnyc #ec10

9:37 pm **JessicaLevin:** RT @Mizcity: To my #EC10 folks, can you email eventcamps [at] gmail [dot] com so I can send the photos link with you? #eventprofs

9:37 pm **samueljsmith:** RT @Mizcity: Awesome, glad we made our remote audience feel included!! RT @cascade\_alan - #EC10 Outside-in Success <http://bit.ly/9J8fRn>

9:44 pm **MsStallings:** Thank you @JessicaLevin and @LyksuMLikrish (and @TraciBrowne by default) for letting me stay with you!!! Had a blast at #EC10

9:48 pm **LindsayFultz:** @lyksuMLikrish Glad you made it back safely. Kept hearing about the pending snow storms! Looking fwd to hearing all about #ec10

9:51 pm **stevecbriggs:** Thanks to all who contributed to #ec10 - got a lot of great ideas and "thinking points" - even though I could only be there virtually!

9:52 pm **JessicaLevin:** @MsStallings Glad you landed OK. Pumpkin is ready for a play date with Toby. #EC10

10:12 pm **MsStallings:** EventProfs, Social Media, Ideas and . . . cats. Lots of ?em.Oh, and Water Buffalo Hats. - <http://bit.ly/9ZvnzC> #EC10

10:23 pm **samueljsmith:** RT @MsStallings: EventProfs, Social Media, Ideas and . . . cats. Lots of ?em.Oh, and Water Buffalo Hats. - <http://bit.ly/9ZvnzC> #EC10

10:26 pm **samueljsmith:** #ec10 on plane headed back to Geneva someone please root for Indy or me tonight.

10:27 pm **JessicaLevin:** RT @MsStallings: EventProfs, Social Media, Ideas and . . . cats. Lots of ?em.Oh, and Water Buffalo Hats. - <http://bit.ly/9ZvnzC> #EC10

10:28 pm **Mizcity:** RT @JessicaLevin: RT @MsStallings: EventProfs, Social Media, Ideas and . . . cats. Lots of ?em.Oh, and Water Buffalo Hats. - <http://bit.ly/9ZvnzC> #EC10

10:31 pm **JessicaLevin:** @MsStallings 17 pages of notes. That is amazing. Can you post some to Google Wave? #EC10

10:33 pm **MsStallings:** @JessicaLevin Yes. They're a horrible mess right now. Will look into this tomorrow. Got roped into a #SB44 party tonight! So tired! #EC10

10:51 pm **rayhansen:** At JFK ready to head back home... #ec10

10:52 pm **MsStallings:** How is it that I am completely exhausted and re-energized at the same time? Anyone else? #EC10

10:52 pm **D\_Elms:** Fun meeting you Paul & great insights RT @psalinger: #EC10 #eventprofs that snow we didn't have in NYC is here in Denver.

10:54 pm **D\_Elms:** Emilie, wonderful to talk in person RT @EmilieBarta: The worst part of an #event IMO? When it ends! Missing #eventprofs at airport :o( #EC10

10:56 pm **rayhansen:** RT @MsStallings: EventProfs, Social Media, Ideas and . . . cats. Lots of ?em.Oh, and Water Buffalo Hats. - <http://bit.ly/9ZvnzC> #EC10

11:00 pm **denversnowtweet:** RT @D\_Elms: Fun meeting you Paul & great insights RT @psalinger: #EC10 #eventprofs that snow we didn't have in NYC is here in Denver.

11:08 pm **MeetingsDiva:** Want 2 b on a list of influencers for IMEX America? DM with contact info. #ec10 #eventprofs

11:30 pm **D\_Elms:** As mentioned yetersday RT @cameronthoth: Online Database of Social Media Policies <http://ow.ly/14MBz> #EC10 #eventprofs

11:41 pm **D\_Elms:** @MeetingsDiva Oh now I get why Jenise was wearing your button (badge) - just looked at your website today #EC10

11:43 pm **D\_Elms:** @projectmaven Deborah (spelled the correct way) - congrats + thx for your insights & conversation yesterday at #ec10 (fr the other Deborah)

11:47 pm **D\_Elms:** @JustJon Where did your robot stash those pix it took at #EC10 ??? :-)

11:55 pm **projectmaven:** @D\_Elms Hi Deborah, glad to hear back from you, #ec10 was a blast and opened up a whole new world, just working my way into #eventprofs now.

### February 8, 2010

12:12 am **cascade\_alan:** RT @MsStallings EventProfs, Social Media, Ideas and . . . cats. Lots of ?em.Oh, and Water Buffalo Hats. - <http://bit.ly/9ZvznC> #EC10

12:36 am **D\_Elms:** RT @GreenA\_V: Don't forget to vote on my first #eventprofs moderation topic: <http://poll.fm/1kryl> #ec10

12:44 am **psalinger:** @D\_Elms thanks Deborah. great meeting you as well. look forward to the ongoing conversations #EC10 #eventprofs

12:49 am **Freemanco\_Andy:** Ditto. 6AM flight didnt help the former RT @MsStallings How is it that I am completely exhausted and re-energized at the same time? #EC10

12:54 am **Freemanco\_Andy:** Guilty as charged...and happily so! Lets do it again soon. RT @dwheeler11 Still tired - I blame @Freemanco\_Andy &...other Hoodlums #EC10

12:56 am **Freemanco\_Andy:** My pleasure. Great idea-generating discussions! RT @kingerals Thanks for the RT @Freemanco\_Andy and @klrichardson - #EC10 #eventprofs

1:02 am **Freemanco\_Andy:** Joining when i get home. Thanks. RT @jkhewett RT @rayhansen: #ec10 Google Wave discussion. <http://ow.ly/14EjA> #ec10

1:05 am **Freemanco\_Andy:** @jkhewett Thanks for joining the #ec10 discussion. Can't wait to start it up all over agin soon.

1:08 am **Freemanco\_Andy:** @klrichardson Great job this weekend, my friend. Can safely say the event wouldnt have been the same without you--next time, in person #ec10

1:12 am **lizkingevents:** RT @GreenA\_V Don't forget to vote on my first #eventprofs moderation topic: <http://poll.fm/1kryl> #ec10

1:17 am **ericlukazewski:** @LindsayFultz Hope you get a chance to watch the video archives. The vibe from #EC10 was unreal.

1:21 am **JessicaLevin:** RT @lizkingevents: RT @GreenA\_V Don't forget to vote on my first #eventprofs moderation topic: <http://poll.fm/1kryl> #ec10

1:26 am **ready2spark:** RT @GreenA\_V Don't forget to vote on my first #eventprofs moderation topic: <http://bit.ly/9H27wN> #ec10 <- I voted!

1:36 am **lyksumlikrish:** WOW! Is it too much to ask that #eventprofs keep this #ec10 party going virtually until #ec11 ? Can't wait to blog!!

1:46 am **ASegar:** New Conferences That Work post: First impressions of EventCamp 2010 <http://ow.ly/14Ssa> #ec10 #eventprofs

1:52 am **ASegar:** @Mizcity no, no, the pleasure is all mine. \_Thank\_you\_ for all your work in making #ec10 possible #eventprofs

1:54 am **lyksumlikrish:** RT @ASegar: New Conferences That Work post: First impressions of EventCamp 2010 <http://ow.ly/14Ssa> #ec10 #eventprofs

2:07 am **psalinger:** @lyksumlikrish @Mizcity hope someone keeps track of and aggregates all follow up blogs from #EC10 and posts for us all #eventprofs to read

2:14 am **MsStallings:** It was really cool to meet you at #EC10, @db. I'm loving how this weekend has enhanced so many relationships. Here's to a successful 2010 :)

2:21 am **pnv123:** RT @rayhansen: #eventprofs impact on the M&E industry is the CHANGE I believe in! #ec10

2:23 am **pnv123:** RT @mmcallen: Thanks so much to @corestaging for donating the a/v for event camp! #ec10 couldn't have done it without you

2:26 am **MsStallings:** RT @JessicaLevin @lizkingevents @GreenA\_V Don't forget 2 vote on #eventprofs moderation topic: <http://bit.ly/9H27wN> #ec10

2:27 am **psalinger:** @Mizcity that works for aggregating all the blogs from #EC10

2:27 am **MsStallings:** Is there a Flickr account or a place where all of the photos will be for #EC10 (since my camera broke)

2:32 am **MsStallings:** Still rockin' out to my #EC10 theme song - actually, even more so now! :) Still buzzin! <http://bit.ly/4nrx1t>

2:35 am **EmilieBarta:** RT @lyksumlikrish: RT @ASegar: New Conferences That Work post: First impressions of @EventCampNYC... <http://ow.ly/14Ssa> #ec10 #eventprofs

- 2:39 am **JessicaLevin:** Making History, Unconference Style <http://tinyurl.com/ygcgly6> #eventprofs #ec10
- 2:43 am **MsStallings:** Yes-worst part was goodbyes...sniff sniff RT @JessicaLevin Making History, Unconf-Style <http://tinyurl.com/ygcgly6> #ec10
- 2:44 am **7degreescom:** RT @JessicaLevin: Making History, Unconference Style <http://tinyurl.com/ygcgly6> #eventprofs #ec10
- 2:47 am **ericlukazewski:** RT @JessicaLevin: Making History, Unconference Style <http://tinyurl.com/ygcgly6> #eventprofs #ec10
- 2:48 am **psalinger:** RT @JessicaLevin: Making History, Unconference Style <http://tinyurl.com/ygcgly6> #eventprofs #ec10
- 2:51 am **josedramirez:** RT @JessicaLevin: Making History, Unconference Style <http://tinyurl.com/ygcgly6> #eventprofs #ec10
- 2:56 am **pnv123:** RT @lizkingevents: RT @GreenA\_V Don't forget to vote on my first #eventprofs moderation topic: <http://poll.fm/1kryl> #ec10
- 2:57 am **lyksumlikrish:** @psalinger i will definitely be doing this. Will set up a google alert when I get home gr8 idea! (really enjoyed ur input at #ec10 !)
- 2:57 am **pnv123:** RT @lyksumlikrish: WOW! Is it too much to ask that #eventprofs keep this #ec10 party going virtually until #ec11 ? Can't wait to blog!!
- 2:58 am **pnv123:** RT @JessicaLevin: Making History, Unconference Style <http://tinyurl.com/ygcgly6> #eventprofs #ec10
- 3:00 am **AshleyLerner:** RT @JessicaLevin: RT @dbreakenridge: hre's proof of ystrday's snow storm #EC10. My backyard during the storm.. vid created by my daughter <http://bit.ly/cOtDwQ>
- 3:10 am **lyksumlikrish:** So tired! At LAX. Flight to palm springs delayed 3 hours! :( #ec10
- 3:11 am **Darci37:** Hope I can attend next year! RT @JessicaLevin: Making History, Unconference Style <http://tinyurl.com/ygcgly6> #eventprofs #ec10
- 3:14 am **MsStallings:** @lyksumlikrish Oh my gosh, I am so sorry to hear this. You must be exhausted.....hugs. I learned a TON from you as well. Be safe. #EC10
- 3:14 am **JessicaLevin:** @Darci37 I hope you can attend too! #eventprofs #ec10
- 3:31 am **cindybutts:** Really like the "camp" tie-ins w/blog post too: RT @JessicaLevin: Making History, Unconference Style <http://bit.ly/9PoyB0> #eventprofs #ec10
- 3:37 am **MsStallings:** Love how #EC10 hashtag has helped me find more #eventprofs I miss during work week. #hashluv as @spkrinteractive would say.
- 3:45 am **JessicaLevin:** @cindybutts Thanks! #eventprofs #ec10
- 3:50 am **landmarcevents:** RT @psalinger RT @JessicaLevin: Making History, Unconference Style <http://tinyurl.com/ygcgly6> #eventprofs #ec10
- 3:50 am **MsStallings:** I think that @corbinball would have been a great addition to #ec10. Maybe for #ec11?
- 3:55 am **landmarcevents:** RT @lyksumlikrish RT @ASegar: New Conferences That Work post: First impressions of EventCamp 2010 <http://ow.ly/14Ssa> #ec10 #eventprofs
- 4:19 am **projectmaven:** @iBradWilson Three Waiters at Event Camp lunch #ec10 yesterday! Your performance was simply delightful-a word I don't throw around lightly!
- 4:39 am **lyksumlikrish:** @mmcallen Absolutely! Gr8 job at #ec10 ! Thx for all u did there. Think it did a lot to make hybrids more known w/ planners. Some pioneering!
- 4:40 am **D\_Elms:** RT @cindybutts: Great slides & content for marketing events: RT @dberkowitz: My talk is already at <http://bit.ly/eccdavid> #eventprofs #ec10
- 4:45 am **LyndaBauer:** @jeffpulver Great to see you at #ec10 btw Architecture for Humanity New York needs space for 3 wks to build ARTfarm...anybody got an idea?
- 4:48 am **MichaelMcCurry:** RT @JessicaLevin: Making History, Unconference Style <http://tinyurl.com/ygcgly6> #eventprofs #ec10 --> Great article recap of Event Camp!
- 4:50 am **ready2spark:** Well done! RT @JessicaLevin: Making History, Unconference Style <http://tinyurl.com/ygcgly6> #eventprofs #ec10
- 4:52 am **cameronthoth:** Making History, Unconference Style <http://ow.ly/14UrZ> #EC10 #Eventprofs
- 4:57 am **D\_Elms:** Yes! RT @lyksumlikrish: WOW! Is it too much to ask that #eventprofs keep this #ec10 party going virtually until #ec11 ? Can't wait to blog!!

- 4:59 am **D\_Elms:** RT @pnv123: RT @mmcallen: Thanks so much to @corestaging for donating the a/v for event camp! #ec10 couldn't have done it without you
- 5:27 am **Freemanco\_Andy:** Nice wrap-up. Thanks! RT @JessicaLevin: Making History, Unconference Style <http://tinyurl.com/ygcgly6> #eventprofs #ec10
- 5:28 am **JustJon:** @D\_Elms The robot will be putting up his pics tomorrow. #EC10
- 7:19 am **samuelsmith:** Did you miss Event Camp? Check-out this awesome summary: <http://ow.ly/14VG5> @JessicaLevin #eventprofs #ec10
- 7:38 am **planetplanitbiz:** RT @samuelsmith - Did you miss Event Camp? Check-out this awesome summary: <http://ow.ly/14VG5> @JessicaLevin #eventprofs #ec10
- 7:48 am **melanietk:** RT @planetplanitbiz: RT @samuelsmith - Did you miss Event Camp? Check-out this awesome summary: <http://ow.ly/14VG5> @JessicaLevin #eventprofs #ec10
- 8:20 am **tojulius:** @Mizcity did not as I was on my iPhone away. Read the stream though. Awesome job! #ec10
- 8:23 am **tojulius:** I heard @samuelsmith 's fishbowl kicked butts at #ec10 - has the revolution begun? #eventprofs
- 8:42 am **executiveoasis:** RT @samuelsmith: Did you miss Event Camp? Check-out this awesome summary: <http://ow.ly/14VG5> @JessicaLevin #eventprofs #ec10
- 8:50 am **samuelsmith:** RT @ASegar: New Conferences That Work post: First impressions of EventCamp 2010 <http://ow.ly/14Ssa> #ec10 #eventprofs
- 9:04 am **samuelsmith:** @tojulius In 5-10 years, we may look back on #ec10 as the start of a revolution. But there is still much work to be done.
- 9:30 am **KenaSiu:** Happy Monday everyone... A snowy and busy day ahead. Enjoying still the #ec10 buzz
- 9:38 am **KenaSiu:** RT @samuelsmith: Did you miss Event Camp? Check-out this awesome summary: <http://ow.ly/14VG5> @JessicaLevin #eventprofs #ec10
- 11:33 am **inspirationguy:** RT @planetplanitbiz: RT @samuelsmith - Did you miss Event Camp? Check-out this summary: <http://ow.ly/14VG5> @JessicaLevin #eventprofs #ec10
- 1:11 pm **AndrewOrtaleTEG:** @MsStallings #ec10 @theexpogroup I wish I was there too...sounds like a great event. Instead, I got to shovel 27" & 5-10 more on Tues-Wed.
- 1:31 pm **PinkDeb:** Butt of course!!! RT @tojulius: I heard @samuelsmith 's fishbowl kicked butts at #ec10 - has the revolution begun? #eventprofs
- 1:31 pm **PinkIncDesign:** RT @samuelsmith: Did you miss Event Camp? Check-out this awesome summary: <http://ow.ly/14VG5> @JessicaLevin #eventprofs #ec10
- 1:39 pm **spkrinteractive:** @pinnovation @JeffHurt I wonder if #assnchat could pull off something like #ec10?
- 1:50 pm **tonyveroeven:** Continue the conversation on the #EC10 community at <http://ow.ly/14E5n>
- 2:03 pm **spkrinteractive:** If you write an #EC10 blog, you can post it here and send out the link to the doc <http://bit.ly/bN8oSJ>
- 2:08 pm **JessicaLevin:** RT @spkrinteractive: If you write an #EC10 blog, you can post it here and send out the link to the doc <http://bit.ly/bN8oSJ>
- 2:15 pm **eventpublisher:** RT @JessicaLevin: RT @spkrinteractive: If you write an #EC10 blog, you can post it here and send out the link to the doc <http://bit.ly/bN8oSJ>
- 2:25 pm **cascade\_alan:** RT @spkrinteractive: If you write an #EC10 blog, you can post it here and send out the link to the doc <http://bit.ly/bN8oSJ>
- 2:28 pm **cascade\_alan:** Event Camp a view from outside... <http://bit.ly/bvzOzO> #eventprofs #ec10
- 2:34 pm **Jeffhurt:** Event Camp 2010 . learnings from outside the fishbowl by @ready2spark <http://ow.ly/1522L> #ec10 #eventprofs
- 2:36 pm **ASegar:** New Conferences That Work post: 14 things I learned at EventCamp 2010 <http://ow.ly/1524d> #ec10 #eventprofs
- 2:41 pm **tracibrowne:** RT @JeffHurt: Event Camp 2010 . learnings from outside the fishbowl by @ready2spark <http://ow.ly/1522L> #ec10 #eventprofs
- 2:50 pm **7degreescom:** RT @JessicaLevin: What's the #1 takeaway from Event Camp? Here's another Crowd Campaign. <http://tinyurl.com/yzaoejb> #ec10 #eventprofs
- 2:50 pm **JessicaLevin:** RT @JessicaLevin: What's the #1 takeaway from Event Camp? Here's another Crowd Campaign. <http://tinyurl.com/yzaoejb> #ec10 #eventprofs

- 2:51 pm **Jeffhurt:** @SpkrInteractive @pinnovation I think @maddiegrant & @lindyreyer have pulled off some things like #ec10 including @buzz2009 and more
- 2:54 pm **JessicaLevin:** RT @ctreacy: Thank you @iBradWilson & The Three Waiters for a wonderful performance & always entertaining the crows. #EC10
- 2:54 pm **MeCoTweets:** RT @tracibrowne: RT @JeffHurt: Event Camp 2010 . learnings from outside the fishbowl by @ready2spark <http://ow.ly/1522L> #ec10 #eventprofs
- 2:56 pm **Freemanco\_Andy:** @AshleyPGlover Hi Ashley! I'm back on the office tomorrow--I'll email you our thoughts and process for monitoring. Great to meet you @ #ec10
- 3:00 pm **ctreacy:** Again, congrats 2the #EC10 team on a job well done. Pleasure wrking w/u all cc: @mizcity @JessicaLevin @Jeffhurt @MichaelMcCurry @mikemcallen
- 3:07 pm **clintonbon:** Great point Alan #EC10 team did excellent job blending virtual w/ physical attendee. Smooth n' purposeful. <http://bit.ly/9J8fRn>
- 3:15 pm **ericlukazewski:** RT @JessicaLevin: What's the #1 takeaway from Event Camp? Here's another Crowd Campaign. <http://tinyurl.com/yzaoejb> #ec10 #eventprofs
- 3:15 pm **EchelonExhibits:** RT @JessicaLevin: What's the #1 takeaway from Event Camp? Here's another Crowd Campaign. <http://tinyurl.com/yzaoejb> #ec10 #eventprofs
- 3:17 pm **klrichardson:** RT @clintonbon: Great point Alan #EC10 team did excellent job blending virtual w/ physical. Smooth n' purposeful. <http://bit.ly/9J8fRn>
- 3:20 pm **klrichardson:** I just voted for Outside-In Success - #EC10 <http://bit.ly/9J8fRn>
- 3:24 pm **heidithorne:** @tracibrowne @EmilieBarta Thanks, ladies, for RTs. Welcome back from #EC10. Have a great week!
- 3:26 pm **COVETTES:** RT @heidithorne: @tracibrowne @EmilieBarta Thanks, ladies, for RTs. Welcome back from #EC10. Have a great week!
- 3:27 pm **klrichardson:** Biggest learn from #EC10: Turn Event into Platform and Create Collaborative Connections that last <http://bit.ly/cZeZUK>
- 3:28 pm **JessicaLevin:** @ctreacy THANK YOU for ALL of your help. We could not have done it without you. #EC10
- 3:31 pm **lindyreyer:** Checking out the #ec10 (Event Camp) stream and blog posts. Great stuff gang!
- 3:31 pm **clintonbon:** My #1 Take Away from #EC10 came from @JasonFalls session, check it out and share your thoughts too #eventprofs <http://bit.ly/cSVcVt>
- 3:33 pm **clintonbon:** great points man! 2009 was the why, 2010 is show me the actionable items, show me specific wins, well said! - #EC10 <http://bit.ly/9Eq5Rv>
- 3:36 pm **ericlukazewski:** @JessicaLevin Thanks for the #brandbowl comments yesterday! Hope you had safe travels back from #EC10
- 3:49 pm **JessicaLevin:** @ericlukazewski It was fun. Still loving the Google ad. I live in NJ so I just hopped a train home. #brandbowl #EC10
- 4:08 pm **camelendes:** has been hearing such amazing things about #ec10 - can't wait to participate in the next one...
- 4:11 pm **jkhwett:** RT @camelendes: has been hearing such amazing things about #ec10 - can't wait to participate in the next one... (Same here!)
- 4:12 pm **iBradWilson:** Thanks!! RT @projectmaven: @iBradWilson Three Waiters at #ec10 yesterday! Your show was delightful-a word I don't throw around lightly!
- 4:13 pm **ericlukazewski:** My #1 take away from #EC10 was witnessing the convergence of thought & action <http://bit.ly/9Eq5Rv>
- 4:19 pm **Jeffhurt:** 2 all of R #ec10 attendees, it was a pleasure 2 meet U F2F. The #eventprofs community rocks! We, the event organizers look forward 2 #ec11
- 4:19 pm **clintonbon:** How my conversation with @ericlukazewski led to another '#1 Take Away' from #EC10 <http://bit.ly/a6hU5k> #eventprofs
- 4:32 pm **ericlukazewski:** I believe #EC10 will only GROW because of the virtual content. Witnessing the F2F connections made is understated <http://bit.ly/a6hU5k>
- 4:41 pm **cascade\_alan:** RT @ericlukazewski My #1 take away from #EC10 was witnessing the convergence of thought & action <http://bit.ly/9Eq5Rv>
- 4:50 pm **EmilieBarta:** I can honestly say that my head hurts from all of the excitement & knowledge I gained at #EC10. Please pass the Advil!! ;o) #eventprofs
- 4:55 pm **ericlukazewski:** @EmilieBarta I'll share some Advil if you share your knowledge! #EC10

- #eventprofs
- 5:05 pm **Jeffhurt:** First impressions from EventCamp 2010 by @ASegar <http://ow.ly/153N0> #ec10 #eventprofs
- 5:12 pm **ericlukazewski:** RT @JeffHurt: First impressions from EventCamp 2010 by @ASegar <http://ow.ly/153N0> #ec10 #eventprofs
- 5:13 pm **LyndaBauer:** RT @jkhewett: RT @camelendes:..hearing such amazing things about #ec10 - can't wait to participate in the next one... (Same here!)Ditto
- 5:13 pm **planetplanitbiz:** RT @JeffHurt -First impressions from EventCamp 2010 by @ASegar <http://ow.ly/153N0> #ec10 #eventprofs
- 5:17 pm **rayhansen:** Thank you #ec10 for the sleepless night last night. I am still buzzing!
- 5:20 pm **GregRuby:** Any pics from #EC10 by @MsStallings that appear to be me wearing a Water Buffalo hat are actually pics of my evil twin brother - Swen.
- 5:27 pm **camelendes:** @JessicaLevin Making History, Unconf-Style <http://tinyurl.com/ygcgly6> #ec10 [thanks for the blog entry - and congrats on a successful event]
- 5:37 pm **spkrinteractive:** @cascade\_alan added another #ec10 blog post <http://bit.ly/bN8oSJ>
- 5:51 pm **Freemanco\_Andy:** Totally agree. RT @MsStallings I think that @corbinball would have been a great addition to #ec10. Maybe for #ec11?
- 6:01 pm **sjbowerman:** #EC10 PLI is also charging big \$ for their live webcasts. They also have a how to video on the website bottom left. <http://bit.ly/crQShI>
- 6:08 pm **ericlukazewski:** Added 1 from @ready2spark RT @spkrinteractive: @cascade\_alan added another #ec10 blog post <http://bit.ly/bN8oSJ>
- 6:14 pm **Izgiannini:** U r hilarious! @GregRuby Any pics from #EC10 that appear to be me wearing a Water Buffalo hat are actually of my evil twin brother - Swen.
- 6:24 pm **TwadeShow:** RT @planetplanitbiz: RT @samueljsmith - Did you miss Event Camp? Check-out this awesome summary: <http://ow.ly/14VG5> @JessicaLevin #eventprofs #ec10
- 6:28 pm **ericlukazewski:** The #EC10 Livestream audience has watched over 20,000 viewable minutes from this weekend's sessions. <http://bit.ly/di9zzk>
- 6:34 pm **TwadeShow:** RT @ericlukazewski: I believe #EC10 will only GROW because of the virtual content. Witnessing the F2F connections made is understated <http://bit.ly/a6hU5k>
- 6:54 pm **Mizcity:** HUGE thank you to our #EC10 Camp Counselors @mknell @annaobrien @misskatiemo @bianalog @hdueitt @twirlmgmt & ESP @ctreacy! U all ROCK!
- 6:56 pm **Mizcity:** RT @ericlukazewski The #EC10 Livestream audience has watched over 20,000 viewable minutes from this weekend's sessions. <http://bit.ly/di9zzk>
- 7:04 pm **tracibrowne:** RT @JessicaLevin: What's the #1 takeaway from Event Camp? Here's another Crowd Campaign. <http://tinyurl.com/yzaejob> #ec10 #eventprofs
- 7:05 pm **Jeffhurt:** 14 things @ASegar learned at EventCamp 2010 #ec10 <http://ow.ly/154Jf>
- 7:05 pm **tracibrowne:** My biggest takeaway from #EC10 Social Media will not replace F2F meetings it will create them!
- 7:09 pm **Mizcity:** Cldnt have said it better!! RT @tracibrowne My biggest takeaway from #EC10 Social Media will not replace F2F meetings it will create them!
- 7:10 pm **Jeffhurt:** RT @tracibrowne: My biggest takeaway from #EC10 Social Media will not replace F2F meetings it will create them! [I agree!]
- 7:11 pm **D\_Elms:** @MeetingsDiva IF I'd known about the badge, you'd have me already! Will do. What a great bunch of minds at #EC10. F2F meets tech :-D
- 7:13 pm **Mizcity:** @lindydreyer thanks Lindy! The #EC10 crowd was incredible!
- 7:13 pm **D\_Elms:** RT @JessicaLevin: Oracle is using social media releases with great positive feedback. via @psalinger #ec10 #PR #prstudchat #techmarketing
- 7:14 pm **Mizcity:** RT @clintonbon Great point Alan #EC10 team did excellent job blending virtual w/ physical attendee. Smooth n' (cont) <http://tl.gd/7qop0>
- 7:14 pm **D\_Elms:** Event marketers & cat lovers be on the lookout RT @dberkowitz: My talk is already at <http://bit.ly/ecdavid> #eventprofs #ec10 #Socialmedia
- 7:16 pm **D\_Elms:** Kinda weird but fun & we'll see how "he" did as fotog #justsayin RT @JustJon: @D\_Elms The robot will be putting up his pics tomorrow. #EC10

- 7:16 pm **Mizcity:** RT @samueljsmith @tojulius In 5-10 years, we may look back on #ec10 as the start of a revolution. But there is still much work to be done.
- 7:17 pm **D\_Elms:** Absolutely! RT @tracibrowne: My biggest takeaway from #EC10 Social Media will not replace F2F meetings it will create them!
- 7:18 pm **ericlukazewski:** Was introduced to this amazing SM Conversation Prism by Brian Solis & Jess3 by @JasonFalls at #EC10 this weekend <http://bit.ly/bTuFoB>
- 7:19 pm **clintonbon:** What #Eventprofs can learn from rockers 'No Doubt' This conversation was started at #ec10 plz add ur thoughts <http://bit.ly/cbQ9jE>
- 7:23 pm **bc5000:** @Mizcity what went down at this #ec10 thing? sounds like yall had a great time!
- 7:23 pm **clintonbon:** Traci, perfect 'take away!' to #EC10 <http://bit.ly/bMrHbm> I believe it was @SamuelJSmith who brought this up right? Anyone?
- 7:25 pm **JanetRudolph:** RT @D\_Elms: Event marketers & cat lovers RT @dberkowitz: My talk is alrdy at <http://bit.ly/ecdavid> #eventprofs #ec10 #Socialmedia
- 7:28 pm **ericlukazewski:** RT @clintonbon: What #Eventprofs can learn from rockers 'No Doubt'. This conversation was started @ #EC10. Add thoughts <http://bit.ly/cbQ9jE>
- 7:32 pm **EchelonExhibits:** @DQtweets @TradeShows Thanks for the RT yesterday! #eventprofs #ec10
- 7:36 pm **suzanneaxt:** RT @tracibrowne: My biggest takeaway from #EC10 Social Media will not replace F2F meetings it will create them!
- 7:40 pm **7degreescom:** RT @suzanneaxt: RT @tracibrowne: My biggest takeaway from #EC10 Social Media will not replace F2F meetings it will create them!
- 7:40 pm **JessicaLevin:** RT @suzanneaxt: RT @tracibrowne: My biggest takeaway from #EC10 Social Media will not replace F2F meetings it will create them!
- 7:40 pm **MeCoTweets:** RT @suzanneaxt: RT @tracibrowne: My biggest takeaway from #EC10 Social Media will not replace F2F meetings it will create them!
- 7:41 pm **JessicaLevin:** RT @clintonbon: wht #Eventprofs cn learn from rockers 'No Doubt' ths conversation was started at #ec10 [tp://bit.ly/cbQ9jE](http://bit.ly/cbQ9jE)
- 8:05 pm **touristbot:** The pictures I took at EventCamp 2010 are now available for you human beings to view. <http://bit.ly/afRkK6> #eventprofs #ec10
- 8:05 pm **rayhansen:** @clintonbon "not all attendees are equal" Dude so not PC! I love it. #ec10
- 8:08 pm **JustJon:** RT @touristbot: The pictures I took at EventCamp 2010 are now available for you human beings to view. <http://bit.ly/afRkK6> #eventprofs #ec10
- 8:09 pm **executiveoasis:** RT @clintonbon: What #Eventprofs can learn from rockers 'No Doubt' This conversation was started at #ec10 plz add ur thoughts <http://bit.ly/cbQ9jE>
- 8:15 pm **rayhansen:** beware touristbot add 15lbs: RT @touristbot: The pictures I took at #ec10 r now available for you to view. <http://bit.ly/afRkK6> #eventprofs
- 8:23 pm **PinkDeb:** RT @JustJon: RT @touristbot: The pictures I took at EventCamp 2010 are now available for you human beings to view. <http://bit.ly/afRkK6> #eventprofs #ec10
- 8:26 pm **adam Michelin:** RT @rayhansen: @clintonbon "not all attendees are equal" Dude so not PC! I love it. #ec10